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Picking 3rd Crop of Big Stark Golden Delicious Apples from 4½ Year Tree

THE COLOR CAMERA CATCHES THE NEW ROYALTY OF APPLDOM AT HARVEST TIME — STARK GOLDEN DELICIOUS & STARKING
STARK BRO'S LOUISIANA, MO.
WORLD'S CHAMPION FRUIT TREES & HARDY ORNAMENTALS



JUDGE JAMES STARK Founder 1818 WILLIAM STARK CLARENCE STARK EDGAR STARK JUDGE EUGENE STARK TOM STARK GOV. LEVY STARK Chairman of Board CLAY STARK President PAUL STARK Vice Pres. LAWRENCE STARK Sec'y. and Treas. EDWIN STARK Vice Pres. LT. COL. STICKNEY STARK U. S. Navy LT. COL. STARK LOGAN U. S. Army SM. LT. JOHN STARK U. S. Army LT. PAUL STARK, JR. U. S. Navy

America's Greatest Family of Nurserymen—6 Generations of Starks—With 134 Years' Experience

For over 134 years—6 generations—the life-work of the Stark Bro's has been to comb the world for improved New Fruit Creations—better flavored fruits, larger sized fruits, more beautifully colored fruits and trees that bear younger, produce bigger and more regular crops. Since 1816 the Starks have pioneered in the betterment of American Nursery

methods and fruit tree growing.

A host of exclusive Stark and Burbank Creations have won the commendation of the World's most distinguished horticulturists and are proving the Biggest Profit-Makers in America's orchards.

50 years ago Stark Bro's made possible the continuation of scientific fruit breeding by Luther

Burbank. As a consequence of this vision, faith and financial support, Burbank named Stark Bro's exclusively to carry on his experimental work.

While proud of the Success 134 years of Research, Testing and Experience have brought, Stark Bro's are always on the alert for even Newer, Better Fruits and more beautiful Ornamental Plants.

APPLE RIPENING CHART—Stark World's Champion Apples Pictured

U. S. Patent Rights Reserved

*** or ** Starred Varieties Are Very Best of Their Type and Ripening Season

Best Nine EARLY SUMMER Apples No. 1 to 9



NCS means Apples succeed North, Central, South, NNCS—succeed Far North, North, Central, South.

1. **Stark Earliest U. S. Patent NNCS

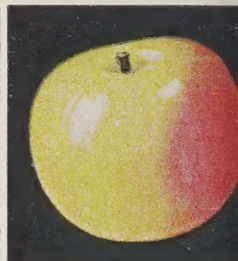
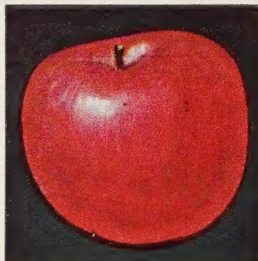
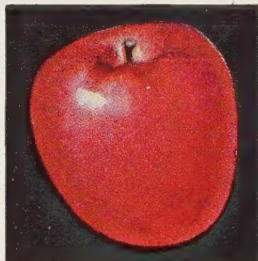
2. ***Early Red Bird NNCS

3. **Henry Clay NNCS

4. Yellow Transparent NNCS

5. Early Harvest NCS

Best Eight SUMMER and FALL No. 10 to 17



*** or **—Starred Varieties are very best of their type and ripening season.

10. **Double-Red Duchess NNCS
10a. Duchess (Oldenburg)

11. **Wilson Red June NNCS

12. ***Summer Champion NNCS

13. **Jeffers Red "Ever-bearing" NCS

14. Maiden Blush NCS

Best Nine WINTER Apples No. 22 to 29



NCS means Apples succeed North, Central, South, NNCS—succeed Far North, North, Central, South.

22. **McIntosh, Double-Red NNCS

23. Northwest Greening NNCS
23a. Rhode Island Greening NCS

24. **Grimes Golden "Double-Life" Hardy Tree NCS

25. **Banana, New Red Cheek NCS
25a. Banana, Winter NCS

26. ***Stark RedGold, New. U. S. Patent NCS

Best Nine LATE WINTER KEEPERS No. 31 to 39



*** or **—Starred Varieties are very best of their type and ripening season.

31. ***Starking Delicious NNCS
81a. **Stark Delicious NNCS

32. **Rome Beauty, Double-Red NCS

33. **York-A-Red NCS
33a. York Imperial NCS

34. Red Willow Twig NCS

35. ***Stark Golden Delicious NNCS

World's 44 Best Apples
Described in Order of Ripening
—From Earliest Summer to Late Winter
Each variety shown is the best of its type and season of ripening.

Every variety is grown from a Stark Record-Bearing parent—the best strain known.

STARK EARLY SUMMER APPLES

1. **Stark Earliest—U. S. Patent. NNCS—See Page 15.
2. ***Early Red Bird—Trade-Mark. NNCS—See Page 15.
3. **Henry Clay—Trade-Mark. NNCS—See Page 15.
4. Yellow Transparent. NNCS—See Page 15.
5. Early Harvest. NCS—See Page 15.
6. **Jane Wealthy—U. S. Patent—New bright red Wealthy type apple ripening a whole month before regular Wealthy. NNCS.
7. **Lody, Early Golden. NNCS—See Page 15.

8. Sweet Bough—Yellow. Medium size, white flesh. Too sweet for pies, but delicious for eating. NCS.
9. Early McIntosh—Same beautiful crimson color, tender, crisp, juicy white flesh of McIntosh—ripe about 6 weeks earlier than McIntosh. NNCS.

STARK SUMMER & FALL APPLES

10. **Double-Red Duchess. Brilliant red. Excellent shipper. Tree dwarfish. NNCS.
11. **Wilson Red June—Trade-Mark. No other Summer apple can compare with its Large Size and Brilliant Deep Red Beauty. Ships well. Tree so hardy it stood 40° below zero without injury. Quick bearer. Fine for Eating, Cooking, Market. NNCS.
12. ***Summer Champion—Trade-Mark. Best Summer Apple. Large. Bright red. High quality. Keeps and ships well. Tree Hardy. Quick bearer. Best of its season for Home and Commercial Orchards. Ideal for Eating, Cooking, Market. NNCS.
13. **Jeffers Red "Everbearing". Long ripening period. Beautiful crimson color. Luscious, juicy, tender, rich. Excellent for Home and Commercial Orchards. NCS.

14. Maiden Blush. Large yellow apple. Fine for Cooking and drying. Ships well. NCS.

15. **Gravenstein, Crimson. Large, brilliant red sport of Gravenstein. Good eating flavor. Excellent for cooking. Big, regular crops. One of most popular Summer apples for Eating, Cooking, Market. NNCS.

16. ***Wealthy, Double-Red—Trade-Mark—Best Fall Apple. Brilliant, flashing red—twice as red as old Wealthy. Medium to large. Quality superb. Wonderful wine-like flavor. Tree hardy. Bears extremely young and every year. Best of its season for Eating, Cooking, Cider, Market. NNCS.

17. **Stark JonGrimes—U. S. Patent. NCS—Page 15.
- 17a. *Rambo, Giant Imperial—Trade-Mark. Huge. Red or striped. Rather flat. Rich mild flavor.

18. **Stark Florence Crab—Best Red. NNCS.
19. **Virginia Crab—Valuable. Extremely Hardy. NNCS.

20. **Stark Gold—Best Yellow. Fine for lawns. NNCS.
21. Dolgo—Solid Red. Favorite Ornamental. NNCS.



LUTHER BURBANK
Horticultural Wizard

whose scientific breeding and crossing created more wonderful new Fruits and Plants for the benefit of mankind than any other man who ever lived. Before retiring, he asked Stark Bro's to carry on his breeding work and introduce his New Fruit Creations throughout the world.

Are You Missing the Joys of Growing Your Own Fruit? —Missing the Profits that Lie Hidden in Your Own Land?

Imagine the thrill of stepping into your own yard and picking a big, juicy apple, peach or cherry that could win a Blue Ribbon at a County Fair! Of giving your family ALL the healthful fruit they can eat—fresh, tree-ripened fruit far richer in vitamins and minerals than any you can buy. Of having a pantry or cellar crammed with your own wonderful home-canned fruits, preserves, jams, jellies! Of making—with fresh fruit you yourself grew—mouth-watering pies, dumplings, salads and des-


serts that will bring you “pats on the back” from all your family and friends!

How You Can Get 10 Times the Income From Your Land

Are you throwing away the rich extra profits that lie hidden in grazing land, rocky slopes and scraps of land not suitable for other farm crops? Are you passing up the 10-to-1, even 20-to-1 profits which others are making from turning part of their

ordinary farm-crop land into fruit growing? Would you like to have a few acres in a hardy fruit crop that grows and sells at top prices, even when other farm crops fail? Then you owe it to yourself, your family and your pocketbook to plant as few or as many trees as your available land will grow—and the first crop often pays for the trees. Thereafter, your trees will go on and on giving you large, luscious fruit that will repay your first investment dozens of times over.

and Described in Order of Their Ripening Seasons



****June Wealthy NNCS**




7. *Lodi, Early Golden NNCS**




8. Sweet Bough NCS




9. Early McIntosh NNCS



****Gravenstein, Crimson NNCS**
a. Gravenstein



16. *Wealthy, Double-Red NNCS**
16a. Wealthy




17. **Stark JonGrimes NCS
17a. *Rambo, Giant Imperial



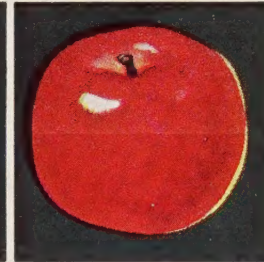
18. **Stark Florence Crab NNCS
19. **Virginia Crab NNCS
20. **Stark Gold Crab NNCS
21. Dolgo Crab NNCS




*****Jon-A-Red NCS**
a. *Young-Bearing Jonathan NCS**
b. Jonathan NCS



28. *Stark King David NCS**



29. Baldwin, Double-Red NCS
29a. **Northern Spy, Double-Red NNCS



30. Cortland NNCS



*****Scarlet Staymared NCS**



37. **Black Ben NCS



38. **Turley Winesap NCS
38a. Paragon Winesap NCS



39. **Winesap, Virginia Strain NCS

STARK WINTER APPLES

22. ****McIntosh, Double-Red.** Beautiful crimson. Tender, juicy flesh is crisp, delicate—almost snow-white. Tree long-lived. Hardy. Bears quick. NNCS.

23. **Northwest Greening.** Hardest of all Greenings. Large. Glossy green—yellow when ripe. NNCS.

23a. **Rhode Island Greening.** Large. Favorite for pies. NCS.

24. ****Grimes Golden—“Double-Life”—Hardy Tree—Trade-Mark—**Famous, spicy apple that for over 50 years was “Queen of Quality”. Even now surpassed only by Stark Golden Delicious in its alluring flavor. NCS.

25. ****Banana, Red Cheek—Trade-Mark.** Beautiful red blush on clear yellow. Flavor suggestive of a Banana. Good grower. Hardy. Quick bearing tree—NCS.

26. *****Stark RedGold—U. S. Patent—NCS—**Page 14.

27. *****Jon-A-Red—U. S. Patent—NCS—**See Page 13.

27a. *****Young-Bearing Jonathan — Trade-Mark —**Bears younger; better color than old Jonathan. Spicy, snappy, sub-acid flavor and absolutely unexcelled for cooking. *Fine for Eating, Cooking, Market.* NCS.

above are Sold ONLY by Stark Bro's Nurseries, Louisiana, Missouri.

28. *****Stark King David—Trade-Mark.** Beautiful, solid deep-red. Rich creamy yellow flesh overflows with spicy, wine-like juice. Sure bearer. Late bloomer. Youngest, heaviest bearing apple except Stark Golden Delicious. NCS.

29. **Baldwin—Double-Red.** A favorite for its hardiness and shipping ability. Deep red all over. Colors early. Good quality. Fine keeper. NCS.

29a. ****Northern Spy — Double-Red — Trade-Mark—**New. Bright all-over-red color has been added to all the good points of Northern Spy. Large. Flesh crisp, firm and juicy. Good for eating. Ideal for cider and pies. Tree vigorous, hardy. NNCS.

30. **Cortland—**A Late McIntosh. Larger, brighter red. Flesh is firmer and just as juicy. For *Eating, Cooking, Cider, Market.* NNCS.

STARK LATE WINTER KEEPERS

31. *****Starking Delicious,** NNCS—Pages 8 to 11.

31a. ****Stark Delicious—**Our Trees are direct in line from original tree. NNCS.

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You Can Have Fruit All Year 'Round

By planting varieties ripening in succession, you can easily give your family the joy of tree-ripened fruit all season long—plenty for eating fresh; for mouth-watering pies, dumplings, tarts, sauce, desserts; for a pantry filled with sparkling jellies, jams and canned fruits and for a fruit storage overflowing with juicy big apples all winter long. Yes, and all this at almost no cost to you!

A Steady Cash Income can be yours, too, if you can supply fruit throughout the season. Road-side Markets, Trucks, Local and City Markets eagerly pay premium prices for full-flavored, well-grown, tree-ripe Stark World's Champion Apples, Peaches, Cherries, Apricots, Pears, Grapes and Berries.

How to Use Ripening Chart

U. S. Patent Rights Reserved

Apple varieties shown in color on the Chart (left) and Described Below have been chosen by experts as the best of their type and season of ripening from over 6,000 known Apple varieties. They are pictured in order of their ripening season—Earliest to ripen first, followed by other Early Summer, Summer & Fall, Winter and Late Winter Keepers. All Winter Apples are good keepers—Late Winter Keepers stay crisp and juicy until late Spring.

***** or ** Starred Varieties Are Very Best of Their Type and Ripening Season.**

NCS—means Apple succeeds North, Central, South.

NNCS—means Apple succeeds Far North, North, Central, South.

32. ****Rome Beauty, Double Red—Trade-Mark.** NCS.—Page 14.

33. ****York-A-Red—U. S. Patent—**Solid red. Great favorite with commercial growers. Fruit large, crisp, firm. Very late keeper and wonderful shipper. Tree vigorous, Hardy, Heavy Bearer. NCS.

34. **Red Willow Twig—Trade-Mark.** This big all-over-red Sport of Willow Twig keeps till apples come again. NCS.

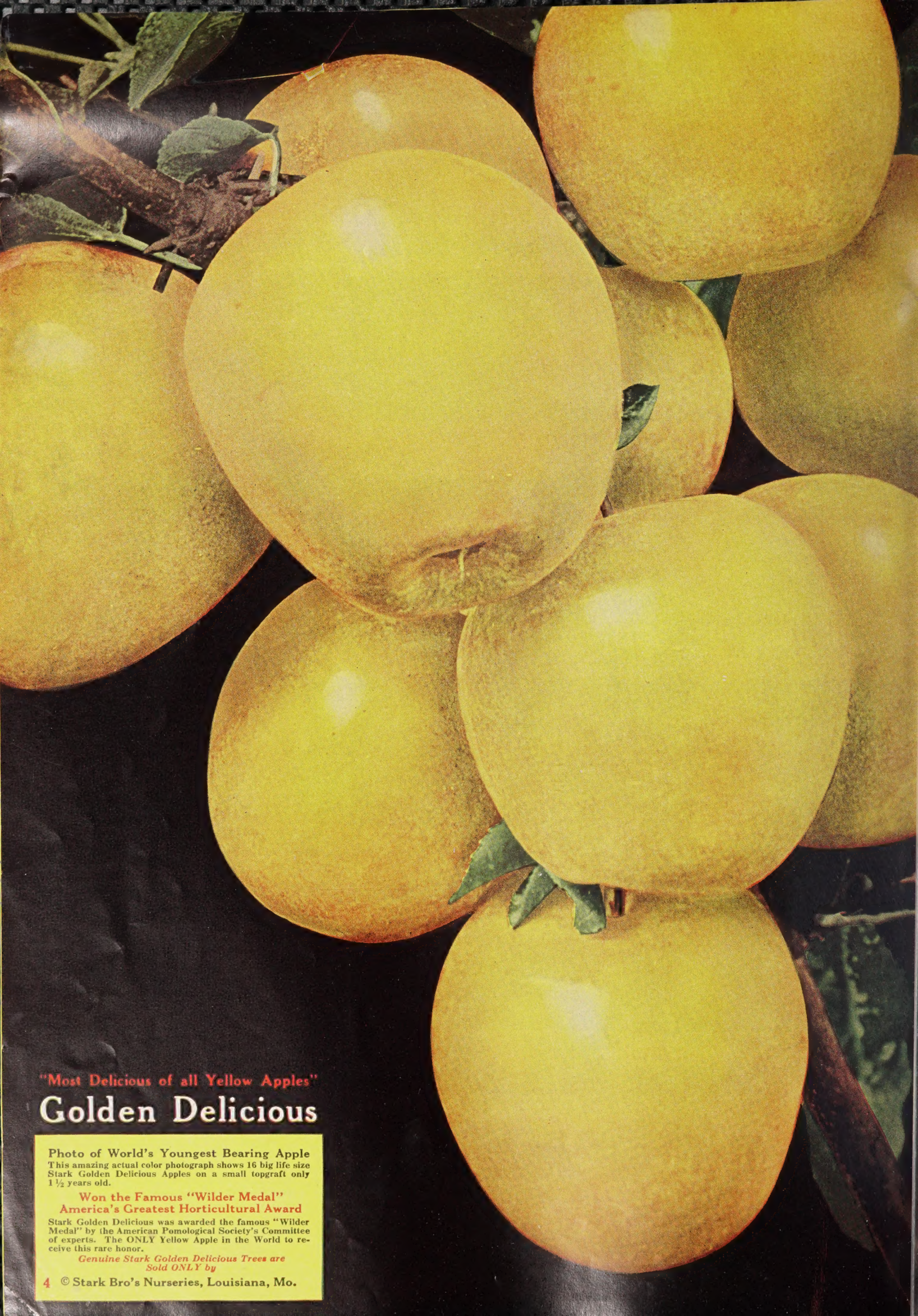
35. *****Stark Golden Delicious.** NNCS—Pages 4 to 7.

36. *****Scarlet Staymared —U.S. Patent.** NCS. Page 12.

37. ****Black Ben—Trade-Mark.** Very late winter keeper. Large solid red apples. Great improvement over Ben Davis and Gano. Produces more bushels per tree at less growing cost. NCS.

38. ****Turley Winesap—**Giant Winesap. Better flavored. Deep red. Keeps till late Spring. NCS.

39. ****Winesap, Stark Virginia Strain.** World-famous late-keeping eating and cooking apple. NCS.



"Most Delicious of all Yellow Apples"

Golden Delicious

Photo of World's Youngest Bearing Apple
This amazing actual color photograph shows 16 big life size Stark Golden Delicious Apples on a small topgraft only 1 1/2 years old.

Won the Famous "Wilder Medal" America's Greatest Horticultural Award

Stark Golden Delicious was awarded the famous "Wilder Medal" by the American Pomological Society's Committee of experts. The ONLY Yellow Apple in the World to receive this rare honor.

*Genuine Stark Golden Delicious Trees are
Sold ONLY by*

4 © Stark Bro's Nurseries, Louisiana, Mo.



The original \$5,000.00 Stark Golden Delicious tree. Shown here in burglar-proof cage built around it, erected to protect it from bud or scion theft.



10th Big Money Crop in 10 straight years—starting at 4, in Rising Springs Orchards, in spite of extreme cold winters, late frosts and record drouths.



First crop on Eckert's 3-yr. Stark Golden Delicious more than paid cost of trees. At 7 years his 2200 trees bore him 10,051 bu. of big top price apples.

Stark Golden Delicious World's Fastest and Heaviest Bearing Apple

"Finest Flavored Apple in All the World" said Luther Burbank
A Lucky Mountaineer Discovered Gold in a Tree

—a discovery that is producing more wealth for Americans than ever came out of a gold mine

"I followed a 1,102 mile trail, by bus, horse-back and on foot, said Paul Stark, to pay a mountain orchardist \$5,000.00 for the mother tree of Stark Golden Delicious.

"One April day some years ago, three wonderful yellow apples reached us from a West Virginia mountaineer-orchardist—who wrote that they were a new, heretofore unknown variety.

"When my brother, former Governor Lloyd C. Stark, bit into one of the golden apples, the flavor amazed him. They looked like Grimes Golden—they were shaped like Stark Delicious and they tasted like Stark Delicious! And, they were in perfect condition in April! Grimes Golden would have been gone long ago.

"Our experts were summoned. All were given a 'taste.' The enthusiastic commotion that resulted was tremendous. One apple was sent to Col.

Brackett, late U. S. Pomologist at Washington, D. C. Friends present at the time told us how the Colonel came hurrying into the office, a little slab of this wonderful apple perched on his knife blade exclaiming—'Taste this! Here's an apple with an even better flavor than Grimes Golden.' He wrote us glowing praises.

"That Fall I started on the 'Trail of the Golden Apple.'

"A 1,000-mile railroad trip, plus a 20-mile horse-back ride through West Virginia mountain wilds, brought me to the farm of Mr. A. H. Mullins, on whose place this golden apple tree had grown—no one knew how.

"Back of the house I saw an orchard. But—here came the dismal disappointment! All the trees I could see were nothing but wild seedlings—miserable runts.

"Dejected and sick at heart, I turned around to leave—when I SAW IT!

"There, looming forth in the midst of small, leafless barren trees, was one tree with rich green

foliage that looked as if it had been transported from the Garden of Eden.

"That tree's boughs were bending to the ground beneath a tremendous crop of great, glorious, glowing golden apples!

"I started for it on the run. A fear bothered me. 'Suppose it's just a Grimes Golden after all.' I came closer and saw the apples were 50 per cent larger than Grimes Golden. I picked one and bit into its crisp, tender, juice-laden flesh. Eureka! I had found it! The long sought-for perfect yellow apple had been discovered—the 'Trail of the Golden Apple' had reached a successful end.

"Before I left I had made arrangements to pay Mr. Mullins \$5,000.00 for all rights to this original Stark Golden Delicious Apple Tree and to build a burglar-proof cage to protect it against theft of its buds."

The loving care and constant attention provided through the years make it possible for you to still get an authentic "son" of this \$5,000.00 wonder tree for only a couple of dollars!

"If You Have Room for Only One Tree—Make it Stark Golden Delicious," advised that great apple authority, Ben Douglas

Stark Golden Delicious is the WORLD'S CHAMPION yellow apple. And **how it bears!** Big, luscious golden fruit like the beauties shown across the page (showing a young graft only 18 months old) have been picked off 2 year trees all over the world.

Whether you plant one tree or a thousand, this gorgeous golden giant will prove to you—bushel for bushel and dollar for dollar—that it is the world's QUICKEST, HEAVIEST bearer.

Extra large, premium size. Rich, cream-colored flesh just bursting with luscious, vitamin-packed juice—sweet, yet spicy. As juicy as a perfectly ripened pear.

This is the big, sunny-gold, peak-of-perfection apple that will bring you top prices **every** season. It is always a good, solid, juicy

late-keeper—keeps till the next crop of apples comes along. Eat it fresh, and you'll never get enough of its crisp, juicy goodness. In Stark Golden Delicious you've got a winner for wonderful rich apple sauce; full-flavored apple butter; fragrant, mouth-watering pies that fill the whole house with appetizing fragrance. Women, especially, prize Stark Golden Delicious for all kinds of salads, because it stays fresh and tempting long after cutting. Especially rich in vitamins and minerals—a delicious way to keep the doctor away.

Perfection for Eating, Cooking, Canning, Processing, Market. Bears quick. Bears unusually heavy crops in North, Central, South.

Famous Wilder Medal, Most Coveted Award of Fruit World, won by Stark Golden Delicious.



Wins Top Award of Fruit World

What the Supreme Court is to the United States Law, the American Pomological Society is to fruit and horticulture—the final, highest authority. This Society has occupied this eminent position for 101 years.

This great body of scientists and horticulturists gave to Stark Golden Delicious the highest tribute ever granted an apple—the only Wilder Medal ever awarded to a yellow apple.

It's The Universal Favorite

- "More people are taking to Stark Golden Delicious every year." *H. T. Bigelow, Mich.*
- "Since I started eating a Stark Golden Delicious at bed-time I have thrown all my medicine bottles away." *John Sharpe, Mo.*
- "Quickest, heaviest bearer of all." — *Lester Chambers, W. Va.*
- "Still crisp and juicy in June—9 months after picking." *Prof. F. S. Merrill, Mo.*
- "3 Crops from my 5 year trees, even though I am South of the so-called Apple Belt." *J. D. Prickett, Ga.*
- "Ideal for Eating, fine for Cooking—Demand for this apple is ever increasing." *Geo. Marsh, Head Fruit Dealers Assn.*
- "My trees are loaded again this year. They bear every year, even without any other trees to pollinate them." *T. Miller, Ohio.*
- "I picked 44 bushels from one tree last Fall." *J. E. Ulrich, Wash.*
- "My trees bore at 2 years old and haven't missed a crop." *A. D. Bouland, Kentucky.*
- "I market my Stark Golden Delicious at 50% more than others." *E. T. Burgeim, Okla.*
- "My Stark Golden Delicious came through coldest winter in 40 years—ranging from 43 to 55 degrees below zero. Bore 3rd year after planting and 5 year trees produced 3 bushels each." *A. H. Ingalls, Quebec, Canada.*

Most Widely Adaptable Apple — Thrives and bears from Coast of Maine far into deep South.



Miss Elizabeth Guillebean with a basket of huge Stark Golden Delicious Apples picked from J. D. Prickett's orchard in South Georgia. He says "Although my orchard is far South of the Georgia Apple Belt, my Stark Golden Delicious bear fine golden apples that bring top prices."

Genuine Stark Golden Delicious Trees are Sold ONLY by Stark Bro's, Louisiana, Mo. Page 5



\$2,400.00 Crop from 122 Young Stark Golden Delicious Apple Trees—Photo Shown Above

And that happened the year of deepest Depression—when farm prices were rock bottom. Photo above shows Les Anderson, Pike Co., Ill., farmer, standing beside one of these 122 trees only 11 years old that bore 1140 bu. of great, big, glorious Stark Golden

Delicious that made him \$2,400.00 in cold cash. Planted on only 2½ acres, these few Stark Golden Delicious "brought me as much money the same year as if I had planted 266 acres of good land to corn. It is the Youngest Bearer and Heaviest Bearer of all apples."

Genuine STARK GOLDEN DELICIOUS—Trees Sold ONLY by Stark Nurseries,

STARK GOLDEN DELICIOUS—Youngest, Heaviest Bearing Apple—Year

Even Newspaper Reporter Is "Stumped" to Describe Its Glorious Flavor

(From Baltimore Sun)

"Attending a Horticultural Show our reporter was handed a huge, gold colored Apple and told 'Here, try one of these.'"

This apple was clearly something special, and our correspondent, whose respect for anything edible is terrific, approached it with care.

First, he examined it—turning it this way and that to admire its opulent form, its delicate coloring.

Then, he smelled it—inhaling its rich fragrance, with pleasurable anticipation.

Then, reverently, he sank his teeth into it. This apple, as he tells us, was a far cry from the ordinary apple of the marts of trade. It had a firm and agreeable texture, crisp but melting; the flavor was sweet beyond belief, yet touched with a faint trace of sprightly and spicy acidity. He says there is no English word to describe such glorious flavor, but the French would say it had "un gout releve."

"That is a Stark Golden Delicious," he was told when he had eaten this delight-giving apple—famous for its flavor and for its fast-bearing."

"People Go Wild Over It"

"I sold all of my Stark Golden Delicious at \$3.00 per bushel. My customers think they are the finest apples that grow and want more each year." B. C. Thompson, New York.

Top Favorite In India

"Out here in India the Stark Golden Delicious has swept everything before it. In its season no one will look at anything else while there is a box of Stark Golden Delicious on the market." S. S. Kolgarh, India.

"Better Than Any Other"

"I like Stark Golden Delicious better than any other apple. My customers do too. I get \$1.00 more per bushel for them. F. S. Foster, Ill.

"Won't Eat Others Until Stark Golden Delicious Are Gone"

"No apple in my orchard compares with your Golden Delicious. I marketed 1200 bushels last year on the Memphis market at double the price for any others! My customers say 'Stark Golden Delicious is the best eating apple and the finest for baking, too.'" W. J. Taylor, Tenn.

"Unbelievers Came for Miles to See Stark Trees Bearing at 2 Years"

"I would rather give you FIFTY DOLLARS for one of your trees than ten cents for a tree of any other company, and I bought from most of them.

"Burbank July Elberta bore 2 bushels of peaches the second year.

"Stark Golden Delicious Apple bore the second year—the only apples around here. Also had cherries on Stark Gold Tree the second year.

"People wouldn't believe me when I told them. So they came for miles around to see for themselves." Alfred F. Langlais, Massachusetts.

County Agent Finds It Best

"Stark Golden Delicious has done so well here I would like to see every home yard have at least 2 trees. Does better than any apple I have tried." G. C. Smith, County Agent, Louisiana.

\$52.00 Crop From Single 7-Year Stark Golden Delicious

This year Carl Kirn, of Calhoun Co., Ill., sold over \$4,000.00 worth of fruit from just 9½ acres—all Stark Trees, planted on hilly land—land too steep for ordinary farm crops.

His greatest profits came from Stark Golden Delicious, Starking and Young-Bearing Jonathan Apple Trees. Some Golden Delicious trees bore 20 Apples at 2 years old—a good crop at 3 and 4 years, and every year since. He says that his 7-year-old Stark Golden Delicious Trees bore 15 bushels and cashed him \$52.00 per tree, and he sold his entire crop of Stark Golden Delicious and Starking for \$3.50 a bushel while still on the trees.

Ten bushels of big, fine peaches from each of his 4½-year-old Stark Record-Bearing Strain Peach Trees last year—beautiful peaches of mammoth size which brought him \$25.00 per 4-year tree in cash right at the foot of the ladder. Again this year, Mr. Kirn reported a big profit crop on his Stark fruit trees. He says Red Bird Cling—his first variety to ripen—brought him \$7.50 a bushel. Other varieties, including J. H. Hale and Stark's Elberta Queen, brought him \$6.00 per bushel. Kirn paid for his land, built a modern home and reared 6 children with the Profits from his Stark Trees!



Les Anderson (above) Averaged \$8,000.00 Yearly on 30 Acres of Genuine Stark Trees

Les Anderson, tells us 30 acres planted to Stark Golden Delicious and other Stark Trees averaged him **\$8,000.00 A Year for 6 Years** — **MORE CASH MONEY THAN HE RECEIVED FROM ALL CROPS FROM 670 ACRES** of good Illinois farm land he owns.

In 6 years he sold **\$48,000.00** worth of apples from **STARK RECORD-BEARING STRAIN TREES!** "The balance of our 700 acre farm, devoted to farming, has not brought us as much money as this 30 acre orchard of Stark Trees" — said Mr. Anderson.

Louisiana, Mo.—Beware of Imitation "Yellow Delicious"

© Stark Bro's Nurseries, Louisiana, Mo.

After Year the Biggest Money Maker—America's Top Yellow Favorite!

"I Make 4 or 5 Times As Much Money from Stark Golden Delicious"

—declares **Alvin O. Eckert**, who has Picked from his 11-year Stark Golden Delicious Trees 5 Consecutive Big-Money Crops of Apples Which He Sold at Top Retail Prices on his Roadside Market.

"The money-making possibilities of Stark Golden Delicious are without comparison" continued Mr. Eckert, "and we found that during the past 40 years there is more money in growing high-quality, tree-ripened fruit and selling it from our Roadside Market than any other crop. Especially is this true in depression years."

"Take this block of Apple Trees. 11 years ago we set out this orchard of 37.8 acres 22 x 22 feet apart. These trees bore a few apples at 3 and 4 years, with crops increasing in size the 5th and 6th years, and at seven years produced a 10,000 bushel crop, and a big profit crop every year since:—

At 7 years.....	10,051 bushels
At 8 years.....	7,500 bushels
At 9 years.....	16,500 bushels
At 10 years.....	10,000 bushels
At 11 years.....	12,000 bushels

Most Wanted Tree—Nation-wide Survey Shows

A recent nation-wide survey made by the American Pomological Society discloses that Stark Golden Delicious and Starking Delicious are top favorites for future plantings from Coast to Coast.

Pacific Northwest. Here the growers show a switch in top preference from ordinary Red Delicious to Starking Delicious, with many planters increasing their Starking plantings 100%. Next in order of preference are Winesap and Stark Golden Delicious.

North Central States. Stark Golden Delicious is ahead, followed closely by Jonared, and Jonathan.

North Atlantic States. Stark Golden Delicious takes over as the most popular apple.

Southern States. In first place is Stark Golden Delicious, followed by Starking Delicious, Winesap and Staymared.

Baby Picked Apple From 2-Year Stark Golden Delicious

Salt Lake City, Utah

Stark Bro's Nurseries
Louisiana, Mo.

Dear Sirs:

Kindly send us collect the enclosed order of trees and grape vines.

When the Stark Salesman first contacted us and showed us the catalog, Mrs. Miller and I agreed that it all looked wonderful on paper, but we had an idea in the back of our heads that it was mainly for advertisement and somewhat exaggerated as are most advertisements. However, because of the recommendation that our friends and neighbors gave us we ordered Stark Trees. The trees arrived and were planted Spring before last, and almost without exception have done very well.

Last summer, only 2 years after planting, to our happy surprise we didn't have to buy a bushel of peaches (which brought \$5.00 to \$6.00 a bushel) -- we picked plenty from our young 2-year-old trees for us to eat and can.

What was more surprising was the fact that we also tasted the Elephant Heart Plums (from our one tree) - one of the Stark Golden Delicious apple trees had three apples on it, one of which hung low on the branches and was picked early by the baby. The other two matured and gave us a real treat.

Thus, we are convinced that what you say about having quick bearing trees is true. We are very happy about our small home orchard.

Respectfully, *Travis L. Miller*



"Photo of limb on my 5 year old Starking tree that bore 7 bushels" — Elon Gilbert

STARKING DELICIOUS

(Trade-Mark)

Here is the **FINEST** red apple in the whole wide world!—the shining, solid ruby-red giant that glows on the counters of the highest-price luxury stores in America and floods the air with its wine-like perfume. Here is the **MASTER** apple that puts the crowning glory on the nation's most expensive baskets of fruit—the "dream" eating apple prized above all others in de luxe clubs, fine hotels and restaurants throughout the land. The apple which has **NEVER** been equalled for magnificent color, mammoth size, crackle-crisp flesh, deeply exciting sugar-'n-'spice flavor as tantalizing as the fragrance of an old-fashioned garden!

And this is the apple, the matchless **STARKING DELICIOUS**, that **YOU** can grow right in your own back yard!

Photo Below—Franklin Barnes picked \$4,500.00 worth of Starking Delicious Apples from his 4½ acre orchard last year. He told us that Starking Delicious and Jonared are so popular on the markets that he has never been able to supply the demand. These big all-over-red top favorites bring highest prices. He is planting 1500 more trees.



For commercial growing, Starking Delicious is the world's most popular and most profitable red apple. In the past 25 years this one variety has built some of the greatest fruit fortunes in America. Because it turns full-red before it ripens, it can be picked crisp for late keeping—becomes "money-in-the-bank" for you weeks sooner—keeps perfectly right through the Winter months. All ready to cash in on fancy Spring prices long after ordinary apples have disappeared from the market. The world's finest red eating apple. Tops in all quality markets. America's best red money-maker, producing big-money crops everywhere—**North, Central, South.**

We Paid \$6,000.00 for This One Starking Delicious Limb

It was on a limb of a genuine Stark Delicious tree that an observing orchardist discovered this new "freak" bud-sport limb which gave to the world its finest red apple. Scientists from Coast to Coast traveled thousands of miles to examine this phenomenon of nature—this limb bearing all-over-red apples while the apples on the rest of the tree were still green. They unanimously pronounced it a true Bud-Sport and declared it would open a complete new era in apple growing. We bought this Bud-Sport Limb—paying \$6,000.00 for it—so that our customers might reap the benefits of this superior red apple.

"U.S. DEPT. OF AGRIC.—CHICAGO MARKET—MAY 11
APPLES: STEADY..STARKING DELICIOUS EX. FANCY
80...150s \$7.00 to \$7.25 PER BU. BXS." THIS PRICE
IS 52% HIGHER THAN THE NEXT HIGHEST APPLE.

"Starking Delicious Well Colored—Others Still Green"

—declared Prof. Jos. Oskamp, N. Y. State former Ext. Professor Pomology. "Starking Delicious exceeded my most optimistic expectations. To see the original Sport Limb of this tree laden with well-colored apples long before picking time when the rest of the apples on the (parent Delicious) tree were still entirely green, was a sight worth coming many miles to see!"



AMERICA'S MOST VALUABLE, MOST DELICIOUSLY FLAVORED RED APPLE

7 Bushels on Gilbert's 5-Year Starking Tree

(See Actual Color Photograph Above)

Starking Delicious is adding millions of dollars in extra profits to the fruit growers of America. Mr. Elon Gilbert of Richey & Gilbert, largest personally owned orchard in the Northwest, wrote us on December 22nd: *"About this time of the year we like to send a small gift to those who have contributed to our success in the past year. We have 10,000 Starking Delicious Trees 1 to 6 years old. They began bearing younger than old Delicious. In fact we had 7 bushels from one 5-year-old tree. The enclosed picture combines a good picture of a Starking limb (see color photograph above) with the name Richey & Gilbert."*—Elon Gilbert, Yakima Co.

"For 100% Flashing-Red Color, Plant Starking Delicious"

"I advise fruit growers to plant Starking Delicious for better bearing, earlier red 100% coloring, firmer flesh and better flavor than old Delicious." R. S. Ward, Can.

"First Choice with Growers"—declares John C. Snyder, Washington State College

"A recent survey of apple growers reveals some interesting information about future plantings," says John C. Snyder, Washington State College, in a recent issue of American Fruit Grower.

Delicious—"At the present time old Delicious is scarcely holding its own."

Starking Delicious—"We have quite another story with Starking Delicious, as shown by the fact that of the 31 Starking growers reporting, 28 would increase their acreage substantially—some as high as 100%. It is clear that the Delicious picture is shifting in the direction of Red Strains, with greatest emphasis on Starking Delicious."

Stark Golden Delicious—"With Stark Golden Delicious, the tendency to increase is almost as strong as with Starking Delicious."

Sensation All Over the World

From all apple sections of the world—the United States, Canada, South America, Mexico, Australia, India, the Middle East and Europe—come glowing reports of the superiority and Quicker Bearing habits of Starking Delicious apple trees.

The uniform, perfectly shaped, large size of Starking Delicious apples surprises all who plant this supreme red strain. Its crisp flesh is overflowing with an exquisite, aromatic flavor—and a rich, refreshing juiciness.

It has been pronounced the supreme red eating apple because of its delicious flavor, crispness and juiciness. It is an extra large apple with the distinctive five-knob characteristic of Stark Delicious. Its strong, glossy skin makes it a fine shipper and a wonderful keeper. It's a strong growing, long-lived, healthy, hardy tree—the World's most popular, most profitable red apple!

"They Put Me On 'Easy Street' "

"When I planted 250 Starking Delicious Apple trees I was heavily in debt on a small farm, but in a short time these trees began to bear and in no time at all they put me on "easy street"—making me from \$3,000.00 to \$6,000.00 per year. Not a bad income for an old man 80 years old. When I say apples, I consider Starking Delicious the finest in the world." J. E. Parish, Calif.

"Revolutionizing the Apple Industry"

"The State boys recommend McIntosh and the like for the Hudson Valley, but I wish I didn't have a one of them on my place. Your new red sports—Starking Delicious, Scarlet Staymared, Jonared, etc.—are going to revolutionize the apple industry in the Hudson Valley. Right now I am getting 50¢ more per bushel for my Starking Delicious than for McIntosh and Cortland. The buyers went crazy over my Starking and Staymared." O. Cookingham, N. Y.

\$6,000 Starking Delicious Original Limb (Red Apples below) with Delicious on rest of tree still green. The \$6,000 we paid Mr. Lewis Mood for this one limb paid his son's way thru college.





"3-year Starking trees bore a magnificent crop of uniformly large, 100% solid red apples." J. A. Richartz.



(Photo above) One of 200 young 8-Year Starking Trees that bore 2436 bushels in Rumbolz Orchard. (Letter below).

STARKING DELICIOUS

That Never-to-be-Forgotten Flavor

"Every Bite Crackles—and the Juice Runs Down Your Lips," said Jim Young, famous grower of Fancy Gift Package Apples

Firmer, Better Flavor

"Starking Delicious at picking time are much firmer-fleshed apples and even better flavored than old Delicious. Ours bore their first crop at 3 years." E. E. Heid, Indiana.

Replacing Old Delicious

"Starking Delicious will replace old Delicious. Trees come into bearing earlier than Delicious and the fruit is entirely covered with red." State Horticulturist Report, Colorado.

"Trees Bear 2 to 3 Years Younger"

Letters from Maine to Alabama—From the Atlantic to the Pacific Prove that Starking Delicious Trees Bear Younger

Bear 2 Years Sooner

"I think Starking Delicious are younger bearers than Delicious by at least 2 years." Herman P. Sweetzer, Maine.

3-Year Trees—33 Apples

"As I bought two of your Starking Delicious Apple Trees 3 years ago, I want you to sample them. I think the apples beat anything I ever saw. I had 33 apples on one of my 3-year trees." W. A. Staats, Md.

Bears 2 or 3 Years Sooner

"My Starking Delicious started bearing 2 or 3 years younger than the old Delicious and always bear more apples." Chas. Stephens, Kans.

Bushel from 4-Year Tree

"My 4-year Starking Delicious trees bore as much as a bushel of apples each." Knox McEwen, Alabama.

Best Red Apple Ever Tasted

"All my customers say that Starking Delicious is the best red apple they ever tasted and most beautiful they ever saw. My trees bear 3 years younger." A. Svonac, Ohio.

Apples on 3-Year Tree

"My Starking Trees are only 3 years old so I have just a few apples this year. They sure come in bearing earlier than the old Delicious." Fred Ulrich, Minnesota.

Bore 2 Years Quicker

"My Starking Delicious trees begin bearing about 2 years younger than ordinary Delicious." B. H. Pierce, Chihuahua, Mexico.

Quicker-Bearer—Juicier Flavor

"I find my Starking Delicious trees begin bearing 2 years younger than old red Delicious. Apple has higher quality and juicier flavor." G. C. Hitchings, New York.

100% All-Over Red

"My Starking Delicious trees began bearing at 2 years. The color of the fruit is 50% more red now (Aug. 26) than Delicious and by picking time will be 100% red." T. S. Wiley, Oregon.

Heavy Bearer of Premium Priced Apples

"12 Bu. Average from 8-Year Trees"

"Photo (above) Shows a Limb on One of My 8-Year Trees That Averaged 12 Bushels Each"

"From 200 Starking Delicious trees—only 8 years old—we packed 2,436 boxes—12.18 bushels per tree. This is the most remarkable yield I have ever received from any 8-year-old trees.

"I am sending you photograph (above) showing a limb of one of these 8-year trees." C. Rumbolz, Wash.

3 Bushels from 4-Year Tree

"We have had wonderful luck with our Stark trees and am sending you pictures of 3-year Stark Golden Delicious bearing fruit and also a 4-year old Starking Delicious which bore 3 bushels of apples this year. We think they are marvelous." Lyon Bro's., Mont.

\$5.25 a Bushel Wholesale

"North Carolina Starking Apples sold for \$5.25 a bushel in carload lots in New Orleans last week—August 25, 1948." The Packer.

50% Higher Prices

"My Starking Delicious trees which started bearing when they were 3 years are loaded again.

"One of these trees bore 11½ bushels. Starking Delicious is a keeper and the tree is surely a young and heavy annual bearer. Apples bring me 50% more than Delicious." F. M. Simon, Ohio.

Get Premium Prices

"I wish I had more Starking Delicious because they color earlier and pickers can strip the trees at time of picking. This is an advantage—enabling me to get apples packed for early market which generally brings a premium price.

"My crop will average 1,000 packed boxes to the acre of first-class apples." H. R. Duncan, Wash.

"Bore 4 Times What I Expected"

"Last year I harvested a big crop of Starking Delicious Apples. I was never so gratified in the quantity produced, the excellent color and size of the fruit and also in the price—\$3.70 a bushel right at the orchard.

"I have three blocks of these Starking Delicious—mostly bordered by Jonareds, Jonathan and Stark Golden Delicious. When I first started to pick these Starking Delicious I thought that I would have about a carload—500 bushels—but I picked four cars of them, totaling 2,000 bushels.

"When the buyer had his last bushel loaded on the truck he patted me on the back and said 'I sure got a bargain in those apples—you should have got \$4.00 for every bushel of them—because every bushel of them is Extra Fancy.'"

Paul Ringhausen, Calhoun County, Illinois.

Genuine Starking Delicious Trees Sold ONLY by Stark Bro's, Louisiana, Mo.



3825 Bushels of Large Size, brilliant red Starking from 5-year old trees in Foster-Schultz Orchards.



"Third crop on our 7-year-old Starking—100% perfect color and tremendous size." American Fruit Growers.

"FINEST FLAVORED RED APPLE IN ALL THE WORLD"—said Luther Burbank BORE 2 YEARS QUICKER Than ORDINARY RED DELICIOUS

"Saved Us During Depression"

"I have 165 trees of Starking Delicious purchased from you which have really saved the day for us during depression years. This small block (2½ acres) grossed me \$17,350.00 the last 6 years." A. Miller, Ore.

33% Higher Price

"I have just harvested from 31 of Stark Bro's trees the finest apples ever grown in Fremont Co. I put in cold storage the choice No. 1 Starking Delicious and Stark Golden Delicious. "I had no trouble selling the second grade for \$4.00 a box." J. D. Clarke, Colo.

10 Bu. from 7-Year Tree

"About 7 years ago I planted 2 Starking Delicious and 2 Stark Golden Delicious trees. They bore the 4th year and this year my best Golden Delicious had 10 bushels. My Starking Delicious were not quite so prolific, but I had plenty that measured 12" in diameter.

"Mississippi may not be an apple state, but if anyone will plant Stark trees and care for them, they will never be disappointed." Douglas D. Weeks, Miss.

\$23,500.00 Crop

"In spite of freezes, I sold the fruit off 1,000 Stark Golden Delicious and Starking Delicious for \$23,100.00 right at the orchard. R. E. Lloyd, Ky.

Sell Like Hot Cakes

"We have 38 trees each of Starking Delicious and Stark Golden Delicious. They started to bear the 4th year. Have had fruit each year since. They sell like hot cakes, everyone likes them." U. G. Lane, Tex.

"Does Wonders" in Syria

"Starking Delicious and Stark Golden Delicious are the two varieties de luxe. We are exporting them to surrounding countries—Iraq, Egypt, etc. and they are fetching 3 times the prices of other varieties." Shiek As'sd. Talhouk, Syria.

40-Bushel Crop

"The Starking Delicious Apple Tree I bought from you bore 40 bushels." Miss Florence Jones, Md.

Sen. Byrd's Biggest Money-Maker

Wholesale Buyers Eagerly Pay 75c to \$1.00 More per Bushel

100% All-Over Red

"Despite the drouth, many of my young Starking Delicious trees bore 6 bushels each this year. The entire crop was 100% all-over red the first week in September. The crop was remarkable because they withstood a 20-degree-below zero spell last winter." D. Gold Miller, W. Va.

Sweepstake Winner

"Starking won Sweepstakes for the Best single box on exhibition at the Canadian Royal Winter Fair and in addition won First, Second and Third Prizes.

"Winning over McIntosh, which variety had captured the award eight times in succession before Starking took over." Canadian Horticulture.

Wins at Apple Show

"We had some fine Starking, Stark Golden Delicious and Staymared. You can tell how good they were when I tell you we won every Sweepstakes at the Bangor Show. Took 90 ribbons. Over \$400.00 in cash and merchandise." H. T. Bigelow, Michigan.

"Whenever we can cut out unpopular and unprofitable varieties and plant improved varieties, we should do so" Senator Harry Byrd told the members of the Virginia Horticultural Society. "Starking Delicious is the most profitable variety we can grow provided it is planted properly, in suitable soil and well pollinized." Sen. Harry Byrd, Va.

50% More for Starking

"I get 50% more for my Starking Delicious—customers think the flavor and color is simply wonderful." Philip Weisbrod, Iowa.

Juicier—Finer Flavor

"My Starking Delicious apples have a juicier, finer flavor than old Delicious. My 15 trees started to bear 2 years younger and get much higher prices." Lee Smith, Tenn.

\$1.00 More per Bushel

"All my Starking Delicious Apples sell quickly for \$1.00 more per bushel than Delicious. Better color and finer flavor." Mrs. E. L. Bower, Neb.



The photograph to the right was sent to us by Leo C. Antles, Former District Production Manager American Fruit Growers, Inc. These apples brought the grower \$5 a bushel f. o. b. cars when Delicious were bringing \$2.50 to \$3.00 per bushel.



"Finest carload of Apples Ever Shipped in America—ALL STARKING DELICIOUS" Page 11



SCARLET STAYMARED—Giant Super-Red Stayman

U. S. Patent. "Above photo shows limb on one of our 6-year Scarlet Staymareds that bore 9 bushels each." Rising Springs Orchards, Ill.

New Miracle Apple! Quicker Bearing. Flaming Red All Over! Keeps Juicy All Winter Long

Stark Bro's paid nearly \$1,000.00 a foot for the Original "Sport" Limb growing on a Stayman Winesap tree! Scarlet Staymared is the most remarkable, most valuable of all the great Winesap family—a glossy, fiery, all-over-red, with spicy, juicy, crisp flesh of "sweet but tartish" flavor.

Quick bearer. One of the BIGGEST of all apples. "We had Scarlet Staymared that weighed 22 ounces each" writes Frank Tracey of Ohio "and sold hundreds averaging 14 to 17 ounces."

Scarlet Staymared makes "handsome eating" right off the tree and keeps crisp and juicy all winter long—

months longer than Stayman. Champion cooks prize it for mouth-watering pies; for cobblers and dumplings just oozing with juice; for tangy apple butter and crystal-clear jelly. And for sparkling, zingy cider, it beats all other Winesaps!

A brilliant red—with all the wonderful flavor and large size which brought nation-wide popularity to Stayman Winesap PLUS solid, blazing red-all-over color.

And how it bears! "Some of our 6-year trees bore 14 to 15 bushels each" wrote Rising Springs Orchards, Ill.

Bear Young: bears enormous crops everywhere—under all conditions. Wonderful for Eating, Cooking, Cider. A big money-maker for Market North, Central, South.

"A Real Find" Stays crisp 2 mo. longer than Stayman, said G. Hopkins, Famous Va. Orchardist.

"Keeps 2 months longer than Stayman Winesap. Fruit uniformly large. While it colors earlier, does not ripen earlier than Stayman Winesap. Fruit firmer and actually has better eating quality. Keeps 2 months or more longer than old Stayman."

"Licked Our Stayman for First Place"

"Scarlet Staymared licked our regular Stark Stayman Winesap for First Place. It takes a mighty good apple to beat our regular Stark Stayman Winesap which not only won First Sweepstakes at Bangor, but in the past 3 years, out of 9 cups we have won 4 with our Stark Stayman. Now Scarlet Staymared has beat Stark Stayman." H. T. Bigelow, Mich.

"2-Year Tree Makes Eyes Pop"

"We had some startling surprises from our Stark Trees in their second summer. Several bore fruit. A Scarlet Staymared had all Raleigh's eyes popping with 6 of the largest apples we ever saw and we hadn't even hoped it would bear so young." R. C. Pierce, N. C.

15 Oz. Apple on 3-Year Tree

"I picked an apple from my Scarlet Staymared tree that weighed 15 ounces. Everyone here says it is the biggest apple they ever saw. Also picked 2 bushels of peaches from my 2-year Stark trees which I canned." Mrs. Mabel A. Keb, Calif.

Stark's U. S. Patent
SCARLET STAYMARED

Owned & Sold
Only by
Stark
Bro's.

Ordinary
STAYMAN WINESAP



(Left) SCARLET STAYMARED—U. S. Patent. Stark Bro's Great NEW Bright Scarlet Red-all-over Stayman Winesap. Every apple on tree is Extra Fancy Solid Red color. Exquisite flavor. (Right) Ordinary Stayman.

© Stark Bro's Nurseries, Louisiana, Mo.

JONARED—Supreme New Super Jonathan

U. S. Patent

Colors Sooner, Keeps Longer and Bears Even Quicker than Jonathan

The big, new apple that IMPROVES on all of Jonathan's famous good points—and does away with the old Jonathan weak points! Jonared (for which the original tree cost us \$2,000.00) is the ONLY red Jonathan sport to win a U. S. Patent! Turns bright, all-over-red color about 2 weeks sooner—ready to pick while still solid, before there's risk of loss through dropping. Fine pollenizer.

Jonared has all the wonderful prized Jonathan flavor; it's big and almost TWICE as red—a bright, solid, blazing red without one sign of stripe! One of the most beautiful of all red apples, Jonared's rich, spicy, tangy flavor makes it a delicious and handsome fruit for your home orchard and a premium-price profit builder in every section. In great demand for Eating, Cooking, Cider, Market. Thrives in North, Central, South.

That Flashy Finish Does the Job

"I certainly am glad I took your suggestion and planted Jonared instead of Jonathan. Jonared came into light bearing for me the third year. Now 6 years old they average 5 to 6 bushels per tree. Beautiful all-over flashy red fruit which sold for 35¢ to 40¢ more than same grade of Jonathan.

"Color up away ahead of Jonathan. Neither I nor my friends have been able to get good color until you people sold us Jonared. That flashy finish certainly does the job." Les Smith, exPres. Ill. Hort. Society.

"\$10.00 Worth Per Tree from 4-Year Olds"

"I wish you could have seen my 4-year old Jonared trees this year. 4-year Trees bore nearly \$10.00 worth per tree. John Cruttenden, Ill.

Genuine Jonared Trees are U. S. Patented and Sold ONLY by Stark Bro's

"You Surely Did Something for Michigan When You Gave Us Jonared"

"Stark Bro's really did something for Michigan in introducing Jonared since they bear even quicker than Young-Bearing Jonathan." R. A. Buys, Mich.

"Sold for Twice the Price"

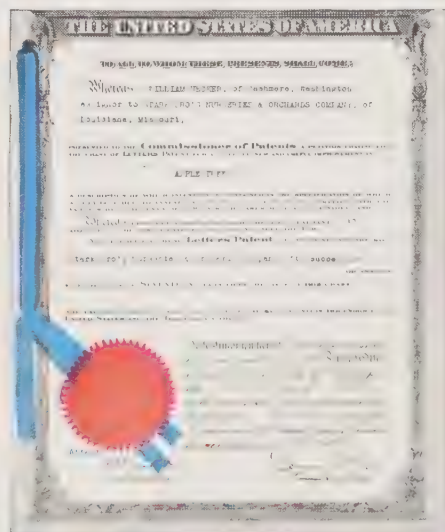
"Jonared made a good crop of fine colored all-over-red apples that sold for twice the price of common Jonathan." John L. Widner, Mo.

3-Year Tree Bore Over a Bushel

"My 3-year Jonared trees bore over a bushel each. They are top favorites and command highest prices on the markets." Franklin Barnes, Calif.

ABOVE: Loaded limb on 4-year Jonared Tree in Missouri orchard.

BELOW: Copy of U. S. Plant Patent awarded Jonared—the only Jonathan Sport to win a Patent.





"I saw over 4,100 Stark Red Gold 2 year trees all loaded with bloom. Nearly every tree set a crop of apples like photo above." H. W. Guengerich, Ex.-Pres. Mo. Hort. Society.

STARK REDGOLD—Red Hybrid of Stark Golden Delicious

NEW—U. S. Patent Apple—Rivals Its Parent Stark Golden Delicious in Flavor and Young Bearing. Actual Color Photograph Above. We Paid World's Highest Price of \$7,500.00 for This Amazing Apple!

Weeks ahead of Delicious, and even before Jonathan reaches prime eating condition, you can smack your lips over the pure deliciousness of Stark REDGOLD! This new apple sensation blends the rich Starking flavor and spicy tang of Stark Golden Delicious. And its trim shape, flashing solid scarlet color, make it so beautiful you'll be proud to say it grows on your property!

When other apples are still too tart or starchy to eat, RedGold—the first high-quality winter dessert apple to develop full flavor—

will be ready for you to pick. Bears amazingly young. Just 13 months after first test graft was set in our Test Orchards, RedGold bore its first fruit. Nearly every one of 4,112 two-year trees in our nursery rows bloomed and set! Late spring bloomer, sure bearer.

Stark Bro's gladly paid the famous originator, Mr. F. A. Schell, \$7,500.00—a World's Record Apple Price, for sole ownership of this sensational variety. You'll see why when you raise RedGold for Early Eating, Roadside and Holiday Markets! NNCS.

Stark Dbl-Red Rome grown by former Secy. of Treasury Henry Morgenthau, Jr., N. Y.



Red Gold is U. S. Patented and Sold ONLY by Stark. Bros.

"Has Wonderful Qualities"

"I have tested samples of No. 68—Stark RedGold—and it appears to have wonderful qualities. Others who have tested it say they like it very much better than the quality of Delicious. I feel that this apple is going to be a good one to those who really know apple quality."

Report of W. A. Luce, Asst. U.S. Extension Agent, Yakima Co., Wash. to Mr. Schell, Originator.

Amazing Young-Bearing Tests

This remarkable new RedGold seems to possess the same young-bearing ability as its parent, Stark Golden Delicious, forming fruit buds on spurs, terminals and lateral buds on 1-year wood. Jonared, Young-Bearing Jonathan, Stark Golden Delicious and only a few others do this. Nearly every one of 4,112 Stark RedGold 2-year trees bloomed and set some fruit last year. All indications are it will bear as young as Stark Golden Delicious.

STARK Double-Red ROME BEAUTY

Trade-Mark—Color Photograph at Left

World's Best Baking Apple! New Stark Double-Red Strain is the Largest, Reddest Strain—a triumphant answer to the demand for a big, flashing all-over-red Rome Beauty Apple that keeps firm and juicy all winter long. One of the latest keepers of all apples—in good condition when apples come again. Hotels and Restaurants eagerly pay premium prices for Stark Double-Red Rome Beauty for appetizing Baked Apples, Pies and Desserts. Popularity growing every year as growers acclaim it one of the surest, youngest bearers and biggest money-makers! NCS.

"One of Most Valuable of 50 Varieties"

"I am sending you sample of Stark Double-Red Rome Beauty, one of the most valuable of 50 varieties. Good pollinizer. Annual bearer, commencing at young age. One of best keepers. So attractive it sells well." L. J. Clinton, N.Y.

"Best Red Rome. Your Stark Double-Red Strain is best of all Romes tested here. Uniform in size and the color is always perfect." W. S. Blair, Supt. Dominion Farms, Nova Scotia.

"Late Spring Bloomer, Skips Frost."

"Bears Every Year. Very best apple for this climate. Bears annually. Blooms late and frosts do not greatly affect its bearing qualities." F. M. Jones, Santa Fe Co., N.M.

"Brings Highest Prices. I Planted the first Stark Double-Red Rome Beauties in Colorado. Am now getting \$3.00 to \$3.50 a bushel." W. S. Coburn, Colo. State Board of Hort.

Page 14 Genuine Stark Double-Red Rome Beauty Sold ONLY by Stark.

EARLY APPLES



Top—HENRY CLAY
Bottom—EARLY HARVEST

Center Top—YELLOW TRANSPARENT
Center Bottom—STARK EARLIEST

Top—EARLY RED BIRD
Bottom—LODI, EARLY GOLDEN

Henry Clay (Color Photo Top Above) Trade-Mark Earliest Yellow

A big sunny-yellow Apple, sometimes red-blushed, that is the best of its season for Cooking, Eating Fresh, Desserts, Cobblers, Pies and Sauce. NCS.

From all over America, growers acclaim Henry Clay for Cooking, Eating, Market. "Best extra early apple". Frank Femmons, Calif. "Most delicious early apple I ever tasted". R. F. Rutledge, Tenn. "Very hardy and thrifty—very fine flavor". M. Roach, Mont.

Early Harvest—Color Photo Just Above.

Its brisk, sub-acid flavor makes Early Harvest popular for eating, for pies, cobblers, dumplings. Stark Earliest and Henry Clay are better and ripen earlier. NCS.

Yellow Transparent—Photo Top Center. Very Early

Crisp white flesh. Juicy, sprightly sub-acid. Sometimes blights. An old favorite for Cooking and Local Markets. Medium size. Lodi is better. NCS.

Early Red Bird Trade-Mark—Color photo Top Right-hand corner.

Very Early, fiery flaming red apple that should be in every Home Orchard to give the family Extremely Early Apples for eating fresh, tempting pies, cobblers, dumplings and apple sauce.

And it's just what the Early Market Apple Grower wants for big profits! Comes to market so Very Early—7 to 10 days before Yellow Transparent. Often brings double the price of Transparent and is blight resistant.

"One of Earliest Apples—young bearer—had 1/2 bushel on 2-year tree; better shipper than Yellow Transparent". Prof. Sanders, Canadian Dept. of Agri.

\$10,500.00 Crop from 15 acres. In one year Mr. Chute of Canada sold \$10,500.00 worth from just 15 acres.

Bears Young and Produces Tremendous, Annual Crops.—Comes on the market earlier than any other apple except Stark Earliest. We highly recommend Early Red Bird for every Home and Commercial Orchard. Fine for Cooking and Markets NCS.

Lodi, Early Golden Very Early. Color Photo Above

Sprightly, rich flavor makes Lodi (Early Golden) a top favorite in the kitchen for mouth-watering pies, desserts, cobblers, dumplings and sauce. It's good for eating too when fully ripe.

A Large Apple—but color photo is above average. Shape uniform, roundish conic. Vivid yellow, occasionally blushed on sunny side. A Hardy, quick-bearing, blight resistant improvement over Yellow Transparent originated by N.Y. Experiment Station. Flesh is white, firm, tender, juicy, sub-acid, attaining a pleasantly mild, aromatic flavor. Holds up well and does not get mealy. Fast becoming one of the most popular, most profitable Early Summer Apples for Eating, Cooking, Market. A favorite for Home, Local and Roadside Markets in all sections. NCS.

"One of the Best —and it Bears Young—7 big apples on 1-year tree; peck at 2 years and this year 5 bushels of fine big apples." "3 Pounds for 50c at Roadside Stand—Yellow Trans. 3 pounds for 25c" John Widner, Mo.

Stark Earliest New U. S. Patent and Sold Only by Stark Bro's. Color photo Center Above Very first Apple to Ripen, Good to Eat and Cook

Earliest of all apples—comes in with Cherries and is a dandy eating apple and tops for cooking! "Hardest, handsomest and most prolific Apple Tree I have ever seen, and I recognized the value of the apple at the first bite", wrote Leslie Reed, renowned fruit expert. A "must" for Home and Local Market Orchards. NCS.

STARK JONGRIMES New "Frost-Proof" Apple U. S. Patent. Color photo Right

Won First Prize at Stark-Burbank Fruit Show! A fine big, beautiful, spicy Fall apple—with stripes of flashing red that give it a striking appearance on the tree and markets. Flavor so tantalizingly different that one apple makes you reach for another—a medley of Jonathan spiciness and Grimes Golden sweetness—its golden yellow flesh is firm, crisp and juicy. A wonderful apple for Eating and for Cooking too! Pies, Dumpings, Cobblers and Sauce made from Stark JonGrimes are rich-flavored and tempting golden colored. Fills Market gap—after Wealthy, 3 weeks before Jonathan. NCS.

Heavy Bearer—12 bushels on 10-year tree; 20 to 25 bushels each on 25 year trees, even after 1/2" of ice two mornings during bloom."

"Never Had Enough for Demand", Apple Dealer reports. "After knowing this apple my customers left orders as fast as they came in; good keeper, better for eating than any other apple of its season. Never had enough to supply demand. Topped the market in Indianapolis."

"Loaded Every Year—15 Years Straight!" Mr. Rogers, originator, reports "Tree came into bearing young—strong grower—never blighted."

Dwarf QUINCE Trees

Golden Apple of Hesperides

Every family needs a few Dwarf Quince Trees for beauty; to add distinctive flavor to Preserves, Jellies, Apple Sauce and for Baking, Canning, Jelly, Market. Hardy. Young Bearing. NCS.

**Burbank Jumbo—Trade-Mark. Few. Mid-Season. Big. Fine for Baking, Jellies, Preserves.

**Van Deman—Trade-Mark. Large. Early We paid Burbank \$3,000 for a tree. Retains fine flavor when cooked or canned.

*Orange—Old Favorite—Large size, fine flavor.

Color Photo of Stark JonGrimes—Large, Fine Flavor—Heavy, Sure-Bearer.





ANJOU

STARK TYSON

LINCOLN

STARK SECKEL

BARTLETT

KIEFFER

FAME
(Trade Mark)

DUCHESS

GRAND
CHAMPION



Duchess Pear and Boy, both 3 years old; one of youngest, heaviest bearers.



4-year Lincoln Bearing Heavy Crop of fine Pears.



2-year Lincoln Tree in Ohio bearing 8 big pears.



Loaded 2-year Lincoln Pear Tree in Mo. Orchard of J. S. Varnon.



Picking big, Lincoln Pears Backyard of Congressman Clarence Cannon, of Mo.

Stark's All-American PEAR Selections

Grand Champion (U. S. Patent) Delicious as Bartlett Ripens 2 to 3 Weeks Later

When your teeth sink into a gorgeous, golden-russet Grand Champion Pear, with its mellow, sweet, juicy white flesh—and your nose drinks in its bubbly fragrance—you've found the Pear you've always dreamed of growing!

Grand Champion, U. S. Patent, is a true limb-sport of the luscious Gorham. Heavy bearer. Size, shape and flavor closely resemble Bartlett, but ripens in the Fall, 2 to 3 weeks later. Keeps a month longer than Bartlett, too, if picked before ripe, wrapped and stored in a cool, dark place.

Delicious right off the tree—or to keep in the bowl on your side-board—or to eat at bedtime! Trees Patented and Sold ONLY by Stark Bro's. Thrives North, Central, South. Eating, Cooking, Canning, Market.

Fame (Trade-Mark) Delicious, Hardy, Young-Bearing. Trees Sold ONLY by Stark.

An ideal Pear to add beauty and mouth-watering fruit to your garden. In its glorious large size, blushing golden yellow color and rich, juicy flavor, Fame resembles Bartlett—long famous for its flavor—but comes on later in the season. It's easy to grow your own delicious Pears.

With few seeds and almost no core, you will prize Fame for Eating Fresh, Canning and Preserving. For luscious Pears during the winter, pick them before they color, wrap in paper and store in dark, cool place. Trees Hardy. Quick bearers.

Kieffer Winter—Favorite in South. Does Not Blight.

A large, rich yellow Winter Pear. Fine for Canning, Baking, Preserves—but only fair to eat fresh. A profit-maker, because trees bear young, bear big crops regularly. Does not blight. Kieffer and Stark Tyson best for South. Fine in the North.

Anjou Late Fall. Succeeds Everywhere. Famous for Rich Flavor.

Rich flavored, large pear that succeeds in all sections. Great favorite for Home and Commercial orchards. Resists blight. For Eating Fresh, Canning, Preserves, Market.

LINCOLN (Trade-Mark) Pick of All Hardy Pears Even Better than Bartlett

For big, red-blushed golden yellow Pears—from trees remarkably blight and cold resistant (from the Alleghanies to the Rockies, Great Lakes to the Gulf), set out Lincoln Pears!

Introduced by Stark Bro's, Lincoln is ideal for Home Orchards. Bears big crops in late Summer. Extra size, luscious quality, picture-book beauty.

And talk about hardiness! The original Lincoln Tree lived and bore crops for nearly 90 years. "Have never discovered a winter-killed tree" says J. W. Jones, Idaho. Ripens in Late Summer. If picked a little early and wrapped, it stores well. Yields heavy limb-fulls of better, bigger fruit for Eating, Cooking, Canning, Market. Hardy North, Central, South. Lincoln Pear Trees are Trade-Marked and Sold ONLY by Stark Bro's.

Bartlett Summer—One of Best Pears for Eating and Canning. Stark Improved Strain.

Bartlett is a favorite everywhere—probably the most popular, most widely planted of all pears.

A beautiful pear—large in size, golden yellow with soft blush when fully ripe. Quality is superb—juicy and melting, with a rich flavor. A world-wide favorite for Eating Fresh, Canning and Shipping.

We recommend Bartlett for both Home and Commercial plantings. Ripens in late summer. A great shipper. Tree strong grower. Sometimes blights. Bears young and regularly. For best crops plant with another variety.

Duchess (Angouleme) Fall. Favorite of Housewives. "Bore 2 Bushels at 2 Years."

A huge Pear—often weigh over a pound each. Excellent quality. Tree healthy, hardy—often bears at 2 years and bears crop every year. Eating, Canning, Preserves.

Buerre Bosc Winter—Distinctive Long-Necked Pear—Popular.

A pear that is popular everywhere because of its distinctive long-necked shape and exquisite quality. Fruit large, juicy and extra sweet. Profitable market variety. Trees bear regularly. Eating, Cooking, Market North, Central, South.

Stark Seckel Sugar Pear. Late Summer. Every Family Needs Seckel.

In Stark Seckel we offer you the acme of Pear perfection. Medium size. Flavor is spicy and sweet. Tree hardy. Resistant to blight. Eating, Desserts, Canning. Improved large strain sold only by us.

Stark Tyson First Pear Ripe. Ideal Blight-Free Tree. A Summer Seckel.

This delicious Pear is just like Stark Seckel—medium size, yellow color, juicy, melting flesh, sweet spicy—very early. Hardy, Blight-Free. Eating, Canning, Desserts.

FAST BEARING DWARF PEAR TREES

We now offer you quick-bearing Stark Hardy Dwarf Pear Trees in the following varieties:

Dwarf Lincoln Dwarf Bartlett
Dwarf Duchess Dwarf Seckel

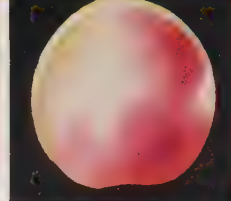
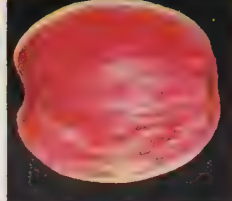
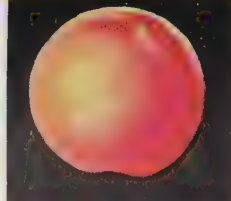
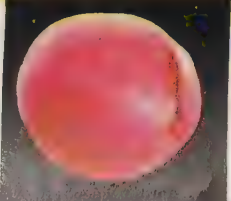
Fruit is exactly same, just as large, deliciously flavored and beautifully colored. Dwarf Trees bear younger, ideal for Lawn Specimen or Shrub Border. Plant 10 feet apart. 25 will go in space about 40 feet square.

Pears grown on Stark Trees win top prizes at Fruit Shows, State and County Fairs and command highest prices on the markets.

Loaded 2-year Lincoln, from W. J. Sandy, Sullivan Co., Mo. Genuine Lincoln Trees Sold ONLY by Stark.



**Best Seven
VERY
EARLY
PEACHES**
No. 1 to 7



NCS means Peach thrives North, Central, South.

1. ***Ey. White Giant NCS
1a. **World Earliest NCS

2. ***Starking Delicious Peach. NCS

3. **Golden Ey, Bird NNCS
3a. **Jun-Berta NCS

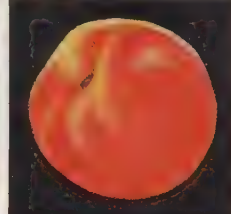
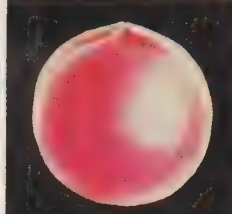
4. ***Stark Sure-Crop NNCS
4a. Red Bird Cling NCS

5. Cumberland NNCS

6. Fisher, U. S. Patent NNCS



**Best Seven
EARLY
PEACHES**
No. 8 to 14



7. **Redhaven Peach NCS

*** or ** Starred Varieties are Very Best

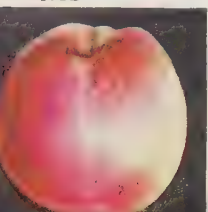
8. **Golden Jubilee NCS

9. **Eureka Hardy NNCS

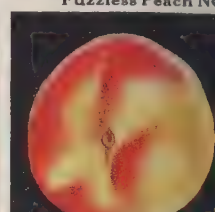
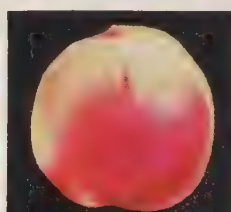
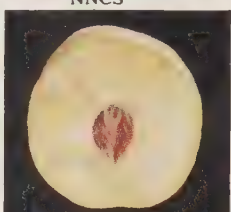
10. Early Mamie Ross NCS

11. Rochester NNCS

12. ***Stark Early Flame Fuzzless Peach NCS



**Best 18
MID
SEASON
No. 15 to 32**



13. **Alton Peach NCS

14. ***Burbank's July Elberta Peach NCS

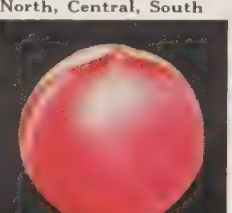
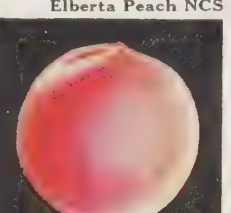
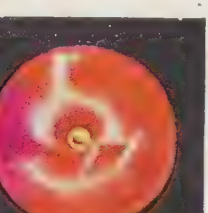
NCS means Peach thrives North, Central, South

15. **Burbank's July Gold Peach NCS

16. **Halehaven Peach NCS

17. **Belle of Georgia Peach NCS

18. **Burbank's Giant Freestone Peach NCS



19. ***Burbank's Flaming Gold NCS

20. Champion Peach NCS

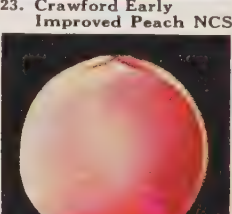
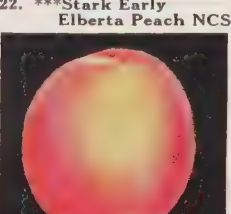
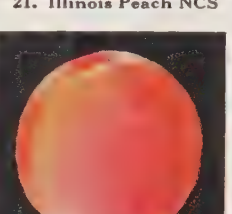
21. Illinois Peach NCS

22. ***Stark Early Elberta Peach NCS

23. Crawford Early Improved Peach NCS

24. ***Golden Elberta Cling Peach NCS

25. **Stark Elberta Queen Peach NCS



26. ***Burbank's Late Flaming Gold NCS

27. **Stark Fuzzless Berta Peach NCS

28. ***J. H. Hale Pch. Stark Red Strain NCS

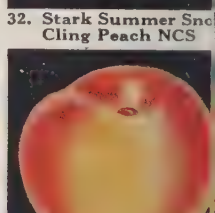
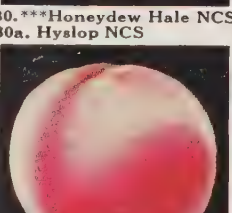
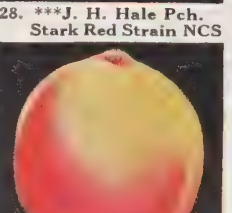
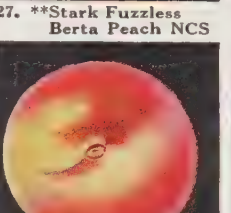
29. **Giant Hardy-Berta Peach NCS

30. ***Honeydew Hale NCS
30a. Hyslop NCS

31. ***Hal-Berta Giant Peach NCS

32. Stark Summer Snow Cling Peach NCS

**Best Six
LATE
PEACHES**
No. 33 to 38



*** or ** Starred Varieties are Very Best

33. Crawford Late Improved Pch. NCS

34. ***Stark Late Elberta Peach NCS

35. Indian Blood Cling Peach NCS

36. Martha Fern Cling Peach NCS

37. Stark Heath Cling Peach NCS

38. **Krummel Octo Peach NCS

PEACH RIPENING CHART World's Best 40 Peaches—Pictured and Described in Order of Ripening

NCS means thrives North, Central or South. NNCS—thrives Far North.

STARK VERY EARLY PEACHES

1. ***Early White Giant (U. S. Patent) See Page 24 NCS
- 1a. **World's Earliest—New Trade-Mark—Earliest known cling peach. Also one of the hardest. Medium size, white-flesh. Ripe 50 days before Elberta. Fine for Canning, Pickles, Cooking. NCS
2. ***Starking Delicious—U. S. Pat. Pictured and Described on Page 19. NCS
3. **Golden Early Bird—Trade-Mark. New Earliest Yellow Semi-Free U. S. Pat. Pdg. Bright red blush over deep yellow. Luscious flesh is a rich, clear, clean yellow. Medium size. Very fine when fully tree-ripe. Best of its season—7 weeks ahead of Elberta. For the Home, Roadside and Local Market orchard even in sections where few peaches thrive. NNCS
- 3a. **Jun-Berta—Trade-Mark—New Very Large Early Yellow Cling. A limb bud Sport of Fair's Beauty 10 to 14 days earlier—larger, better, sweeter flavor and more colorful—rich, deep red over golden orange. Beautiful! Smooth, sweet and juicy. No bitterness. Ripens 6 weeks ahead of Elberta. Eating fresh, Canning, Freezing. Keeps. Ships well. NCS
4. ***Stark Sure-Crop—U. S. Pat.—Pictured and Described on Page 24. NNCS
- 4a. Red Bird Cling—Red as fire. Ships beautifully. 45 days before Elberta. NCS

5. Cumberland—Extremely hardy. Fine for Home orchard. Good quality. 26 days before Elberta. White Semi-Free. NNCS
6. Fisher, U. S. Patent. Excellent Yellow peach that ripens about 4 weeks before Elberta. NNCS
7. **Redhaven. New. Extremely early yellow freestone. Fine flavor. Fiery red. Ripe 30 days before Elberta. NCS

STARK EARLY PEACHES

8. **Golden Jubilee. Clear, bright yellow. Very large, oblong shape. Delicious flavor with no bitterness. Fine for Home and Local orchards. 25 days before Elberta. NCS
9. **Eureka Hardy—Delicious red, white-flesh freestone. Iron-Clad Hardiness. Ripe about 30 days before Elberta. NNCS
10. Early Mamie Ross—Early Semi-Free. Delicious quality, bright red cheek. NCS
11. Rochester. Super-Hardy. Large Yellow Freestone. Juicy, rich sweet. NCS
12. ***Stark Early Flame—U. S. Pat. Pictured and Described on Page 25. NCS
13. **Alton—NCS
14. ***Burbank July Elberta—Trade-Mark—See Page 20. NCS

STARK MID-SEASON PEACHES

15. **Burbank's July Gold. Early Yellow Freestone—Young bearer and hardy. Rich, golden yellow flesh. Delightful flavor. NCS
16. **Halehaven. Yellow Freestone. Hardy. Ripe 12 days before Elberta. NCS

17. **Belle of Georgia—Best Mid-Season White Freestone. Large, showy peach. Delicious. Splendid shipper. One of best. NCS
18. **Burbank Giant Freestone. Mid-Season Yellow Freestone. Delicious flavor. Thick golden flesh. NCS
19. ***Burbank Flaming Gold—T. M. See Page 25. NCS
20. Champion White Freestone. Juicy, flesh. Too soft to ship but excellent for Home and Local Market orchards. NCS
21. Illinois—Trade-Mark—Mid-Season Bright Red Freestone. Creamy white flesh, Juicy spicy flavor. Sells well. NCS
22. ***Stark Early, Elberta—Trade-Mark—Described on Page 21. NCS
23. Crawford Early Improved. Early. Deep yellow Freestone with striking red cheek. Flavor is exquisite. NCS
24. ***Golden Elberta Cling—Trade-Mark. Pictured, described Page 23. NCS
25. **Stark Elberta, Queen Strain. Pictured and Described on Page 24. NCS
26. ***Burbank Late Flaming Gold—Sold out.
27. **Stark Fuzzless-Berta—U. S. Pat. See Page 25. NCS
28. ***J. H. Hale, Stk. Red Strain—Pictured and Described on Page 23. NCS
29. **Giant Hardy-Berta—U. S. Patent. Yellow Freestone. Crop on 2-yr. tree after 15 below. 30% larger than Elberta. Yellow flesh. Flavor much better—no bitterness. Ships well. NCS

30. ***Honeydew Hale—U. S. Pat. Pending See Page 24. NCS
- 30a. Hyslop—Late White Cling. Large. Round. For canning and preserves. NCS
31. ***Hal-Berta Giant—Trade-Mark.—See Page 22. NCS
32. Stark Summer Snow Sweet white Cling. Medium size. Wonderful for Canning, requires little sugar. NCS

STARK LATE PEACHES

33. Crawford Late Improved. Late Yellow Freestone. Large. Good shipper. NCS
34. ***Stark Late Elberta—Trade-Mark—See Page 24. NCS
35. Indian Blood Cling. Big red-fleshed peach. Ideal for pickling and preserves. Late—about 15 days after Elberta. NCS
36. Martha Fern. One of the finest white-fleshed Clingstones. Immense in size. Creamy white pink blush. Superb. 25 days after Elberta. NCS
37. Stark Heath Cling. Very Late White Fruit. Juicy, Luscious, Firm. Ships well. Hardy. Fine for Cooking, Canning, Pickling. NCS
38. **Krummel October. Latest Yellow Freestone—35 to 40 days after Elberta. Brings highest prices. Fruit large, deep yellow with carmine cheek. Luscious sweet, no bitterness next to pit. Flesh firm. Wonderful for Eating, Canning, Market. NCS



"Photo above shows Starking Delicious Peaches on my 3-year tree. Peaches were same as its parent, Burbank July Elberta, but ripened 20 days earlier." Claude Ator, III.

STARKING DELICIOUS—Fabulous New Peach. One Limb Cost Us \$10,000.00

To bring you this **Earliest-Ripening of All** high quality **Yellow Freestone** Peaches, Stark Bro's paid the **highest price on record** for any new fruit tree or bud-sport limb. **TWICE** as much as for the world-famous Stark Golden Delicious Apple Tree! Vivid red-and-gold Starking Delicious Peach, with its luscious flavor and rich golden yellow flesh, Freestone when full ripe, ripens about 36-40 days earlier than ordinary Elbertas; 10 days before Golden Jubilee; 7 days before Redhaven. It has the identical quality and superb flavor of its famous parent, Burbank July Elberta—but it ripens 3 weeks earlier!

2 Pecks of Peaches from Starking Delicious Peach Tree Only 2 Years Old

"My 2-year Starking Delicious trees have ripe peaches on them. I could hardly believe you or Mr. Smith, the originator, when you said Starking Delicious ripens ahead of Redhaven, but it's really so—a whole week or more earlier. In fact, it seems to fit in exactly where we need a variety so much."—John T. Bregger, President American Pomological Society.

P. S. "Starking Delicious is a late bloomer—one of the few varieties in all of South Carolina which escaped late Spring frost this year." J. T. B.

"My Starking Delicious Peaches Bore When Only One Year, Two Months Old".

"All my Starking Delicious Peach Trees bore this year, when only 1 year and 2 months old. Some of them as much as $\frac{1}{2}$ peck each." H. F. Smith, Arkansas.

This phenomenally early new peach was discovered in Arkansas, Tested, U. S. Patented, Trade-Marked and Trees Sold **ONLY** by Stark Bro's. We can now guarantee it will bear absolutely true to magnificent form. However, our stock of this great gift of Nature is limited. Commercial growers are eager for more trees to capture the earliest Yellow Freestone Peach market. But we also want to share the miraculous benefits of this new fruit with as many home orchardists as possible, so get in your order **without delay**. Ideal for **Eating, Canning, Freezing, Marketing**. **NCS—Means that it Thrives North, Central, South.**

"Worthy Addition to Very Early Yellow Freestone Peach List—Superior as Freezing Variety", Says Famous Horticulturist

"Last week I removed the Starking Delicious Peach along with regular Elberta out of the freezer and observed carefully their performance upon thawing.

"Both lots had been stored in plain sugar syrup. Starking Delicious behaved much as does Burbank July Elberta. It produced a very nice product that showed no tendency to darken after standing at room temperature for four hours. The Elberta became very brown and unattractive during this time. According to this observation, Starking Delicious seems to have superior merit in this resistance to darkening.

"In fact, the variety looks very good from all points of view, and I believe that it will be a worthy addition to our list of Very Early Yellow Freestone Peaches."

Aubrey D. Hibbard, Associate Prof. of Hort.
University of Missouri



BURBANK JULY ELBERTA

(Trade-Mark)

**Burbank's Greatest Peach Creation
Proving a Sensation Coast to Coast**

Our new Burbank July Elberta is the finest, most beautiful, most delicious Very Early, Yellow Fleshed Freestone Peach ever grown. So distinctive it was awarded a Patent by the U. S. Government. A sensation wherever peaches grow! Often bears at 2 years.

Its almost complete over-all "blush" of vivid red makes a gorgeous sight on the tree; a brilliant fruit in the market; and canned Burbank July Elberta makes a proud showing of magnificent golden fruit and preserves on your pantry shelf.

Has thick Golden Yellow flesh of lus-

cious rich flavor, filled with sweet juice with no bitterness at the small pit—which is completely freestone.

So hardy it thrives even in Canada and a quick, extra heavy, every-year bearer, even where others fail.

Best peach of the season—ripe about 15 days before Elberta. Ships beautifully. "Best shipper of all freestones," says Alvin Eckert, famous Illinois peach grower.

Wonderful for Eating, Freezing, Canning, Drying. Big money-maker for home, roadside and market orchards. Succeeds North, Central, South.

better peach for home or for market." C. R. Pierce, Va.

- "Neighbors take all we can spare—quality so much better than old Elberta. Good size for canning. 3 crops in succession, even after 15 below zero." Mrs. E. A. Philley, Wash.
- "Had to thin Burbank July Elberta, even when late frosts got others." R. H. Chipman, Idaho.
- "Everything takes off its hat to Burbank July Elberta. Tops the market." Chas. Anderson, Calif.
- "Our best peach for eating and canning." C. B. Harris, Ore.

COLOR PHOTO ABOVE shows part of crop on Claude Ator's 2½ Year Burbank July Elberta that bore nearly 3 pecks of beautiful big peaches. Even when only 1½ years old this same tree bore some fine big peaches.

"A Winner! — Youngest Bearer" says J. Carl Ward, N. Y. Fruit Expert Addressing N. Y. Hort. Society on "What Varieties of Peaches Shall I Plant," said:

"A peach which looks to me like a winner is Burbank's July Elberta. We have 400 trees. It has excellent size, wonderful scarlet coloring, so brilliant that fruit on young trees can be seen a great distance. Very firm meat, a small pit and is a perfect freestone. Its flavor is very unusual. I picked as many as 20 peaches from trees 1-year old the previous Spring."

"Everyone Raves About Its Flavor"

"Burbank July Elberta fruited heavily and everyone raves about their flavor. I got top prices for them." Fred Baggett, Tenn.

"Makes Us More Money Than Any Other"

"Burbank July Elberta is the best peach ever put on the market. Bore heavy crop after severe sub-zero winter. Brings \$3 to \$4.50 a bushel. Making us more money than any other." C. M. Blazey, Wash.

"\$4,850 Crop on 10 Acres Stark Trees"

"I sold \$4,850 worth of Burbank July Elbertas from my young 10-acre orchard. I have trees from others, but they can't compare with Stark Trees." W. A. May, Tex.

"2 Bushels a Tree Second Year"

"Our Burbank Elberta Trees each bore 2 bushels the second year." A. F. Langlais, Mass.

"2-Year Burbank July Elberta Trees Bore 2 Bushels Each"

- "My 2-year trees of July Elberta bore nice crop—2 bushels and over per tree—finest peaches I ever saw." T. C. Bradshaw, Tenn.
- "Got enough peaches from one 2-year tree to can 17 quarts." Geo. A. Priest, N. C.
- "My 2-year Burbank July Elberta bore 20 peaches this year—quality best in the world." A. Jackson, Iowa.
- "Wonderful size and beautiful red color. Meat fully an inch thick. Exceptionally small seed. Flavor just can't be excelled." M. O. Fleming, Okla.
- "Best of all here. There just isn't any

Genuine Burbank July Elberta Trees are Trade-Marked and Sold ONLY by Stark



STARK EARLY ELBERTA

(Trade-Mark)

**Acknowledged King of All Peaches
First in Beauty, in Flavor and in Profit**

ABOVE: Color photo of Genuine Gleason Strain Stark Early Elberta in Alvin Eckert Orchard.
BELOW: Loaded 4-year Stark Early Elberta—Knudson Orchard.



The SUPREME Yellow Freestone Peach! Stark Bro's Genuine Sumner Gleason Strain of Stark Early Elberta is the most delicious variety of 4,000,000 new Elberta Hybrid Trees sent out by us for nation-wide testing!

For 25 years Stark Early Elberta has topped the Peach world with its fine size (larger than old Elberta), glorious red-blush over pure golden color, and luscious flesh—by all odds the best-liked Peach in America.

Luther Burbank called it "A Model Peach." Home orchardists and commercial growers call it the COMPLETE peach for every purpose. Best for eating fresh; best

for canning. Wonderful for freezing. Marvelous for pies!

Ripens about 7 days ahead of old Elberta. Sturdy, hardy, heavy bearer of big crops that often bring twice as much per bushel as old Elberta. Perfect for Eating, Cooking, Freezing, Canning, Drying, Market. Big earner in North, Central, South.

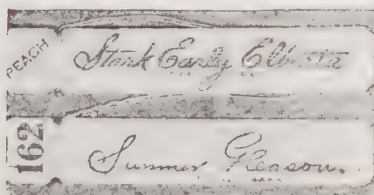
For the very finest yellow fleshed peaches ripening in succession all summer long, plant Starking Delicious, Burbank July Elberta, Stark Early Elberta, Hal-Berta Giant, Stark Red Strain of J. H. Hale, and Stark Late Elberta.

"My Greatest Mistake Was Not Planting More Stark Early Elbertas"—said Alvin Eckert, III.



Dr. Sumner Gleason who fruited the first Stark Early Elberta

Genuine Sumner Gleason Strain
STARK EARLY ELBERTA
Trees are Sold **ONLY** by Stark Bro's.
None GENUINE without this label.



\$6.00 per Tree Crop

"I bought 20 Stark Early Elberta Peach Trees and set them out April 26, 1946. This year (1947) they averaged 1½ bu. per tree. I sold them for \$4.00 a bushel. Paul Ratliff, Miss.

**"Crop from 2 Year Trees
Paid for Orchard"**

"Stark Early Elberta and J. H. Hale peach trees in R. M. Orth's orchard bore a good crop at 2 years—enough to pay all expenses on his orchard to that date and a good profit besides. J. W. Hill, West Virginia. **Page 21**

Trees of Stark's Genuine Sumner Gleason Strain Sold ONLY by Stark Bro's

(Above) Hal-Berta Giant in Ill. Orchard of A. O. Eckert were almost Double the size of old Elberta.

HAL-BERTA GIANT **World's Largest Peach!** Trade-Mark **New Yellow Freestone**

"Hal-Berta Giant is unquestionably the greatest peach of all time!" declares R. H. King, famous peach grower. Truly a giant—the LARGEST Peach in all the world! At 4 years original tree bore 6 BUSHELS of huge peaches—many weighing a POUND each—and Hal-Berta has been breaking records ever since! So distinctive it was awarded a U. S. Patent!

A hybrid of J. H. Hale, this huge peach has the exquisite flavor; vivid red-on-gold coloring; smooth, almost fuzzless skin; firm, thick, melting, tender flesh; perfect Freestone and all the other good points which won for Hale the name of "The Million Dollar Peach." IN ADDITION, it is so much larger and bears crops so much bigger that Hal-Berta Giant won the FIRST U. S. Patent ever to be awarded a Fruit Tree. Ripening to honey-sweet juiciness 4 days after Hale and 7 days after Elberta, this beautiful, bountiful peach lengthens the Hale-Elberta season for delicious Eating, wonderful Desserts, Canning, Freezing and Biggest Profits on the Late Mid-Season Market. NCS

"Billion Dollar Peach"—says R. H. King.

"If J. H. Hale is a "Million Dollar" peach—and this is not a misnomer—then most certainly Hal-Berta Giant is entitled to be called the "Billion Dollar" Peach. With us it could be made to fill the bill for 95% of our peach sales." R. H. King, leading Ala. peach grower.

"Larger than Pictured in Catalog"

"I can take an oath that we had Hal-Berta Giant, J. H. Hale and Stark Early Elberta peaches as large or larger than you show in your catalog. Not a few here and there, but bushel after bushel." H. Sunderman, Ohio.

"Canned 100 Quarts—and Sold a Bushel!"

"Our young Hal-Berta Giant trees loaded with peaches weighing a pound or more each brought a lot of comment.

"We canned 100 quarts and sold a bushel. Had our troubles leaving them on the trees until they were ripe. Some people wanted to buy a dozen to show someone else what large peaches grew in Indiana." W. L. Reed, Ind.

"\$732.00 Worth to Neighbors First Day"

"Our Hal-Berta Giants weigh 10 to 20 ounces. My first day's sale from these trees was \$732.00. My neighbors come to the orchard and take them as fast as they ripen."

H. E. Davis, Kentucky.

Hal-Berta
Giant

Elberta



Hal-Berta, Giant Peaches
Double Size of Elberta

Hal-Berta Giant average size on left, compared to Elberta grown in the same orchard, on the right. Hal-Berta Giant Trees are Trade-Marked and Sold ONLY by Stark Bro's.

For Bigger Crops—it is advisable to plant other high quality varieties, such as Stark Early Elberta, Burbank July Elberta, Elberta Queen, etc. along with Hal-Berta Giant.

Why It Always Pays You to Plant Quicker-Bearing, Heavier-Bearing STARK BRO'S FRUIT TREES— AND STARK SUPER-QUALITY FLOWERING SHRUBS, SHADE TREES AND ROSES



America's Greatest Family of Nurserymen—6 Generations of Starks—With 134 Years' Experience

Trees of **KNOWN PARENTAGE**—"Record-Bearing" Strains— Yield Bigger, Better Fruit **SOONER**—Every Stark Tree **GUARANTEED 3 WAYS** By the World's Largest Nurseries

WHEN you buy your Fruit Trees from Stark Bro's—you get every benefit and advantage of more than 134 years of leadership in the Fruit and Plant World. Stark Bro's have developed and introduced more valuable, successful, famous New Fruits than all other nurseries combined.

Stark Trees and Plants pass 5 inspections. Official Government Inspectors regularly check and certify all Stark Nursery Trees and Plants. Before shipment they must be again inspected and approved by our superintendent. Five times these trees must pass inspection at the hands of experts who have definite instructions to throw out every tree that does not measure up to the high standards we have set. This is your assurance that every Stark Tree and Plant is as near perfect as a tree or plant can be.

But your assurance does not stop with these inspections. Every Stark Tree is 3-WAY GUARANTEED—(1) to arrive in good condition; (2) to live and grow with reasonable care; (3) to be replaced free of charge, f.o.b. our nurseries, if it does not live up to these promises.

Sole Heirs to Luther Burbank's Amazing New Fruit Miracles

When Luther Burbank, the Master Plant Breeder, realized that the end of his remarkable work was near, he named Stark Bro's **exclusively** to continue his world-famous fruit experiments. And Stark Bro's alone were selected by the Wizard of Horticulture to introduce his new discoveries and creations to fruit and plant growers everywhere.

Men of little faith scoffed at Luther Burbank when, in 1893, he printed his first little catalog of "New Creations" in Plant and Fruit Life—including new fruits, larger and more beautiful and far more delicious than had ever before been known. But a small handful of kindred Pioneers possessed the faith and foresight to recognize the genius of this Maker of Miracles. Outstanding among these Pioneers

was the nationally known Nurseryman, Orchardist, and Horticultural Writer, the late Clarence M. Stark.

Helped By Stark Bro's From The Start

Born of the Fourth Generation of Nurserymen in the Stark Family of Missouri, Clarence M. Stark had not only the birthright and background to give him faith in Luther Burbank. He also was able to back up his faith with financial support at the very time when Burbank's future and the future of his history-making fruit and plant creations hung on that support.

Clarence M. Stark bought from Luther Burbank the sole rights to the **FIRST TREE** of "New Creations" the Wizard of Horticulture ever sold. For these exclusive rights, Stark Bro's paid the Master Plant Breeder what at that time was the fabulous sum of \$9,000.00.

As a consequence of this vision and financial support and because, in all the world, the Stark Family was the one best equipped by tradition and experience to carry on this miraculous work, Stark Bro's Nurseries—and Stark Bro's alone—were chosen by Luther Burbank to spread his great work throughout the world.

As the Hon. E. P. Powell, famous horticultural authority, has written: "There are two kinds of men dealing with Fruit Evolution. One of these is the Burbank sort, applying science to the development of new sorts. If Burbanks are Wizards, then Stark Bro's are the Saviors."

Today, over 100 years after the birth of Luther Burbank, Stark Bro's are proud to share with you the greatest achievements of "The Green-Thumbed Pioneer" whose great intellect, boundless imagination and patient hands gave the world the most remarkable **new kinds** of Plums, Plumcots, Peaches, Cherries, Quinces and other fruits ever developed for the greater happiness and health of mankind.



LUTHER BURBANK
WIZARD OF HORTICULTURE

Eminent Horticulturists Who Assisted Stark Bro's in the Preparation of this Great Book

In the selection and description of Varieties recommended in this Book we are grateful for the valuable advice and assistance of leading Horticulturists, Scientists and Orchardists in all sections of the United States. The photo-

graphs of a few of these Eminent men are shown below. Therefore, when you read this Book, bear in mind that it is Authoritative—not only because the Fruits and Methods Recommended are backed by the Stark Family Experience

of 134 Years—6 Generations of Stark Nurserymen and Orchardists—but because they are also based on the composite advice of the Master Minds of Horticulture—America's Most Noted Fruit Authorities.



H. P. GOULD
Esq., Pomologist, U.S.D.A.



W. P. HEDRICK
Esq., Dir. Exp. Sta., New York



W. PADRICK
Esq., Prof. of Hort., Ohio



M. R. DORSEY
Head of Hort. Dept., Ill.



PAUL SHEPPARD
Missionary, La. Sta.



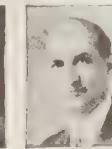
LAURENCE GREENE
Chief of Hort. Eng. I.



S. S. PICKETT
Head of Hort. Dept., Iowa



A. J. HEINICKE
Head of Hort. Dept., Cornell U.



F. H. COURLEY
Chief of Hort., Ohio Exp. Sta.



W. H. ALDERMAN
Chief of Hort., Maryland



G. F. POTTER
Horticulturist, U.S.D.A.



T. J. TALBERT
Hort. Chairman, Ill.



H. C. PRICE
Esq., Dean of Agr., Virginia



L. R. TAFT
Esq., Hort., Michigan



H. B. TUKEY
Head of Hort. Dept., Mich.



J. N. SHAW
Prof. of Hort., Mass.



H. E. KNOWLTON
Former Prof. of Hort., W. Va.



R. A. VAN METER
Head of Hort. Dept., Mass.



A. J. OLNEY
Head of Hort. Dept., Ky.



W. S. BROWN
Esq., Chief of Hort., Oregon



J. B. COOPER
Head of Hort. Dept., Ark.



R. E. MARSHALL
Prof. of Hort., Maryland



S. P. HOLLISTER
Esq., Chief of Hort., Canada



C. C. VINCENT
Esq., Chief of Hort., Idaho

Recent Photographs of One of the Eight

STARK BRO'S NURSERIES

and Just a Few of Many Steps Taken
to Bring to Customers The World
Over The Finest Nursery Stock Grown



(Above) Stark Customers Are Now Offered Peach Trees Grown on Special Roots—developed by our Research Department to assure hardier, faster growing, younger bearing, heavier bearing peach trees that yield bumper crops of delicious fruit FARTHER NORTH than Peaches ever prospered before.



(Right) Lloyd Stark III (7th Generation) learning each step of the Nursery Business from the ground up, combining completely practical experience with special training at leading Agricultural Colleges.



(Left) To give thorough cultivation and uniform, thrifty, quick starting to Young Stark Trees, Stark Engineers invented, designed and built this special Stark Patented "HIGH 2-ROW" CULTIVATOR. Another exclusive "Extra" to assure the VALUE which you get ONLY in Stark Trees.



Courtesy Farm Quarterly Magazine

(Above) These Are the 8 Men of the 5th and 6th Generations of the Stark Family—the active heads of Stark Bro's Nurseries & Orchards Co. today. Each of these men has been trained from childhood to expertness in the particular branch of the business of which he now has charge.

Gov. Lloyd C. Stark—Chairman of the Board and National Sales Director.

Clay H. Stark—President, in charge of Finance.

Paul C. Stark—Vice-President, in charge of Research, Landscape and Ornamental Depts.

Lawrence E. Stark—Secretary-Treasurer, in charge of Office Administration.

Edwin J. Stark—Vice-President in charge of Production.

Paul Stark, Jr.—Assistant Treasurer and assistant in charge of Production.

John Stark—Assistant Secretary in charge of Photography.

John Stark Logan—Assistant Secretary-Treasurer and Office Superintendent.

(Left) This New Patented Stark Hydraulic Tree Digger was invented by Stark Engineers to go down deep in the ground, cut a wide swath under the roots, and lift the trees out gently with all the big husky, "Old Oak Process" Whole-Root System intact—to guarantee to Stark Customers trees that will give them a QUICK start and healthy, hardy growth.

(Below) Mile-long rows of Stark Record-Bearing Strain Trees. Each tree is "fattened" before it is dug so that it is loaded with rich plant food elements from specially selected and enriched soils. Stark Ero's make doubly-sure that the leaves are kept green and healthy, thus feeding the young trees all season long, and storing up a big reserve of strength and hardiness to grow more vigorously, bear younger and yield bigger crops year after year. Man is 6 ft. 2 inches tall.





AIRPLANE VIEW OF HEADQUARTERS OF STARK BRO'S NURSERIES AND ORCHARDS CO. AT LOUISIANA, MO.

(Above) **Tree Center of the United States.** No other Nursery in the world is so well equipped to propagate, test, grow, properly pack and safely ship the world's finest Nursery Stock. This is No. 1 of the great Stark Bro's Nurseries from Coast to Coast with 4,640 acres devoted to growing and perfecting Genuine Stark Record-Bearing Strain (Trade-Mark) Fruit Trees, Shade Trees, Flowering Shrubs, Vines and Roses. 20 average-size nurseries could be set down within the area of this one Stark Nursery alone.

The above photograph shows a portion of Stark Executive Offices, especially insulated cool Packing Houses, Rose Cellars, Research and Test Orchards, Lumber Yards, Box Factory, Printing Plant, Freight and Express Depots, Private Railroad Tracks, etc.

Visit Stark Bro's Nurseries—the Largest in the World and the Oldest in America—founded 1816—when you are in the neighborhood. 87 miles North of St. Louis, up the Mississippi River U. S. Highway 79—where U. S. Highway 54 crosses the Mississippi River—60 miles from the Iowa State Line.

(Below) **Early Spring Protection** for "baby" Stark Trees in the nursery—with airplane dusting and spraying to insure healthy, vigorous growth.



(Below) **Government Inspector** putting official O. K. on Stark Trees before shipment. In addition to annual U. S. Government Inspection, every tree you get from Stark is **Inspected by Stark FIVE TIMES—Guaranteed by Stark THREE WAYS.**



(Below) **Inspecting Cross-Pollination Tests** in one of the Famous Stark-Burbank Experimental Orchards of over 1,000 New Hybrid Varieties. Stark Bro's invest thousands of dollars every year to bring you new and finer varieties of deliciously flavored fruit—larger sized fruit—more beautifully colored fruit—richer in health-giving vitamins.



(Above) **From All Parts of the World**—every State in the United States—Canada, South America, Mexico—Australia, New Zealand, China, Korea, South Africa, India, Syria—Middle East and Europe—come letters telling us, "Stark Trees reached us in perfect condition—just as fresh as the day they were dug." This is the triumphant achievement of our specially designed "ROUND-THE-WORLD" PACK, shown above.



(Above) **In Packing Stark Trees for Shipment**, the roots are carefully protected with MOSS containing just the right amount of moisture to insure arrival in perfect planting condition. Then the tops and roots are double-packed with special Stark-grown Rye Straw and Elephant-Hide Water-Proof Kraft, which completely protects tree trunks and branches. Experience and Research combine in bringing Stark trees to you in perfect "fresh-dug" condition.

Stark "Record-Bearing Strain" Trees

Stark Record-Bearing Strain Parent Trees Bear Larger Fruit— More Delicious Fruit—Bear Years Quicker—Bear Far Heavier

After generations of research and the expenditure of thousands of dollars, we now propagate *all* our varieties direct in line from exclusive Stark Improved World's Champion "Record-Bearing" Strain Parent Trees. Prof. A. D. Shamel, in charge U. S. Fruit Improvement investigations, says:

"The work of searching out valuable new improvements and superior fruit variations is of great value to the fruit industry. These improvements in color, size and increased production can unquestionably be reproduced from these known superior strains and will result in better fruit and more profit for fruit growers."

Leading Horticulturists, when planting their own orchards, prefer trees which they know have been propagated from trees of known superior records. For instance Prof. Greene, for years Chief Horticulturist of Ohio Experiment Station, stated:

"If I were planting an orchard myself, I would prefer that the nursery stock I used would be propagated from trees of known records."



EACH STARK TREE HAS A FAMOUS "PARENT"—Every fruit tree sold by Stark is propagated direct-in-line from THE FINEST TREE OF THAT VARIETY WE COULD LOCATE IN THE ENTIRE UNITED STATES—a tree with a known record of superior accomplishment.

Every Stark Tree is now a "Record-Bearing" Strain tree, and back of it is our Parent Tree with a known record of superior accomplishment.

In other words, every variety of fruit we now grow is propagated direct-in-line from the very finest tree of that variety we could locate in the entire United States—a Parent Tree that has an outstanding record for heavier bearing, or younger bearing, or larger sized fruit, or better colored fruit, or a combination of these superior characteristics.

Our "Record-Bearing" Strains are the best insurance of success a planter can buy—yet these better trees cost little more than ordinary trees propagated from scions cut promiscuously from unknown parents.

What This Method Means to You

This carefully worked out Stark Method of "Record-Bearing Strain" Parent Tree propagation *eliminates the possibility of degenerate strains and loafers* getting into your orchard.

Each variety of fruit tree we supply is propagated from the best Parent Tree possible to locate. These Parent Trees have been scientifically selected after years of careful research, investigation, testing and Record Keeping of tree and fruit characteristics.

Every farmer and stockman knows that he makes bigger crops from Hybrid Corn and superior seeds and gets finer livestock from thorough-bred parents. They know Stark trees, propagated from our "Record-Bearing Strain" Parents, assure the finest fruit and the biggest profits.

Stark Bro's have always strived for BETTER propagation methods—BETTER Strains—and BETTER Varieties. We feel it our DUTY to do so. Improvements introduced exclusively by Stark Bro's have helped fruit growers all over the world by giving them Better Fruits and Bigger Profits.



Largest in the World—Oldest in America—1816—Over 134 Years Old

THE FRIENDLY OLD STARK BEAR TRADE-MARK—This Stark Bear Trade-Mark on every shipment of GENUINE Stark Trees, is the symbol that Guarantees highest quality nursery stock to Stark Tree Planters throughout America.

"My grandfather bought trees from Stark when I was a boy. I remember the old Bear on the shipment when the trees arrived." This is the story you will get if you ask any old-timer anywhere in America.

"A Stark Tree Is Cheap at \$5.00 Compared to Other Trees As A Gift"

"Last Spring I bought 800 trees (NOT Stark Trees) because of a so-called 'bargain price.' When they came, I had to throw away 400 of them as worthless.

"About the same time, I received from Stark Bro's a lot of Stark Old-Oak Process "Record-Bearing Strain" Trees. So I planted the best of the 'cheap' trees between the Stark Trees. Now look at the difference!

"The top photo marked No. 1 is a Stark tree only one year three months planted. No. 2 is a 'cheap' tree planted at the same time! In addition to these I have Stark Trees that have been planted only 3 months that are much bigger and better today than the 'cheap' trees planted a whole year before!

"That's why Stark 'Record-Bearing Strain' Old-Oak Process Whole-Root Trees would be cheap at \$5.00 a piece—compared to so-called 'cheap' trees as a gift!"

Houser & Sutton, Newton Co., Ill.

No. 1 (Right) Stark Tree 1 year and 3 months after planting—A Big, Husky-Rooted, Fast-growing Healthy tree.



No. 2 (Left) 'Bargain-Price' Tree 1 year and 3 months after planting. Puny spindling growth—A dead loss even at a dime a dozen.

Stark "Record-Bearing" Strain Trees Loaded— Not an Apple on Piece-Root Trees Across the Road

When Prof. G. E. Van Deman, formerly Head Pomologist, U. S. Department of Agriculture, visited the two Orchards pictured below he wrote in the U. S. Dept. of Agriculture Year Book "This lesson in practical horticulture will be worth millions to the country." 6-Year Stark Record-Bearing Strain Trees loaded with fruit. 6-Year Piece Root Trees just across the road—NOT Stark Trees—didn't have an apple.



TWO 6 YEAR OLD ORCHARDS
60 FEET APART
STARK TREES | PIECE ROOT TREES



NOT STARK TREES

Loaded 6-Year-Old Stark OLD OAK PROCESS Orchard—"JUST ACROSS THE ROAD"—a 6-Year-Old Cheap Tree, PIECE ROOT Orchard, not an apple.

Genuine Stark "Old Oak Process"

Grown ONLY BY
STARK BRO'S

Whole-Root Trees

Trade-Mark Registered
U. S. PATENT OFFICE

"OLD OAK PROCESS" is a Trade-Mark registered in the U. S. Patent Office and owned by Stark Bro's Nurseries & Orchards Co. It is a symbol of the superior Whole Root Trees produced by the accumulated experience of this 134-year-old Nursery.

If the roots are strong and sturdy, they will reach out vigorously and feed hungrily on the soil's fertility—to produce big, husky, fast-growing, young-bearing fruit trees—the kind you want.

Stark OLD OAK PROCESS Whole Root Trees have strong spreading roots that give the tree a quick start, strong growth, super strength and long life. The photographs below show why successful Fruit Growers throughout America demand OLD OAK PROCESS Whole Root Trees. They have seen the remarkable results—the young bearing, the tremendous crops, the long life and sturdiness, the big profits.

Insures Bigger Fruit—Younger, Heavier Bearing — Longer. Life

The vital part of a tree is not the top. You can grow a new top, but you cannot change the roots. The original root system remains—and it will always determine the health and bearing power of the tree. Piece-root trees are slow growing—are easy prey to insects and diseases. They are easily blown over because they have no big brace roots to hold them firmly in the ground.

The tree that has big, strong, vigorous roots quickly extends its root system downward and in all directions—takes a firm grip on the soil—eagerly sucks up strength from the earth—shoots upward like a husky, healthy, outdoors boy—comes into full bearing years before the weak piece-root tree and lives and bears big crops, long after the piece-root weakling has been cut up for wood.

Buy no trees that give you anything less than OLD OAK PROCESS Whole Roots. The vitals, life and foundation of your fruit trees are in the roots. Your investment in your trees—your profits from them year in and year out—depend on the roots. Big-rooted Stark OLD OAK PROCESS Trees bear younger and heavier—bear bigger fruit and live longer—because they have the healthiest, strongest foundations known in the world of horticulture. They are the foundation of most of the great orchards in this country. They have founded the fortunes of many of the most prosperous fruit growers in America.

THE GREAT DOWNING (photo below), one of the greatest authorities who ever lived, in the most famous work of his life, "Fruits and Fruit Trees of America," says: "Large quantities of trees are propagated by using pieces of roots. This practice is by prominent horticulturists considered as tending to debilitate and reduce vitality—the seat of vital life in fact resting in the Natural Crown (the point where wood cells blend into root cells) and that once destroyed cannot be renewed. But one healthy, permanent tree can ever be grown from a single seedling stock."

The Proper Place For the Union—Where the Root Cells Blend into Wood Cells

THE tree of nature is made up of wood cells and root cells varying both in makeup and functions. At one place in the tree the wood cells blend into root cells; at this place nature makes a perfect union between the scion wood and hardy seedling root. This is one of the greatest basic secrets of the Old Oak Process Whole Root Method. Note carefully the Crown illustrated in the Circle below—and Plant Stark Trees.

These Stark Golden Delicious Apple Trees show Stark Bro's SUPER SIZE PATENTED Trade-Mark Whole Root Trees.

OLD OAK PROCESS Trees can be sold ONLY by Stark Bro's.

The Remarkable Roots of Stark Bro's PATENTED Trade Mark Whole Root Trees



Piece Root Grafts.

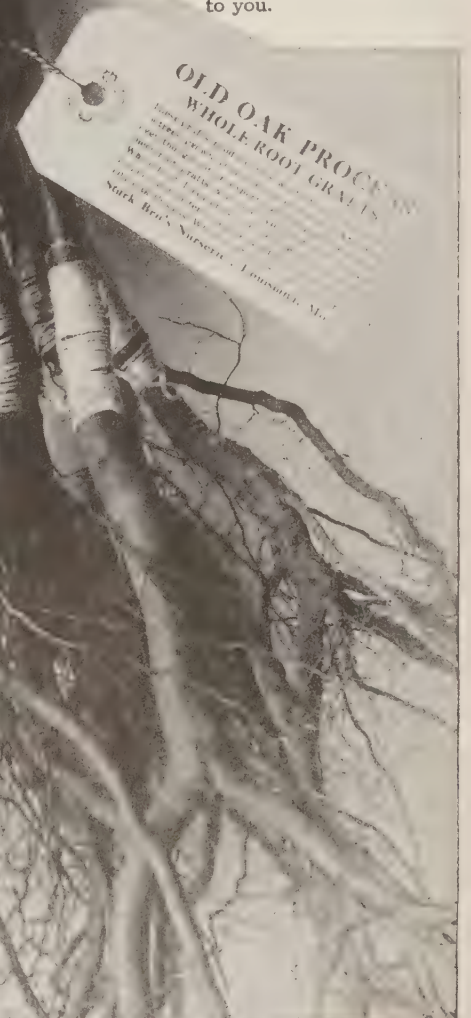
Watch the Roots—the Vitals, Life and Foundation of the Tree. The Big Rooted Old Oak Process Trees bear Younger, Heavier—bear Bigger Fruit and Live Longer.



Stark Bro's Nurseries & Orchards Co. of Louisiana, Missouri, by virtue of the authority in them vested by and under U. S. Trade-Marks Registered Nos. 14,322 and 115,246, granted by U. S. Patent Office, hold the exclusive rights to introduce, propagate and sell OLD OAK PROCESS WHOLE-ROOT TREES. U. S. Patent Certificate (above).

Stark Bro's is the ONLY NURSERY in the world that can supply genuine Old Oak Process Root Trees!

A copy of the Official U. S. Patent Office Records is reproduced above. This is not only a great exclusive feature which is yours when you buy your trees from Stark Bro's, it is also our guarantee that we practice the principles of the Old Oak Process in growing and digging every tree shipped from our Nurseries to you.





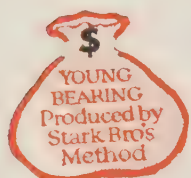
Why—In the Long Run STARK TREES Are the Lowest Priced Trees On Earth

Stark Nurseries have earned their leadership in the nursery field and have grown to be the largest nursery in the world by 134 years of fair and square dealings in serving the fruit growers of America.

of older varieties. Stark World's Champion Trees are all Record-Breaking Strains.

Luther Burbank held Stark Nurseries in such high esteem that he requested them to carry on his great work and to introduce his new fruit tree and plant creations to the world.

1 STARK TREES BEAR QUICKER —1, 2 or 3 YEARS SOONER



One extra crop of high quality fruit will more than pay the cost of the tree. That's why our customers will be delighted with Stark varieties which start to bear at such a young age that many folks call them "baby trees."

For instance, Stark Golden Delicious Apple Trees often begin to bear when only two years of age. The same is true of Stark Peaches, Cherries, Grapes, Berries, etc.

2 STARK RECORD-BEARING STRAINS BEAR BEST

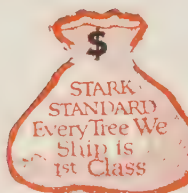


So that our customers will have the biggest crops from every variety of Stark Fruit Tree and Plant, we constantly search the world for improved, heavy-bearing strains of the different varieties of Apples, Peaches, Cherries, Plums,

Pears, Crab Apples, Apricots, Quince, Grapes and Berries.

It has already cost us more than \$50,000.00 extra to give Stark customers these Record-Bearing Strains. This method assures Stark customers trees as strong and hardy as young giants; vigorous as athletes; great disease resisters—Trees ready to start bearing at an early age and continue to delight our customers with big crops of delicious fruit year after year over a long life.

3 STARK CUSTOMERS GET MIRACLE FRUIT



Behind these Stark methods is the great Stark Standard of Superiority. This standard demands that only first-class, Record-Bearing Fruit Trees, Shrubs, Vines and Roses be sent to our customers. Stark Trees are grown to give

our customers satisfaction—to bring them better fruit, quicker. To give them high-quality varieties—the kind of fruit that commands the highest prices on the market. Miracle Fruits which are easier to grow than ordinary kinds because the wizards of Horticulture, Stark and Burbank, have developed hardy, quick-bearing trees full of vigorous life.

That's why Stark Customers declare "Stark Trees would be cheap at \$5.00 each."

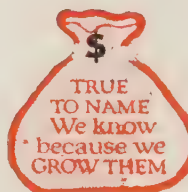
4 EVERY STARK TREE IS 3-WAY GUARANTEED



1. Every tree Stark ships is guaranteed to arrive in GOOD CONDITION.
2. Stark Bro's GUARANTEE that, with reasonable care, IT WILL LIVE AND GROW.
3. If any Stark Tree does not grow, as guaranteed above, Stark Bro's will

REPLACE IT, FREE OF CHARGE, F.O.B., Louisiana, Mo., if replacement is requested before September 1st following planting.

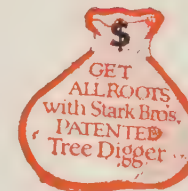
5 EVERY STARK TREE IS TRUE TO NAME



Every Stark tree is guaranteed true to name as labeled.

Each year our Superintendent must make an affidavit that every tree is true to name as labeled. This is just one more of the safeguards we use to give our customers the best trees on earth.

6 STARK CUSTOMERS GET ALL THE ROOTS



To bring trees to our customers with all the roots, it was found necessary to build a tree-digger which goes down deep under the young trees and lifts them out gently and with the big, husky roots intact and uninjured.

Our Tree-Digger, awarded a Patent by U.S. Government, saves all roots, all vitality, freshness and vigor, giving our customers fast growing, quick bearing trees.

7 STARK BIG, HUSKY-ROOTED TREES GROW FASTER



Big, husky-rooted trees come to our customers full of life and vigor. Ready to reach deep down in the earth, establish themselves quickly and start vigorous, thrifty growth.

Experience has proven to us that our secret method of grafting, using a whole root, instead of only a piece of root as is usually done, gives Stark trees a head start.

8 STARK TREES ARE GROWN BY EXPERTS



The methods by which Stark trees are grafted and budded have been found best through rigid testing and experience. These methods have been perfected through the knowledge, research and skill of six generations of Starks and Stark Ex-

perts—with 134 years of actual growing experience.

This work is handled only by experts. Many have been with our company all their lives. Their fathers and grandfathers have passed down, through the generations, methods proved to give best trees.

9 STARK TREE ROOTS ARE PROTECTED FROM THE SUN AND WIND



You know the importance of keeping the young trees moist and fresh. That is why we take every precaution to keep all the moisture and plant food in the roots we ship to our customers.

Just as soon as Stark trees are dug, they are carefully loaded into covered trucks and rushed to our cool, modern, packing houses. The roots are protected from sun and wind which might dry them out. Because of our care, Stark trees reach our customers in fresh-dug condition—full of vitality and life. Ready to grow and bear throughout a long, profit-making life.

10 EVERY SHIPMENT CARRIES GOV'T CERTIFICATE



Every shipment of Stark trees which goes to our customers carries the Government Certificate. Though it costs our customers nothing extra, these rigid inspections of the Government, followed by five additional inspections by Stark Ex-

perts, are worth many dollars to tree planters. These extra precautions assure our customers that only vigorous, healthy trees absolutely free from disease and every tree true-to-name as labeled are allowed to go out from our packing houses.

Actual Experience of Fruit Growers PROVES: "Stark Trees Are Worth More"



street' — \$3,000.00 to \$6,000.00 a year. Not a bad income for a man 80 years old."

J. E. Parrish, Calif.



of the crop is sold a whole year ahead."

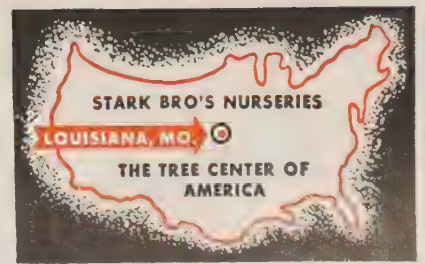
Montie Hammell, Ind.



1-year 14-acre orchard of Starking Delicious, Stark Golden Delicious, Jonathan and Wine-saps."

S. C. Blackman, Tex.

10 REASONS WHY It Pays To Have Stark Trees Come to You No Matter WHERE You Are Located



THE property owner who is planting Fruit Trees for the first time—or the one who already has some trees, but has not yet discovered the many advantages of getting his trees from Stark Bro's—is sometimes inclined to ask:

"Why should I have trees come to me from some other section, such as from Stark Bro's?"

This is a natural question. The fact that Stark Bro's ship trees from North Missouri to every State in the Union, to Canada, Mexico, and in fact to every fruit growing section of the world, proves that there must be good reasons for doing so—reasons so sound that they have been proved on a dollars-and-cents basis by fruit growers, large and small, everywhere.

There are many reasons why it pays to have Stark Trees come to you. Here are ten of the most important ones:



THE RIGHT TREES FOR YOUR CLIMATE

It has been conclusively proved that WHERE trees are grown makes very little difference—just so

they are started in good soil and given correct care. Among the many authorities who have tested and proved this fact is Prof. W. H. Alderman, Director of the Minnesota Experiment Station, who, writing on this subject, says: "There is a popular idea in many parts of the country that nursery stock to succeed must be grown in the general locality in which it is planted, on the assumption that it thus becomes 'acclimated.' As a matter of fact it makes little difference where nursery stock is grown, although it does make considerable difference HOW IT IS GROWN." And Prof. George L. Slate of the New York Agricultural Experiment Station, writing in "Home Garden," states: "Hardiness is a matter of variety and has little to do with the place where the plant is grown. The plant of a hardy variety is hardy whether grown in Virginia or Maryland, Minnesota or Vermont."

Stark Bro's maintain the best and most complete Research Department of any nursery for making sure of vigorous HARDY stock. They have test plantings in all parts of the country. By working closely with Experiment Stations, Horticultural Authorities and with Stark Customers everywhere, they grow and recommend the best varieties for every section.



STARK TREES ARE HARDIER

A tree of weak, poor stock will not transplant as well **EVEN ONE MILE AWAY** from where it was

grown, as a hardy Old Oak Process Whole Root tree of strong, sturdy stock to which transplanting 2000 or 3000 miles away is no hardship whatever. Stark Fruit Trees are selected and propagated for ruggedness, by the men who know fruit trees best of all the experts in America. That is why, in orchards containing other kinds of trees as well as Stark Trees, you will so often hear that the hardy Stark Trees were the only ones that could weather an unusually hard winter, etc.



STARK TREES ARE BETTER STOCK

Choosing pure-strain Stark Trees, whether for a small planting or a large orchard, is the same sort of

common-sense as choosing pure-strain cattle for a dairy farm. Heredity tells. Behind every tree that Stark ships lies 134 years of experience with every known variety of that tree's "fruit family." Before a tree leaves the Stark Nurseries, many GENERATIONS of that tree have been planted, studied, selected, improved, and PROVED.



GUARANTEED BETTER HEALTH

Because Stark Trees are shipped into all 48 States, into Canada and Mexico, and into all the leading

fruit growing sections of the world, every Stark Tree MUST earn the O.K.'d Inspection Certificate of the Government. It must be absolutely free from insect pests and diseases—it must pass the most rigorous tests for Interstate and International Commerce that most trees are not called upon to face.



MORE VARIETIES TO CHOOSE FROM

Stark Bro's have introduced, and today can supply, more leading varieties of Apples, Peaches,

Apricots, Plums, Pears and Cherries all told than any other nursery in the world. Each variety serves a specific purpose—for the time of season when it ripens, for its eating or shipping qualities, for its size or color for sectional market preferences—each has its REASONS for being grown and recommended by Stark. The buyer has virtually unrestricted choice of the world's finest fruits; something which no smaller, localized source of supply can possibly offer. A great many Stark varieties are U.S. Patented or Trade-marked and cannot be obtained elsewhere. Luther Burbank, greatest of all Fruit Wizards, knew that only Stark Bro's could do justice to his own wonderful new varieties. That is why he gave Stark SOLE RIGHTS to his finest New Fruit Creations.



REACH YOU IN FINER CONDITION

The way a tree is taken from the soil, packed and shipped to its "new home" is a thousand times more

important than where it has been grown. The Stark Patented Old Oak Whole-Root Process propagating method plus the use of the Stark Patented Tree-Digger, assures a thick, luxurious, thriving root system for every Stark Tree. Each is packed with plenty of fine specially processed and fully aged packing material around its roots, with ample moisture, and the entire tree is staunchly protected against handling and weather on even the longest journey. This is why every Stark Tree is GUARANTEED to arrive healthy and safe, to start growth quickly, and to grow strong.



THE STARK BUYER KNOWS WHAT HE IS GETTING

Because Stark Bro's are the LARGEST growers of fruit trees in the world,

they have larger plantings from which to pick the best trees for shipment to their customers. The best trees out of ten thousand or a hundred thousand are certain to be better than the "pick" from only a few hundred. Stark customers KNOW they are getting the "Cream of the Crop"—the very best trees from the best that are grown.



A PLEASURE TO RAISE

Much of the enjoyment of Stark Tree ownership is in watching each tree grow, begin fruiting quickly, and

flourish from infancy into full-bearing maturity. Again and again, owners say that the pride of accomplishment in bringing up their own trees from infancy could never be matched if someone else "took over" for them. Just as there is pride of workmanship in any other good job, there is deeper satisfaction in trees that a man can point to as HIS OWN ACCOMPLISHMENT. And the Free Advice from Stark's Special Service Department, plus the complete Planting and Care Instructions that are supplied with every tree, make it so easy that even children in their 'teens can be successful, enthusiastic Stark Fruit Growers.



"ASK THE MAN WHO OWNS THEM"

Just as there is more satisfaction in owning a fine home, a fine car, or a fine piece of farm equip-

ment—there is surer and more lasting satisfaction in owning Stark Trees. Stark owners know they have THE BEST—that generations of the most careful fruit selection and breeding stand squarely behind every Stark Tree on their land. They know their trees will produce finer fruit quicker and bigger profits, year after year. Their Stark fruit LEADS THE PROCESSION in every locality.



COST LESS AFTER FIRST CROP

Hundreds of "hard-headed" orchardists pay just a little more for Stark Trees, and gladly pay the ship-

ping costs no matter where they live, because their own account books prove that the very small extra first cost is quickly offset. Usually the first harvest more than pays back the difference, and many times more. And for each year thereafter their Stark Apples, Peaches, Apricots, Plums, Pears or Cherries, etc., bring them in MORE MONEY—more bushels per tree, and more income per bushel—than ordinary varieties, from run-of-the-lot trees, can ever earn.

STARK TREES MORE THAN "PAY THEIR WAY"—WHETHER IT'S TEN MILES OR TEN THOUSAND MILES TO THEIR "NEW HOME"!

Growers Everywhere Declare: "Stark Trees Bear Quicker, Bigger Profit Crops"



7-year trees. I got twice as much for my Jonared because of extra red color."

John Widner, Mo.



then loaded with fruit—cherries were ripe then."

John Trevethan, Pa.



6 years this small block (2½ acres) has grossed me \$17,350.00."

Andrew Miller, Ore.

Stark Trees Grow Fast and Bear Young



Stark Trees Bearing at 2 Years

"The Stark Golden Delicious apple trees you sent me 2 years ago blossomed this spring and set fruit. You can quite truthfully add Ontario, Canada to the list of states where they bore in 2 years.

"The Stark Montmorency Cherry also has cherries on it much to my satisfaction."—*L. L. Durham, Ontario, Canada.*

1-Year Peach Trees Loaded With Fruit

"I am really proud of our peach trees. They have only been in the ground for one year and they are just loaded with peaches."—*Walter N. Frandsen, Wichita County, Texas.*

Stark Apple, Cherry, Peaches, Grapes—All Bearing at 2 Years

"I wish I had a better education so that I might be able to adequately praise your stock. For many years I have purchased flowers, shrubs and trees from several large companies. However, from now on it's all Stark Bro's stock for me. Your 2-year Stark Gold Cherry has fruit this, the 2nd year, as well as Jonared Apple. Last year my 1 year old Hal-Berta Giant Peach tree had 7 big peaches and this year has more. The Rose Acacia had flowers the first year. The Golden Muscat Grape has a crop."—*Mrs. A. Fichtl, Kings County, N. Y.*

Apples on Stark Golden Delicious 1 Year After Planting

"I bought a few apple trees from you and I had one Stark Golden Delicious Apple Tree among them. This Tree had fruit on it just one year after planting. It also had fruit the following year. You advertise correctly when you say your trees bear young."—*H. J. Dean, Davidson Co. N. C.*

Enough Cherries for a Pie from 1-Year Tree

"I bought a Montmorency Cherry tree from you 1 year ago and this morning (June 16) I went out and picked enough cherries off of it to make a full sized cherry pie. I am willing to swear to this statement if necessary and will back it up. I think your trees are far ahead of any trees I have ever seen."—*Wm. Koontz, Woodbury Co., Iowa.*

Canned 26 Peaches From 1-Year Hal-Berta Giant

"Hal-Berta Giant Peach Trees I purchased from you 2 years ago produced 26 nice peaches which we canned and today their color is as perfect as the day they were canned."—*R. L. Clauder, Harris Co., Tex.*

3 Bushels from 4-Year Starking Delicious Tree

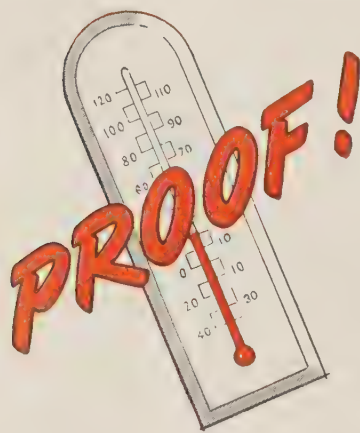
"We have had wonderful luck with our Stark Trees and I am sending you pictures of a 3-year Stark Golden Delicious bearing fruit and also a 4-year Starking Delicious which bore 3 bushels this year. You may use these pictures in your advertising. We think they are marvelous."—*Lynon Bro's, Lake County, Montana.*



"\$7,000.00 Apple Crop from \$450.00 Corn Crop Land

"On the recommendation of my father who knew from profitable experience the superiority of Stark World's Champion Trees, I planted 15 acres of land that would probably produce \$30.00 worth of corn to the acre. In spite of a drouth last year, I picked \$7,500.00 worth of Apples from my 15-acre orchard."—*Lester W. Chambers, Delaware Co., Ohio.*

Stark Trees Resist Cold Weather and Worst Drouth



"All Stark Trees Grew Through Worst Drouth We Ever Had"

"Trees I got from you last Spring reached here in first class shape—could not have been better. All grew through the worst drouth we ever had. Had to haul water for ourselves and for our animals. I am sending another order for trees to give to my mother on her 86th birthday."—*Mary Merz, Knox County, Maine.*

"A Crop Every Year—Even Where Our Winter Temperatures Drop Down to 20°-30° Below"

"Here in Wisconsin, where we have 20 to 30 below zero weather, we have Stark Golden Delicious apple trees which started to bear when only 4 years old and had a crop every year since.

"The flavor of Wisconsin-grown Stark Golden Delicious is just wonderful and just before Christmas we got 44% more money for them than for Snow, McIntosh and other standard sorts."—*W. J. Ahrens, Wisconsin.*

Mayor Picked 10 Bushels From 7-Year Stark Tree

"Here is a picture of Arthur J. Peck, Mayor of Watkins Glenn, standing by his 7-year Stark Golden Delicious Apple Tree in his back yard. He picked 10 bushels off this tree this year."—*F. E. Thompson, New York.*



\$6400.00 Crop Despite Coldest Winter on Record

"Despite the coldest, most prolonged winter on record in our section—followed by the hottest summer and a drouth so severe the corn in the field next to our Stark Tree Orchard shriveled up and we had to haul water for ourselves and our stock—we sold a \$6400.00 crop of Stark Golden Delicious apples right at the orchard—the only crop we raised."—*Rising Springs Orchard, Ill.*

2 and 3 Year Trees Full of Fruit In Spite of Dryest, Hottest Summer in 50 Years

"Two and three years ago I purchased Stark Trees and planted them on the most run-down piece of land I own. Both the 2-year and the 3-year trees are full of apples— $\frac{1}{2}$ bushel to a bushel per tree—in spite of the dryest and hottest summer in over 50 years. If you have prospective customers around this region it will be a pleasure to show them these wonderful trees I got from you."—*Edward L. Ott, Tolland County, Conn.*

"Are We Satisfied? You Bet We Are!"

"Have to write you and tell about the fine trees I got from you last spring.

"The man we rent from told us that we could stay here 'till we were ready to buy a farm for ourselves, so last Spring we set out 50 fruit trees.

"I divided my nursery ordering into 5 parts and sent it to 5 different nurseries. The ground was ready in March when the trees from the other Nurseries came and we set them out immediately.

"The Stark trees came 3 weeks later and to see them now you would say they were set 2 years earlier. Some of them grew more new wood this last summer than is contained in two of the other trees including both old and new wood. Are we satisfied? You bet we are! They cost us a little more to begin with but they are the best buy. Your Satisfied friend."—*Edwin Sarber, Webster Co., Iowa.*

Stark Trees Often Pay For Themselves with 1st Crop

\$1,848.00 Net Profit from 200 Stark Peach Trees

"I have a young orchard of 200 trees—some 3 years old and some 4 years old. They bore a tremendous crop this year. I made a net profit of \$1848.00 from my 200 trees this year.

"Growing peaches is a hobby with me and a good paying hobby. I picked bushels and bushels of peaches that weighed a pound each. People were

amazed at the size and quality. I did not have enough to meet the demand. The Stark Elberta Queen and Hal-Berta Giant were the talk of the town.

"I also picked several bushels of apples from my 4-year Stark Golden Delicious and Starking Delicious trees."
—Frank R. Morris, Gibson County, Tenn.

\$21.45 Worth of Apples on 3-Year Stark Golden Delicious Tree

"3 years ago we ordered three 'Gold-Mine' Orchards from you and we are now in position to mail out Christmas boxes with a dozen Stark Golden Delicious in a box.

"We have apples that are 4 inches across them now. One tree has 146 apples on it and has been planted here 3 years and it was a hard winter and spring here on them."—Mrs. Lynn McDonald, Barry County, Michigan.

\$24.00 Worth of Cherries from 5-Year Stark Gold Tree

(excerpt from Moberly, Mo. paper)

"John L. Widner delivered 33 pounds of Stark Gold Sweet Cherries in Moberly which sold at 40 cents a pound. This 33-pound delivery was part of the crop from one tree, as the family used about

half of the crop at home. Widner estimates the yield from this one tree to have been about 60 pounds. It is a 5-year tree and has borne a good crop the past two seasons.

"This Stark Gold Cherry is hardy, a regular and heavy bearer and is one cherry the birds let me pick—some call it the 'bird-proof cherry', Mr. Widner said."

\$4.00 a Bushel for Peaches from 3-Year Stark Trees

"My Hal-Berta, J. H. Hale and Red Bird Cling Peach trees I bought from you 3 years ago had the finest peaches on them I ever saw. They weighed 14 ounces. I sold them for \$4.00 a bushel and got 5c a piece for selected ones. I gathered as much as 1½ bushels per tree. I can recommend Stark trees as the finest, fastest growing trees I ever saw."—John W. West, Cherokee County, Ala.



\$4,850.00 Crop of Burbank July Elberta Peach

W. A. May, of LaMar County, Texas, sold his 1948 crop of Burbank July Elberta Peaches from his young 10-acre orchard for \$4,850.00—\$485.00 per acre. Mr May recently wrote us:

"My orchard is set out on 25 foot centers giving me about 69 trees to the acre. I have only Burbank July Elberta Peach Trees in my orchard and I must say that Stark Trees are second to none."

Stark Orchards and Ornamentals Increase Property Values

Got More Than His Money's Worth; Finds Stark Trees Better Than Local-Grown

Dear Mr. Stark:

"I seldom have a chance to write a letter thanking a company for their excellent products. For, in these days, it is seldom that you get more than what you pay for.

"You stated you would send me trees that I would like to plant and be proud of. That, sirs, is an under estimation in my opinion after looking the trees over. The fact is, anyone would be proud of them. After comparing the trees for size and growth with trees that I bought from nurseries in this state and planted, some of them as far back as two years ago, I realize that I got more than my money's worth from you.

"Your trees will grow as good up north as trees bought from this locality. My friends and farmers around here ask, 'How will these trees stand up in our climate?' They all seem to think they will freeze out a lot easier than northern grown trees. As far as I can see, they are doing as good—even better than trees bought from northern nurseries."—John Yanik, Wayne Co., Mich.

Stark Trees Added \$1,200.00 to Selling Price of Lot

"I have five half-acre lots eleven miles from Chicago," writes Mr. O. R. Moore.

"My friend, Mr. Brown, who is Vice-President of one of the largest real estate firms in the city, was offered \$1200.00 MORE for one of his half-acre lots simply because his fruit trees, planted every 30 feet, were loaded with all kinds of fruit—and these were 4-year old trees."

Stark World's Champion Fruit Trees

would add \$6,000.00 to the value of Mr. Moore's five lots on this same basis, and one crop of high quality fruit often pays the entire cost of the trees.

"Stark Trees Too Low Priced," C. M. Mathis, Ky.

"We planted the trees you sent us. We were very much delighted in your choice trees. The only criticism we have is you sell your trees too cheap, when you consider the high grade of trees you place on the market."

Stark Trees Helped Sell Old Place, Wants Bigger Stark Orchard on New Farm

"I am sure our home orchard on the place we sold helped to sell the place. Our Starking Delicious and Stark Golden Delicious apple trees and our Hal-Berta Giant peach and July Elberta peach trees bore a few fruit the second year after planting. I am more anxious to get a larger orchard started on our new 80-acre farm. Please rush me your catalog, so I can get started planning my new orchard."—B. L. Powers, Pulaski Co., Ark.

Stark Orchard Cost Him \$80.00—Helps Get \$3,950.00 More for His Place Only 6 Years Later

"I bought about \$80.00 worth of trees from you about 5 or 6 years ago, for my small place which had cost me \$550.00. I sold out for \$4,500.00. My Stark orchard helped me sell the place and make a good profit. I have bought a new place now—and will buy again from you."—Chas. A. Coleman, Pike Co., Kentucky.



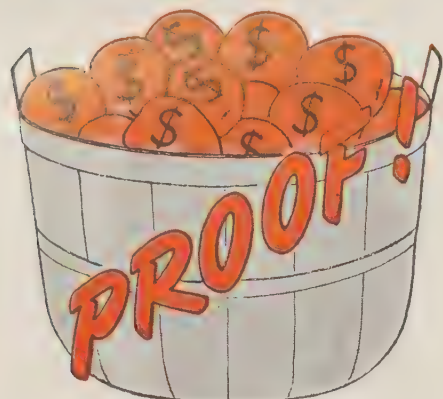
Bought 50-Acre Farm for \$2,400; Stark Trees Made It Sell for \$20,000

"Your catalogue makes me recall the happy days when I visited your nursery. From time to time I bought more than 600 of your most wonderful quality trees.

"I started the nearly wild 50 acres 3 miles from town and made a hobby of planting Stark orchard trees of all kinds, but mostly the Golden Delicious and the Red Delicious and Winesaps, and peaches and cherries and many others.

"My original cost was \$2,400.00 and I built a modern 5 room house and lived out there; kept up my practice as regular work, and the orchard as a hobby. It was your wonderful trees that made the farm worth the \$20,000.00 for which I sold it a short time ago."—A. Franklin Turner, M. D., Christian Co., Ill.

Stark Orchards Increase in Value Every Year!



"A Stark Home Orchard Helped Me Raise My Family" declares R.R. Conductor

"I don't know how I could have given my family all the things they needed if it hadn't been for my Home Orchard of Stark World's Champion Fruit Trees and Grape Vines.

"My family always had plenty of fruit for eating fresh, cobblers, pies. Our pantry was well stocked with canned fruits, jellies, jams, preserves, grape juice and there were big juicy apples in the cellar all winter long.

"In addition to giving my family all the fruit they needed for buoyant health, sparkling eyes and sound teeth, I was always able to sell anywhere from \$500.00 to \$700.00 worth of Apples, Peaches and Grapes from the trees around the house and in the back lot."

G. B. Mays, Ill.

"\$90.00 Crop From Stark Apple Tree"

"When I was working for the Express Company I planted a Stark Apple Tree in my back yard. This apple tree had at least 30 bushels of apples this year and after the family had used all they needed I sold \$73.00 worth to my neighbors."

H. A. Tousley, Pa.

21 Peaches on 1-Year Burbank July Elberta Tree

"I'm sending you a picture (below) of our Burbank July Elberta with our 8-year old daughter standing beside it. It is one-year old and bore 21 peaches."

Mrs. V. L. Clemmer, Loudon Co., Tenn.

Below:

Daughter of Mrs. V. L. Clemmer, Loudon County, Tenn. standing beside 1-year Burbank July Elberta Peach Tree bearing 21 peaches.



"Home Orchard Is Source of Great Joy"

(Reprinted from Farm Journal Magazine)

Farm Journal
Philadelphia, Pa.
Gentlemen:

Last Spring I noted an interesting letter in your columns advocating setting fruit trees around the home grounds for shade, beauty and fruit. Ever since I've been wanting to add something to help keep this idea fresh in people's minds for it is such a worthy one that this Spring I'd like to add the result of what I tried.

In 6 years I've accumulated 20 Apple Trees (9 different varieties). Four produced fruit this year. 5 Plum Trees, 3 Pear Trees, 5 Cherry Trees, a Prune, a Quince, an Apricot, Sweet Cherry and a nice row of Grapes.

Various fruits are beginning to bear and I am so pleased, proud and happy that last Fall I purchased a small, almost adjoining lot and have ordered for Spring planting 25 Trees of leading Stark-Burbank Creations, including Peaches, Plumcots, Fuzzless Peaches, Prunes, etc., needed to give a large variety.

These will finish covering practically every available nook around our home on our village lot plus the newly acquired lot.

The idea of using fruit trees for my home planting was not original with me, but you will note that from year to year it has grown into a source of great interest, enthusiasm, satisfaction and joy and this result is also a portion of what I would like to share with others.

Mrs. L. W. Russell

P.S. After writing this letter the thought came to me that perhaps I should not have mentioned 'Stark-Burbank' but I saw the advertisement in your paper and I've corresponded with them for over a year and I'm sold on the new creations. Also throughout the year I have received from Stark Bro's a great deal of help, information, kindness and courtesy to help with my plantings.

Fruit Minerals & Vitamins FOR THE Whole Family's Health

PLANT A HOME ORCHARD FOR:

HEALTH - - - An abundant supply of tasty, tree-ripened fruit from your own Home Orchard all through the season with plenty for storing and preserving—will build up and protect your family's health and resistance to illness. Home Orchard fruits supply necessary vitamins, minerals and other health giving materials which are necessary to complete health.

PROFIT - - - Each year after you have satisfied the family's fresh fruit appetite and have preserved and stored your winter supply, you can easily sell what is left to neighbors, over a roadside stand, or on local markets at a good profit. People welcome the opportunity to purchase high quality tree-ripened fruit at a good price.

BEAUTY - - - Many people plant fruit trees for beauty alone. What is lovelier than an apple, cherry, peach, plum, or pear tree in bloom? Red and Golden fruits also add ornamental beauty to your home grounds. Fruit trees make ideal lawn trees especially for the back yard or outdoor living

room. When a tree is needed along the boundary or corners of your lawn, why not let it be a fruit tree?

SECURITY - - - The value of fruit trees increases annually. Trees of the right Stark Young-Bearing Varieties will produce good crops at a very young age. They will continue to produce larger crops each year, assuring a continual fruit supply for fresh consumption during the season with plenty for storing and preserving.

A STARK HOME ORCHARD - - - Gives you an ample supply of high quality tree-ripened fruit from your own trees. No similar area on the farm will bring such great returns. It will add beauty and greatly increase the value of your home property.

We want every Stark customer to succeed with his planting. The Stark Home Orchard Service Bureau will give you FREE advice and additional information whenever requested.

PLANT STARK TREES FOR EACH OF YOUR CHILDREN—HELP PAY EDUCATION COSTS

Your Stark Trees will "grow up with the children"—providing them with an abundance of nourishing, healthful, vitamin-filled fruit they will love to pick and eat during the years when they need it most.

Then later on, when money is needed for their schooling and extras, your Stark Trees will yield regular, dependable profits year after year to help cover those additional expenses.

A Stark Orchard, large or small, is an investment that automatically increases in value as the years go by—one that brings you and your children a lifetime of pleasure, satisfaction and PROFIT!



"In the Apple, nature has prepared for us the most compact package of health-giving food that we possess."—wrote Dr. Ira Manville, Ore. School of Medicine.

From Home Grown Fruit You Get—

VITAMIN "A" . . . This vitamin helps the eyes, wards off colds and other infections as well as promotes growth. When Vitamin "A" is left out of the diet, eye trouble, such as night blindness and infection of the eyes have resulted.

VITAMIN "B" . . . With Vitamin "B" from fruits a healthy nerve system is maintained. Lack of Vitamin "B" causes neuritis.

VITAMIN "C" . . . Vital to the maintenance of sound bones and teeth. This vitamin has long been a cure for scurvy, but is still more important in overcoming body poisons.

VITAMIN "G" . . . This is the appetite vitamin. It promotes digestion and growth which makes for healthier people.

MINERALS . . . Essential minerals are available in fruits including Calcium, Phosphorous, and Iron. These are all important elements of the body for complete health. They play a vital part in bone building and making red blood as well as keeping a balanced condition in stomach and other internal tissues.

Leading medical authorities are recommending apples in various forms as a definite cure for intestinal diseases of infants.

PECTIN . . . The pectin in fruits promotes proper intestinal activity. It combines with water to form non-irritating bulk, helps to cure intestinal troubles by serving as a potent healing agent on internal membranes.

ROUGHAGE . . . Scientific research has proven that fruits serve as a mild

gentle laxative inducing regularity. Fruit helps keep intestinal tract normal and trouble free.

ENERGY . . . Home orchard fruits have an ample supply of dextrose sugar in pre-digested form, thus being available instantly for energy but non-fattening. Fruit is an important factor in reducing diets.

DENTIFRICE . . . Fruits serve as nature's toothbrush, giving gum massage and bone exercise. Dr. H. T. Knighton of the University of Louisville reported at American Dental Association that in recent tests three minutes of tooth brushing plus mouth rinsing with antiseptics killed 64.3% of mouth bacteria. Chewing apples killed 96.7% of bacteria.

Home Fruit Growing Now **MADE EASY!**

WITH OUR EXCLUSIVE NEW

Stark's Combination Fruit Spray

ALREADY MIXED
Just Add Water and
Start Spraying Your
Fruits, Roses
and Shrubs

For Fruit Trees, Shrubs and Roses
4 New Miracle Chemicals Combined
By Stark Bro's Research Scientists
in 1 Revolutionary New Mixture!

Helps You Get
Clean, Exhibition
Quality Fruit—
Without Previous
Experience

HERE, now, is a new development long sought for, long dreamed of—hailed by authorities as one of the greatest advancements to date for home fruit growing—a boon to families who want to grow their own fruit. It's **STARK'S NEW COMBINATION FRUIT SPRAY (or DUST)**. Scientifically combines in one single mixture four of the most potent new insecticides and fungicides. This Combination Spray (or Dust) protects all types of Fruit Trees, Roses and Shrubs offered by Stark Bro's.

Stark Research Scientists, after years of investigation and with

the advice of leading Federal, State and private Entomologists and Pathologists, have finally formulated this Spray (or Dust). We believe this is the most outstanding combination material for the control of pests in home orchards ever developed up to this time.

Now, at last, you can enjoy the thrill of raising not ordinary fruit, but gorgeous big specimens—fancy fruit, the kind that wins prizes at Fairs and Exhibitions. To do this you don't need any previous experience.

Only Costs You 10c A GALLON—Ready to Spray

(When Purchased in 1½ Lb. Packages—for Prices see Price List)

IT'S EASY—IT'S ALREADY MIXED! **Just Add Water and Start Spraying**

It is so easy anyone can do it—so inexpensive anyone can afford it—**Only costs 10c per gallon** after adding water—if you buy 1½ lbs. or more. We can supply inexpensive, efficient sprayers and dusters. However most homes or farms already have a sprayer or duster that will apply this spray or dust. Moreover, it's fun—yes, lots of fun—with a simple sprayer or duster and this remarkable new **STARK'S COMBINATION FRUIT SPRAY or DUST**.

Here is what you have long waited for. It enables you to protect fruit on the tree so you can get fully tree-ripened specimens bulging with sugar-filled goodness and perfection. This will so simplify home fruit growing that many more thousands can now easily enjoy the delights of growing their own tree-ripened fruit.

STARK'S NEW COMBINATION FRUIT SPRAY makes home fruit growing so easy it becomes a delightful and profitable hobby and a healthful recreation.



ROSES and SHRUBS

Keeps roses and shrubs healthy and attractive by helping control many fungus diseases and insects. Stark's New Combination Dust is especially adapted for use on roses and flowering shrubs, since it is easy to apply and effective, helping to keep your ornamental plantings thrifty with luxurious foliage and gorgeous bloom.

Protects Both Fruit and Trees

Helps you grow crops of luscious tree-ripe, top-quality fruit. Protects both fruit

and trees from many insects and diseases. Healthy, disease-free leaves mean larger, more beautiful fruit and larger, more regular crops.

You can now supply your family with an abundance of apples, peaches, plums, cherries, pears, apricots and grapes to be enjoyed fresh from the trees with plenty for winter use.

Protects Young Trees, Too!



Promotes quick growth and younger bearing by protecting leaves from insects and diseases. Remember, healthy leaves help to "fatten" the trees and, with adequate plant food, help insure fast, sturdy growth and quicker production of top quality fruit!

Your friends and neighbors will envy you when you proudly show them the fine

big fruit you can grow in your own back yard!

STARK'S NEW COMBINATION SPRAY

JUST ADD WATER One Spray Now Works 4 Ways

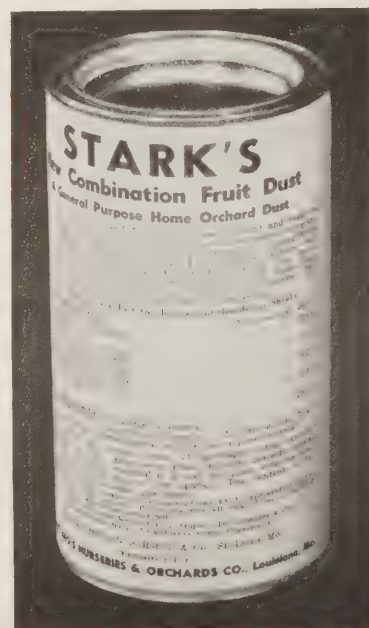
Simplifies Raising of Fancy Fruit in Home Orchards—Also good for Roses and Flowering Shrubs. You can now, for the first time, secure these four marvelous new chemicals in one combination. All you do is **mix this one combination material with water** in your sprayer and apply to your trees. Contains potent new chemicals that work 4 ways—(1) As a contact insecticide, (2) as a fumigant for killing insects, (3) as a control for chewing insects and (4) as a fungicide for diseases! It is especially formulated to help you produce an abundance of clean, sugar-sweet, tree-ripe fruit in your home fruit planting. This highly concentrated material makes a large amount of spray ready to use.

STARK'S NEW COMBINATION DUST

READY TO USE

For Those Who Prefer Dusting To Spraying Fruit Trees
Also Effective For Roses and Shrubs

Especially prepared for home fruit growers who find it more convenient to dust than to spray. It contains all the effective ingredients in **STARK'S NEW COMBINATION FRUIT SPRAY**. This dust is also excellent for Roses and Flowering Shrubs. It is easily applied and especially effective on young fruit trees before they come into bearing.



STARK BRO'S NUT TREES

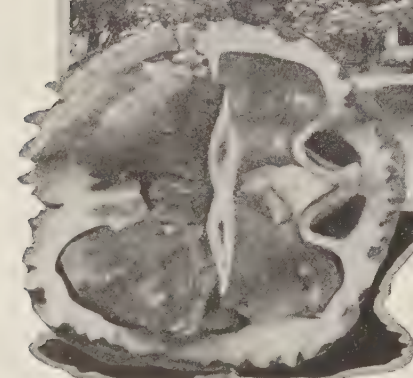
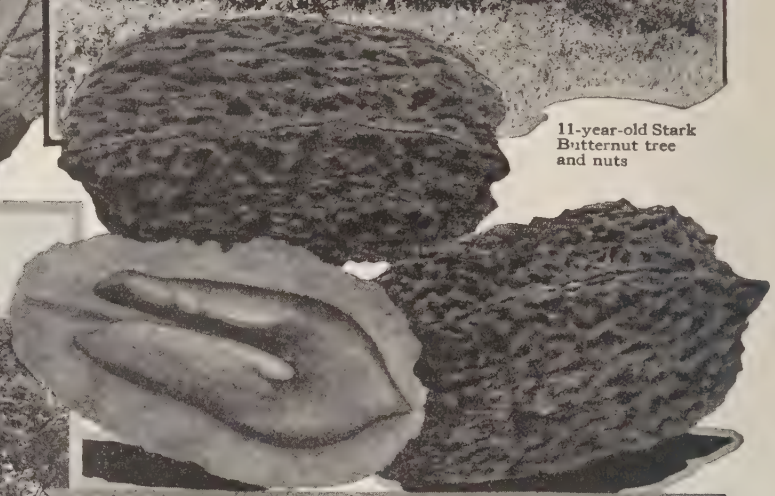
VALUABLE FOR FOOD
MAGNIFICENT FOR SHADE



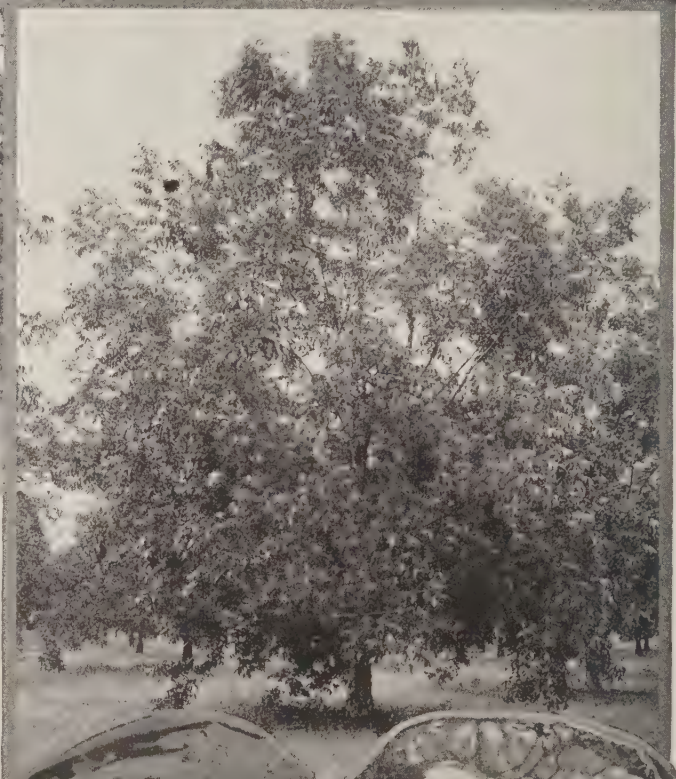
Nuts and Clusters of
American Hazelnut



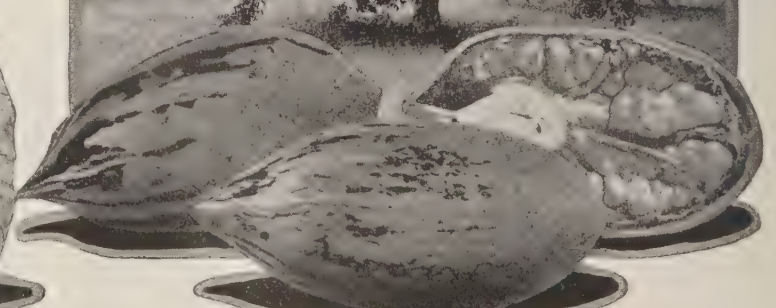
11-year-old Stark
Butternut tree
and nuts



Tree and cracked nut
(at left) of Burbank
Royal Walnut. "Best of
all Black Walnuts," de-
clared Luther Burbank.



Tree of Stark HARDY PAPER SHELL Pecan.
Nuts are (1) Pabst. (2) Schley. (3) Stuart.



Whole nut kernel of Missouri Mammoth Hickory nut

NUT TREES NOT ONLY PRODUCE VALUABLE FOOD BUT ARE ATTRACTIVE SHADE TREES

Burbank Royal Walnut—"Grows to timber-size in half time of regular Black Walnuts. Nuts very large and wonderful flavor." L. Burbank.
American Hazelnut—Nuts taste like English Filberts. Fine for Shrub Borders.
Butternut (White Walnut)—An old favorite. Splendid big tree. Rich, delicious nuts.

Missouri Mammoth Hickory Nut—Immense nuts. Kernels very large. Attractive tree.
Stark HARDY PAPER SHELL Pecan—New! Large, thin-shelled pecan which thrives and bears rich-flavored nuts as far North as Iowa State line. Beautiful shade tree for lawns. We can also supply Missouri Hardy Seedling Pecan.

Paper-Shell Grafted Pecans—Favorite nut of the American people. Ideal lawn tree.
Stuart, Schley and Pabst are most satisfactory varieties. We do not recommend these grafted southern varieties North of the Ohio River. For sections North, we recommend our New Stark HARDY PAPER SHELL Pecan.

© by Stark Bro's Nurseries, Louisiana, Mo.—World's Largest Nurseries



A cluster of Glorious Peaches on 3-year tree of our Trade-Marked, Stark Red Strain of J. H. Hale in Illinois orchard. Genuine Stark Red Strain Sold ONLY by Stark Bro's. Page 23

J. H. HALE Stark Red Strain — "The Million Dollar Peach"

(Stark Trade-Mark)

Mammoth in size, vivid carmine over golden yellow, perfectly round, almost fuzzless and smooth as a glove—the giant size and glorious color of the J. H. Hale, Stark Red Strain make it one of the best Mid-Season Yellow Freestone Peaches. The flesh of this premium-size peach is meaty like a cling; yet melting, tender, free from grain or stringiness—with an exquisite peachy flavor—free from any bitter over-taste of old Elberta. Almost as firm as a cling, too; splendid keeper and shipper. This sturdy, stocky grower

Won 3 Blue Ribbons

"I won 3 Blue Ribbons and Sweepstakes on my J. H. Hale and Hal-Berta Giant peaches at Kentucky State Fair. I was in competition with some very large fruit growers." J. W. Wirth, Ky.

2½ Bushels Per Tree

"People marvel at the quick bearing of your trees. This year we picked 2½ bushels from J. H. Hale tree in its fourth year." Peter Veldman, Mich.

(Below) Actual Color Photograph of Loaded Branch of Genuine Golden Elberta Cling Peaches from Stark Parent Tree in an Illinois Orchard.

often bears at 2 years old. Cross-pollination with Stark Early Elberta, Burbank July Elberta and other high quality peaches recommended. Ripens just after Elberta. "Handsomest thing in the peach line I have ever seen," said Prof. F. S. Sears, Mass. Agri. College, before Hal-Berta Giant was originated. A Mid-Season WINNER for Eating, Cooking, Canning, Freezing, Market. Trade-Marked. Genuine Red Strain Trees Sold ONLY by Stark Bro's. NCS.

GOLDEN ELBERTA CLING World's Finest Canning Peach

(Trade-Mark)

Does your family love Canned Peaches—big, sunny halves that glow like molten gold? Sliced crescents of lusciousness, with nectar-sweet juice? Rich peach butter, jam, conserve? Then plant Golden Elberta Cling! This firm-fleshed, Mid-Season Clingstone is the finest, most delicious Canning Peach the world has ever known. Superb for

eating fresh, too! Resembles Stark Early Elberta; same marvelous color, same super quality. "Our most pleasant surprise was with the Golden Elberta," writes Willis D. Witter, Maryland. "It is a beautiful large peach, excelled by none in flavor." Eating, Canning, Market. NCS. (Photo Below) Genuine Trees Sold ONLY by Stark Bro's.





STARK PEACHES

Top—HONEYDEW HALE
Bottom—ALTON

Center—ELBERTA QUEEN
All Peaches on this page are Stark Record-Bearing Strains
Genuine Trees Sold ONLY by Stark Bro's

Top—EARLY WHITE GIANT
Bottom—STARK LATE ELBERTA

Honeydew Hale Creamy White Flesh. (Top Photo) New. U. S. Patent Pending. A New Miracle Peach with a Built-in "Trade-Mark"—Honeydew Hale has all the superior qualities which won for its parent, J. H. Hale, the title of "The Million Dollar Peach." It has the same Hale giant size (many weigh a pound each)—same ripening season—even more delicious flavor—no bitterness, no stringiness; same firm, melting, creamy flesh. A marvelous shipper; perfectly round shape; true freestone. Keeps well and holds its tempting color. Best and biggest White-Fleshed Freestone of its season—a few days after Elberta. Superb for Eating, Desserts, Canning, Markets.

A creamy, white-fleshed true Bud-Sport of J. H. Hale with every peach still retaining one thin golden-yellow segment extending all the way from skin to pit. A smooth, Blazing Red Giant Peach underlaid with delicious, tangy, creamy-white flesh! Trees are Sold ONLY by Stark Bro's. Supply very limited this year.

Alton (Color Photo Just Above)—Early, Hardy, White-Fleshed Peach. Won 1st Prize at Chicago World's Fair. Fruit large, delicious, creamy-white with rosy blush. Firm, sweet, juicy. Freestone—but some wet seasons is semi-free. Prof. L. R. Taft wrote: "Alton is one of the hardiest peaches we grow in Michigan." Ideal for Eating, Canning, Preserving and Sweet Pickles. Best white-fleshed Peach of its season—about 20 days before Elberta. Introduced by Stark Bro's.

Elberta Queen Stark (Photo Strain Above) A Larger, Rounder, Richer Yellow Improvement of Elberta. Beautiful red blush—ships well, sells well—often bringing 50¢ to 75¢ more per bushel than old Elberta in same orchard. Elberta Queen, Stark Strain, is replacing (old) regular Elberta as the leading commercial peach, due to its superior quality, larger size, better color, better flavor, rounder shape, better shipping ability and adaptability to all peach growing sections. The Standard by which all other peaches are judged. Ripe in Missouri August 20-25. Hardy, young bearing, heavy producing trees. Eating, Desserts, Canning, Cooking, Drying Markets. Our True "Queen" Strain Elberta Introduced and Sold ONLY by Stark Bro's.

Stark Sure-Crop (1/4 Actual Size Photo Below) Hardy, New, U. S. Pat. Hardest Peach Known, Largest Very Early Cling. The earliest big, red-skinned, white flesh cling with super-quality. "Excellent to can. When fully ripe, good to eat—and the longer it hangs, the better it gets," says H. W. Guengerich, ex-President Missouri Hort. Society. Stark Sure-Crop is a big, brilliant, red-skinned peach with thick, firm, juicy, white flesh—an excellent canning and shipping peach for the very early high-priced markets. A Home Orchard and Roadside Market favorite, ripens over long period, about 2 weeks. Hardest, Best White Cling of its season, about 40 days before Elberta. Eating, Canning, Preserving, Pickles, Market. A sure cropper—bearing even when others fail. Patented and Trees Sold ONLY by Stark.

Early White Giant New U.S. Patent (Pend.) (Color Photo Top Above) Earliest Ripening Big White-Fleshed Freestone. At last you can know the palate-tempting enjoyment of fine Freestone Peaches earlier in the season than ever before. Big, luscious, creamy-white peaches, chock-full of delicious juice. Easy to grow in your own back yard. A profit-maker for local markets. Escapes most pests. To insure top size thin fruit to 5 inches apart 3 weeks after blooming. Early White Giant now comes to you in all its flashing beauty of fiery red, splashed over rich white—plus mouth-watering flavor—as the first of all Freestone Peaches to ripen—48 days before Elberta. Ready to eat right after Cherries and before any other Freestones are ripe. For Eating Fresh, in a wonderful Peaches-and-Cream combination, for delicious desserts, you will want to grow your own family supply of these giant peaches. Trees Heavy Bearers and Sold ONLY by Stark Bro's.

Stark Late Elberta Trade-Mark (Color Photo Just Above) Finest late-ripening peach. Delicious, big yellow freestone. One that should be in every orchard to lengthen the peach ripening season. Ripe when prices are high and canning peaches are scarce. Best Yellow Freestone of its season—about 20 days after Elberta. Fruit is better than Elberta—high flavor, sweet, no bitterness at pit. Ships perfectly. One of the surest late profit-makers. J. H. Warren, Massachusetts, got \$6.00 a bushel for his late Elberta. Eating, Desserts, Canning, Markets. Trees Sold ONLY by Stark Bro's.

(BELOW) 1/4th Actual Size Photo of Loaded Limb from Stark Sure-Crop Parent Tree Bearing Full Crop When Others Failed.





Actual color photograph (above) of loaded branch from Wilson Delicious Parent Tree, from which our Wilson Delicious Trees are propagated.—This Tree stood 26° below zero.

Wilson Delicious (Trade-Mark) (Photo Above)

Close your eyes and imagine you are eating an Apricot that combines *everything* you've ever wished for, *every* time you've tasted Apricots up to now. A flavor that's so rich and distinctive that it's more than just a "taste"—it's a *personality*! A lusciousness that's full-bodied, so satisfying that "you know you're biting into the real thing!" A fragrance that lingers in your nose an hour after the last mouthful has melted away.

That's WILSON DELICIOUS—an Apricot so

New. Delicious Flavor. Extremely Hardy. Early Freestone.

hardy and so vigorous that you can easily grow them in your own back yard.

Quick Bearer Too! "One of my 4-year Wilson Delicious Apricots had nearly a peck this year. 18 Apricots on 3-year-old." R. L. Eighmey, Ia.

Fine for Home Orchard, Local Market. Delicious for Eating Fresh, Canning, Cooking, Freezing and Drying in North, Central, South. Introduced and Genuine Trees Sold ONLY by Stark Bro's.

Stark Earli-Orange (Resembles Color Photo Above U.S. Patent 674)

New. "Earliest Good Apricot—rich, orange-colored meat and beautiful rosy cheeks. Excellent flavor. Stands cold winters extremely well" said originator. Firm, juicy—perfect freestone. For Eating, Cooking, Canning, Freezing, Markets. Trees large, vigorous, heavy bearers.

Trees U. S. Patented and Sold ONLY by Stark Bro's.

Stella (Even Hardier than Peaches)

In cold Nebraska and farther North, Stella bears big crops of medium size, extra sweet, luscious Freestone Apricots. Good for Eating, Cooking, Canning, Market.

STARK FUZZLESS PEACHES 3 New Yellow Freestone Marvels—Nectarine - Smooth and Glossy

Sensational U. S. Patent and Trade-Mark FUZZLESS PEACHES—True Peach Flavor and so Smooth They Shine

Just as flower growers for centuries longed for "A rose without a thorn"—fruit lovers since the days of the Ancient Persians have dreamed of "a Peach without fuzz." They had tasted ordinary Nectarines—but it took Luther Burbank to make that dream come true, with a lively, sparkling flavor even richer than a yellow Freestone Peach! Here are THREE Fuzzless Yellow-Fleshed Peaches that make your mouth water the moment you touch their satin-smooth skin and taste their sun-drenched, juicy flavor! These Super Nectarines are fit for the Gods!

These new smooth-skin miracles are so easy to grow, so hardy and bear so

young, you can give your family this fabulous fuzz-free fruit to enjoy all season long by planting all three varieties below—ripening in succession. Wonderful for Eating, Freezing, Canning and Market in **North, Central, South.**

Quick-bearing, Hardy Trees—"My young Flaming Gold tree bore 8 fruits when 1 year old." W. E. Ickes, Ohio.

Making Big Money for Fruit Growers. To supply the greatly increasing market demand, last year one famous fruit grower alone planted 8,975 Stark Fuzzless Peach Trees—2,775 of each variety.

Stark Early Flame (Freestone. (Like Photo Below) U.S. Patent)

Earliest, Yellow-Fleshed Fuzzless Peach—an early-ripening hybrid of Burbank Flaming Gold—and endowed with the same refreshing flavor and smooth, glossy skin which have made its famous parent such a nation-wide favorite. Hardy wherever peaches grow.

Ripe and ready to eat Very Early—about 3 weeks before Elberta Peach. A new and valuable addition to this smooth-skinned family of luxury fruits. Large size; fuzz-free skin of flaming wine-red underlaid with golden yellow. Its luscious, golden yellow flesh is firm and overflowing with refreshing juice of wine-like sprightliness. Good shipper and keeper. Trees Patented and Sold ONLY by Stark Bro's.

Burbank Flaming Gold (Photo Below) Trade-Mark

"The very finest of all my Fuzzless Peaches"—declared Luther Burbank who created this new race of luxury fruits by crossing a delicious yellow-fleshed freestone peach with a select Nectarine.

Burbank Flaming Gold is sensational in its vivid red and gold beauty and delicious, refreshing flavor. Excellent shipper. Ripe about 7 days before Elberta Peach. Freestone.

Using our Burbank Flaming Gold as a parent, R. H. King originated a new family of Fuzzless Peaches which we purchased and Patented. Lovers of fine fruits can now have these Fuzzless Peaches ripening over a long season. Trees sold ONLY by Stark Bro's, Louisiana, Mo.

Fuzzless-Berta (New—U.S. Patent)

New Fuzzless Peach Ripening with Elberta. After a quarter of a century spent in cross-breeding peaches in Nebraska, Dr. F. M. Hofmann produced his ideal—Fuzzless-Berta.

A beautiful big peach with smooth, golden yellow skin, almost completely covered with fiery red. Delicious, tangy flavor, golden yellow flesh and freedom from fuzz should make it popular in every Home and Commercial Orchard.

Plant with Stark Early Flame and Burbank Flaming Gold for delicious Fuzzless Peaches all season for Eating Fresh, Canning, Freezing, Market. Trees are exceptionally hardy and Sold under license of Patent Owner.

Here the Color Camera Catches the Mouth-Watering Beauty of Burbank Flaming Gold Fuzzless Peaches.



BURBANK'S FLAMING GOLD



Page 26 (Above) Actual color photo of cluster of Burbank Mammoth Cardinal—world-market leader—on young tree in Missouri orchard

Burbank's MAMMOTH CARDINAL—Wonderful New Yellow-Fleshed Plum

U.S. Patent

Some fruits just make your mouth water the moment you see them—and that's what Burbank's Mammoth Cardinal Plum does to your appetite! The **largest, best** of all Luther Burbank's Red Plums—grows up to 2½ inches across. Thick, rich, semi-transparent bright golden yellow flesh—firm and fine-grained—delights you with its sweet and delicate flavor. Absolutely free from the sharp acidity so often found in old-fashioned plums.

Everyone who sees and tastes this wonderfully rich, aromatic

plum wants to plant it, says Clarence Albourn, N. Y. State. "Good flavor both fresh and cooked; one of the very few plums that will make a good pie, and Mammoth Cardinal makes about the best fruit pie one could eat." Ripens Early, Hardy, Prolific—a beautiful sight at blossom time, a joy to behold when its branches are clustered with gorgeous, cherry-red fruit! Bears fast and bears **plenty!** "Tops market—buyers grab them at 10c apiece and beg for more." **Trees Sold ONLY by Stark. NCS.**

● Burbank's Great Yellow Plum

U. S. Patent. Color Photo Below.

Earliest of all Yellow Freestone Plums—the supreme yellow plum triumph of Luther Burbank's half-century of cross-breeding! So superior to all other yellows, it is virtually a new fruit! Freestone when fully ripe, largest solid golden plum of all the Burbank Wonder Creations, grows from 2 to 2½ inches in diameter. Pure yellow without a touch of blush—mild and sweet. "Wish you could see my Great Yellow tree loaded with fruit," writes D. W. Greer, Georgia. "I've never seen anything like them. One of my friends took one look and says he will never rest until some of them are growing in his yard!" **Trees Sold ONLY by Stark. NCS.**

● Burbank Purple Flame — Trade-Mark

Fine for Landscaping—bright purple leaves and delicious fruit. Leaves purple all summer. See color on Page 41. A favorite for lawns and shrub borders.

● Santa Rosa

Very Early—Originated by Luther Burbank. Gold Medal Winner at Lewis & Clark Exposition. Beautiful big, dark red Plum. Firm sweet flesh. Ships wonderfully. Hardy, Bears big crops. Cooking, Eating, Canning, Market. NCS.

● Giant Cherry Plum

New. U. S. Patent Hybrid Plum with Cherry Flavor! Makes delicious 'Cherry Pie,' jellies, jams. Hardy. Bears big crops. Sweet and spicy. **Trees Sold ONLY by Stark Bro's. NCS.**

● Burbank's Purple Plumcot

(Trade-Mark) Early Color Photo Below.

Half-Plum, Half-Apricot! Delicious flavor. Luther Burbank was first in all history to cross two distinct kinds of fruit and create an **entirely new fruit family.** This sensational cross between sweet Plum and tangy Apricot he called "Plumcot"—and the fruit has all the irresistible deliciousness of both! Purple Plumcot is the **best of 63 Burbank early plums and plumcots.** Large in size; average 1¾ to 2 inches in diameter. Beautiful dark purplish red, with flesh Ruby-red clear to the freestone pit. Marvelous eating—rich, sweet, juicy. Ripens early and tree is hardy; even after 24-below weather. **Genuine Trees Sold ONLY by Stark Bro's. NCS.**

Burbank Great Yellow U. S. Patent — Earliest Yellow Freestone Plum



Burbank Purple Plumcot Trade-Mark — Hybrid — Half Plum. Half Apricot





(Above) When our customer, Homer DeVille saw above color photo he said: "My 3-year Grand Prize trees bore even bigger Prunes than these."

Page 27

Burbank's GRAND PRIZE—Magnificent Giant Prune

Trade-Mark

"Burbank Grand Prize Prune is the largest and best-textured prune I have ever seen," says Homer DeVille of New York State. "Immense size, many 3 inches or more in length even bigger than you show in your catalog. Have sold these prunes on my roadside stand every year for 30c to 35c per quart berry basket, and customers cannot get enough of them. Grand Prize should be in every home as well as commercial planting."

This magnificent. Trade-Marked Prune—the finest of all

Luther Burbank's Prune Creations—is offered SOLELY by Stark Bro's. Big, beautiful, long-shaped—bluish-purple skin with "luminous" light-blue bloom—translucent golden flesh extraordinarily delicious, juicy and sweet. Perfect freestone. Very large size. Very high quality. "Burbank Grand Prize only 3 years after planting bore 20 big prunes," writes J. E. Casey of Idaho, "after withstanding early spring frost. 5 prunes end to end measure 12 inches!" NCS.

● Stark Green Gage (Trade Mark) Color Photo Below.

Best of All Gages! Since 1699 Green Gage has been the standard of quality for all plums—and now Stark Bro's offer you a larger, more beautifully colored Green Gage—a Mid-Season Plum as Sweet as Honey! To gratify the sense of taste, its richness of flavor, fine textured flesh, abundance of juice and pleasing aroma are unsurpassed. Should be in all Home and Market orchards. Beautiful roundish oval plums of greenish yellow turning golden yellow when fully ripe—sometimes mottled with red. It is wonderful for Sherbets and Desserts; for Eating Fresh and has no equal for canning and preserving. Fine for Home Orchards and for Profits. NCS.

● Stanley Prune (Stark "Record-Bearing" Strain)

Twice as big and same beautiful blue color as Stark Giant Damson below. Famous fruit grower, H. Burkholder, says that Stanley prune tops all others, and often bears when only 2 or 3 years old. Bears tremendous crops annually. East of the Rockies, Burbank's Grand Prize and Stanley should replace most other prunes. Big market demand and housewives prefer it for eating and canning. NCS.

● Omaha Mid-Season Extra Hardy Plum

Fruit is very large. Almost perfectly round. Dark rich red. Flesh is meaty, sweet and delicious. Tree is hardy and bears tremendous crops. Good for Eating. Fine for Cooking, Canning, Market. NNCS.

● Stark Giant Damson (Trade-Mark) Color Photo Below.

Largest and best of all Damsons! Fruit deep purple, rich and juicy. Easy to grow and bear immense crops. Every Home should have Stark Giant Damsons for Jams, Jellies, Preserves. Big profit-maker for Commercial Growers, too. NCS.

"Our Most Profitable Fruit—12 trees average 3 bushels each. People are so eager for this large Freestone fruit, we can't take care of demand." A. C. Phillips, Tenn.

"Want More Trees—8 years ago I planted Stark Giant Damson. They are so productive I want 600 more of this giant strain." L. M. Wills, N. Y.

"17 Tons This Year"—L. G. Howlett, Mich.

Stark Green Gage Trade-Mark — Best of All Gage Plums



Stark Giant Damson Trade-Mark — Largest and Best of All Damsons





Burbank's **ELEPHANT HEART** Freestone Plum (Trade-Mark and Sold ONLY by Stark)

Imagine a Plum **seven inches around**—big as an apple—a huge, heart-shaped, dark-red beauty! A perfect freestone, too, with ruby-red flesh as luscious as an Oxheart Cherry, and perfumed with a sweetness of aroma never before known! The longer it hangs on the tree, the more beautiful it gets and the better it tastes. Sweet red flesh—delicious beyond words!

That's Elephant Heart—the supreme Plum triumph of Luther Burbank, the Master Plant Breeder. The **best** flavor of more than 800 new varieties of Plums bequeathed by him to Stark Bro's after all his long and fabulous years of fruit wizardry!

We have put this Plum to thorough hardiness tests here in the Midwest, in the East, North and South—in all climates and soils. And Elephant Heart has proved as sturdy as its name. It bears in poor soil even better than in rich soil. And how it ships!

● **Gold**—Trade Mark — Color Photo Below. Burbank's \$3,000.00 Plum Creation
We paid Burbank \$3,000.00 for Gold Plum that America might enjoy it for Canning, Golden Preserves, Plum Butter, Sauce and Jelly. Beautiful golden-yellow, blushed bright cherry-red when ripe. Limbs literally roped with Plums. Hardy, thrives from the Atlantic to Pacific. Young bearer. Tennessee grower picked 3 crops from 4-year trees. Ships well. Ripens Mid-season. **Genuine Gold Trees Sold ONLY by Stark Bro's. NCS.**

● **Burbank's Flaming Delicious**—U. S. Patent
Acclaimed a true Freestone team-mate for Elephant Heart. Same sweet, luscious, red flesh—ripens 2 weeks earlier. Hardy and bears tremendous crops. Wonderful for Eating, Canning, Market. **NCS.**

● **Burbank's Red Ace**—Trade-Mark—Red-Flesh Freestone
Ripe Mid-Season. Young bearer—3-year tree in Mo. loaded with huge plums. Eating, Cooking, Market. Looks like Elephant Heart. Photo. **NCS.**

Arrives on far distant markets in perfect condition.

The most vigorous, fastest growing of all Plum Trees. To get biggest crops and pollination of blossoms, plant several varieties. With Elephant Heart, plant Burbank's Great Yellow, Mammoth Cardinal or Stark Early Gold.

Your giant Elephant Heart Plums will be the talk of the County—and delight the neighborhood when you make them up into rich, purplish-red canned Plums or sparkling ruby-red Jelly and Preserves! **World's most delicious eating Plums. NCS.**

Burbank's **MONSTER** Trade-Mark. Big as Elephant Heart.

Red-Flesh Cling. Like photo above, but Rounder and Earlier. Bears enormous crops, often on 3-year trees. **Fine for Canning and Preserves. For Home and Market. NCS.**

● **Stark Early Gold (Shiro)**—Color Photo Below Splendid Burbank Creation
This Sweet and Delicious big, glossy-yellow Plum is ready to eat Very Early in the season. Tree is Hardy and so prolific it sometimes needs thinning to prevent overbearing. Succeeds North. One of best for the South. Flesh tender, juicy, sweet, melting. Fine for Eating Fresh, Sauce, Preserves, Plum Butter, Jelly. Recommended for Chicken Yards and Local Market Orchards. **NCS.**

GOLD Trade-Mark — We paid Luther Burbank \$3,000.00 for the Original Gold Plum Tree. Photo Below.



Stark Early Gold Trade-Mark. One of Luther Burbank's Best. Photo Below





GENUINE MONTMORENCY STARK—Best of all Montmorency Strains. Originated, Introduced and Sold ONLY by Stark Bro's—after testing every known strain. Page 29

MONTMORENCY STARK — Extra Large Pie Cherry

(Trade-Mark)

For over 20 years, many have called Montmorency Stark the World's Best Pie and Canning Cherry. It certainly is fine for pies, canning, preserving, quick-freezing and eating right off the tree, too. Although the "Monts" are so-called "sour" cherries, Montmorency Stark (Trade-Mark) is not really sour. When fully ripe, it's sweet—a favorite with the children. Extra large, brilliant red fruit and tender, yellow flesh make you want to eat it by the handful! And it cooks up into lip-smacking pies, preserves, cobblers and puddings. A strong grower, hardy, and a sure and young bearer.

Montmorency Stark resists disease, is less affected by wet weather, bears the biggest fruit of all the "sours." Blooms late and makes as pretty a picture as your yard or orchard will ever see. Often blossoms the first year and bears fruit the second.

● **Monteary Cherry** —U. S. Patent. Color Photo Below. Monteary will give you Cherries for pies, cobblers, tarts, canning and freezing earlier than any other cherry. Ready for home and market 2 weeks before Montmorency.

Color is deep rich wine with glorious deep-red juice. Flesh sweet and meaty. Superior shipper. Bore at 1 year—"My 1-year Monteary and Stark Gold bore fruit at 1-year." Fred Tim, Minn. NCS. Monteary Pat'd and Sold ONLY by Stark.

● **Suda Hardy** is the Late Dark-Red Morello Type Cherry to give you wine-red pies, cobblers and sauce late in the season. Tree is Hardy and produces big crops of dark red-juiced fruit. NCS.

● **Dyehouse**—Tart. Ripe a week before Early Richmond, larger. Best Very Early except Monteary. Extra hardy. Young, Heavy Bearer. NCS.

● **Early Richmond**—Tart. Old May favorite.

For W. M. Heimbach of Pennsylvania it did even better. He writes: "Amazed to find all 16 trees white with blossoms in 1 year—and every tree was loaded with ripe red cherries which we gathered by the quart."

A faithful producer for you—year in, year out! Top favorite for Eating, Cooking, Canning, Freezing, Market. Flourishes in North, North Central, South sections. Ripe in June. Should be planted with Montearly and Suda Hardy for sour cherries all season. NNCS.

"Spring of 1942 I planted a Montmorency Stark Cherry and Spring of '43 it ripened cherries enough for a pie and has had a crop every year since. This is no joke. It is true!", says Wm. Weber of Missouri. Expect BIG CROPS with YOURS! Genuine Stark Strain Montmorency Trees Sold ONLY by Stark Bro's

● **Burbank Honey-Heart** (Trade-Mark) New. Color Photo Below. A Big Sweet Cherry—often an inch in diameter. Golden yellow, almost completely overspread with bright red when fully ripe. Crisp, juice-laden, delicious flesh is refreshing and sprightly. Very fine and resists rot. Very Early. Excellent for Eating Fresh, Desserts, Freezing and Local Market. One of Burbank's youngest, heaviest producing Sweet Cherries. Ripens with Strawberries. Trees Sold ONLY by Stark Bro's. NCS.

Monteary New. Earliest of All Pie Cherries. U.S. Patent. Color Photo Below.



BURBANK HONEY-HEART Big Red and Gold Sweet. (Trade-Mark) Photo Below.





"My Stark Gold Sweet Cherry bore 5 or 6 cherries a year and 2 months after planting. It has borne fine-flavored yellow cherries every year since." Mrs. J. S. Brown, Conn.

STARK GOLD Sweet Cherry—Superb Quality and Super Hardy

Trade-Mark - Color Photograph above

Hardest sweet yellow cherry ever developed! Sure bearer. Like nuggets of glowing gold, with a luscious, spicy flavor that melts in the mouth and honey-clear beauty that "sings out" on the table! That's the glory of Stark Gold Cherry. An ideal Team-mate for our new Starking Hardy Giant.

Bears such thick clusters you can run your fingers through the fruit and almost feel its goodness! Large size; glossy gold, almost transparent, pure lustrous sunny color, without a single touch of red. This shining beauty, of superb quality, ripens about a week after Montmorency, but holds firm on the tree 10 days

Bore at 2 Years—Very Hardy

"A beautiful cherry. Splendid flavor. Wonderfully hardy. Bears regularly—bore when only 2 years old." E. Rohrbaugh, Pa.

"Very hardy. Bore second year. Big, golden yellow. Flavor fine. Trees healthy." V. Mathis, Ill.

"A beautiful fruit for every purpose, with that 'something extra' that can mean real money in your pocket." D. Lewis, Mo.

Schmidt—Stark Improved Strain

Big black Sweet Cherry. Popular in East and Mid-West. For Eating fresh; for Desserts, Freezing and Market. Trees of Stark Strain vigorous, productive and hardy. NCS.

Windsor—Stark Record-Strain

Dark red sweet cherry. Extra hardy. Ships well and sells well on all markets. Stark trees are grown from finest big Record-Bearing Strain. NCS.

Bing—Old Favorite Sweet Cherry

One of the most delicious dark red Sweet Cherries. Very large—often an inch in diameter. Flesh purplish red with beautiful red juice. Firm, Meaty, Crisp and Sweet. A favorite in Home and Commercial orchards on Pacific Coast. Succeeds well in most sections of East and Central West. One of the most profitable cherries and a fine shipper. Fine for Eating, Cooking, Canning, Freezing and Markets. NCS.

Burbank's BLACK GIANT Hardy Cherry—New—"Sugary Sweet and Delicious"

(Trade-Mark)

Stark Bro's exclusive Burbank Black Giant is one of the finest all 'round sweet cherries ever created. Luther Burbank's own description makes you want to bite right into its tempting juiciness!—"Firm, deep blackish crimson skin" (he wrote) "Sugary sweet and delicious. Gigantic size—4 cherries weigh an ounce." Black Giant, together with Stark Gold and Starking Hardy-Giant (above) make the threesome of the **hardest** of all sweet cherries.

Bursts into a riot of blossoms and bears at every fat bud, even after 26-below.

30 Limbs bow heavy with enormous crops of uniform, premium-price fruit.

Photo Below—Burbank Black Giant loaded with glossy deep red cherries after a winter so severe few Sweet Cherries bore except Stark Gold and Starking Hardy Giant.

Says Francis E. Thompson, of New York: "The Burbank Black Giant Cherry bears heavily and the fruit is just as you represent it in size and quality. Trees bear crops at a young age compared to others. Fruit does not crack like Bings and Schmidts." Include Burbank Black Giant in your order for a handsome, top-quality sweet cherry that gives you bountiful yields of big plump, full-flavored deliciousness—for Eating, Cooking, Canning, Market. Shipped clear across the continent without any refrigeration! Thrives North, Central, South. **Genuine Trees Sold ONLY by Stark Bro's. NCS**





"I created a sensation among my neighbors when I picked 23 apple boxes full of big Sweet Cherries from my Starking Hardy Giant Tree." Mrs. O. R. Myers, Wisc.

STARKING HARDY GIANT—Sweet Cherry Sensation of the Century

U. S. Patent - Color Photograph Above

The new Starking Hardy Giant is the long-looked for Super-Hardy, red partner of the Stark Gold Cherry! Together they make the big All-American Red and Gold Hardy Sweet Cherry "team". Never before have we had two top sweet cherries so hardy they winter through 30° below zero weather safe and sound. And they help each other because they cross-pollenize—work together to give you big crops of the most delicious red and gold sweet cherries you ever tasted.

Starking Hardy Giant trees bear immense clusters of huge beautiful, luscious cherries—gorgeous dark red, almost purple. The flavor is so full and rich; the flesh "bites" so crisp and firm,

Bore 23 Bushel Boxes in Wisconsin

"I picked 23 apple-boxes full of big sweet cherries from the original tree of Starking Hardy-Giant in a single season.

"Big Crops on this great tree year after year created a sensation among my neighbors and friends. So hardy it is easy to grow this Sweet Cherry even where Sweet Cherries have never grown before."

Mrs. O. R. Myers, Ozaukee Co., Wisc.

Stark Lambert—Extra Hardy Strain

A beautiful big black Sweet Cherry—one of the largest, glossiest and handsomest of all dark-colored Sweets, and Stark Strain is one of the Hardest. Flesh is purplish red, crisp and delicious. Firm meaty and juicy, with a sweet rich flavor that wins friends at first taste. Fruit sets in great loose clusters—often a dozen or more cherries to a single fruit spur. For delicious Eating, Desserts, Freezing, Canning and Markets. NCS.

Stark Lambert. Delicious, Sweet, Hardy.

Napoleon (Royal Ann)—Stark Hardy Strain

Extra large Sweet Cherry. Golden yellow, over-spread with coral-red. Beautiful! Flavor rich and sweet. Flesh firm, juicy with crackling crispness. One of the most delicious Sweet Cherries for Home Orchards—a profit-maker for commercial growers. Keeps well. Ships beautifully. Most popular for Eating, Canning and Markets. Trees bear young and bear big crops. NCS.

Rainbow Stripe—Sweet Yellow Lambert

Trade Mark

Unique Bud-Sport of Stark Lambert. A huge, beautiful creamy yellow Sweet Cherry with a narrow ruby-red stripe from stem to tip. Fruit has all the delicious firm, meaty, rich, sweet flesh which has made Stark Lambert a favorite for Eating Fresh; for delicious Desserts, Canning, Freezing and Markets, plus the unusual coloring which attracts instant attention on the markets. Tree just as Hardy just as big crops as Lambert. Trade-Marked and Sold ONLY by Stark Bro's. NCS.

Rainbow Stripe. Yellow Sport of Lambert

you can't get enough of this superb eating! Ripens to tremendous size in mid-cherry season—only 2 to 3 weeks after strawberry time. Produced astonishingly heavy crops even where sweet cherries have never borne before. Here at last is the giant, hardy, crack-resistant sweet cherry. For supreme fruit-eating—for delicious desserts—for lip-smacking sweet-cherry pies, with a little lemon juice added for extra zip—you can't miss with Starking Hardy Giant! Supply of trees limited—reserve yours promptly!

The champion for Eating, Cooking, Canning, Market. Fine for North, Central, South. NNCS. U. S. Patented, and Trees Sold ONLY by Stark Bro's.

Seneca—Earliest Ripening Sweet Cherry

Earliest to ripen of all tree fruits in our Test Orchard. More than 2 weeks ahead of Black Tartarian which it resembles in shape and color. A rich sweet flavor and juicy, melting flesh. Tree is vigorous and productive. One of the hardiest. Ideal for Roadside Markets—should be in every Home Orchard and small yard in all sweet cherry sections. Introduced by N. Y. Exp. Station. NCS.

Black Tartarian Improved. Hardy Sweet

(Deacon Strain)

Favorite dooryard and roadside market Sweet Cherry. Not as large as some giant Sweets, but its purple-red, rich-flavored flesh—firm and crisp yet juicy, plus its heart shape and glossy rich color—delight the eyes and palate! Among the earliest to ripen. Good for shipping and canning, one of the best for Eating Fresh and Desserts; Fine for Roadside and Local Markets. Adapts itself to widely different soils and climates. Heavy-bearing, sturdy tree. Extra hardy. NCS.

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Black Tartarian Imp. Hardy, Early, Sweet.



VAN
BUREN

WALLIS GIANT

LUCILE

LUTIE
(1/2 Size)

NIACARA

LUCKY

DIAMOND



Photo to left—one of our great grape Nurseries. Selected for us as finest Grape Root soil in America.

Bunch of Stark Delicious

Stark Delicious — Sold only By Stark Bro's.

Trade-Mark) Best red grape ever discovered. Until we introduced Stark Delicious, there was no red grape of superior quality that had also a strong healthy productive vine. Stark Delicious has become so popular that we have never been able to grow enough to supply the demand. Its color is so attractive, the bunch so large and handsome, the quality so delicious that it brings top prices on all markets. From every standpoint Stark Delicious is the red grape supreme. It is delightfully sweet and rich, comparing with Delaware in this respect, and has every good quality that a grape should have both in the vineyard, on the table and on the market. Ripens just before Catawba—early September here, at just the right time for the market. In our vineyards it is the youngest bearer—often bears on one year vines—a splendid hardy, healthy vine with luxuriant foliage that hangs very late. For eating out of hand, for the table, for jelly, for grape juice, for the small town or city market—it is ideal. **Eating, Jelly, Juice, Market. Introduced and sold ONLY by Stark Bro's. NCS.**

Wallis Giant — Sold ONLY by Stark Bro's.

(Trade-Mark) A remarkable new black grape—a Giant Concord. Has been carefully tested by our own experts and by leading Horticulturists. The best of the extra large black grapes. It is proving an outstanding success wherever Concord grows. Has all the good characteristics of Concord plus Giant Size. "Wallis Giant has the largest berry of any variety of American Grape that I am familiar with. The bunches are medium in size and well formed, and the mature fruit is most attractive looking—much like hothouse grapes. It is the Concord type and ripens about the same time as that variety. The berries are juicy and of good flavor." D. F. Jones, Sc. D. Gen., Conn. Exp. Station. **Eating, Jelly, Juice, Market. NCS.**

Golden Muscat — New. Acclaimed for Great Size, Flavor, Aroma, Beauty!

Golden Muscat is one of the finest Grapes ever developed in America. Sweeter, larger and even more luscious than many of the wonderful "Old Country" Sweet Grapes which make Europe famous for its vineyards. Very large, heavy fruit clusters filled out with large oval golden berries of highest quality. Originated by N. Y. Exp. Station. For home use, local and roadside market, it is one of the best, but

its skin may be too tender for distant shipping. Plant is vigorous, hardy and extremely productive. Berry large, oval, yellow. Flesh greenish, juicy, tender, aromatic, sweet, vinous, refreshing, with Muscat flavor. Quality very good to best. Ripens in Mid-Season. **Eating, Jelly, Juice, Local and Roadside Markets. NCS.**

HICKS — Best of All Concord-Type Grapes. Berries Bigger and Better.

Very desirable Black grape from all standpoints. Larger and better than Concord. Of the Concord type, it is a better grower and a heavier bearer. Fruit ripens with Concord or earlier. Berries are large, roundish, dark purplish to black, firm and covered with heavy blue bloom. Flesh is juicy, fine grained, faintly foxy sweet, mild and most delicious. Grape growers report that Hicks is more prolific than Concord with vines of stronger growth. Commercially introduced by Stark Bro's. **Eating, Jelly, Grape Juice, Market. NCS.**

Catawba Favorite Late Red. A popular red grape for table, champagne and wine making for over a century. One of the best keepers. Clusters large. Berries firm, juicy, sprightly, sweet and rich. **Eating, Jelly, Juice, Market. NCS.**

Portland Best Early White. Bunches and berries larger than any other white grape. Quality good with a pleasing foxy flavor. Honey sweet. Vine hardy, strong, productive. A N. Y. Exp't. Station Introduction. **Eating, Jelly, Market. NCS.**

Van Buren New. Earliest of All Grapes. Here is a deliciously flavored New Hardy Black Grape destined to be a great favorite in the Home Vineyards and in plantings for Roadside and Local Markets. Ready for eating before any other grape. Similar to Concord in appearance, but much sweeter and a whole month earlier. In addition to being an excellent table grape, tests show that Van Buren makes fine and beautifully colored Grape Juice. Vines are as Hardy and Vigorous as Concord. **Eating, Jelly, Juice, Market. NCS.**

Diamond Famous early ripening White grape, much prized as best of all for white wines, American Champagne and white grape juice. Delicious quality. For beauty it has no superiors among white grapes. Early ripening, hardy, vigorous, productive. Concord Seedling. Fruit usually ripens earlier than Niagara and is a splendid keeper. Berries firm, medium size or larger. Flesh transparent, juicy, tender to melting, fine grained, aromatic, sprightly. **Eating, Jelly, Juice, Market. NCS.**

Lucile Early Red. A dark red grape, medium to large berry and bunch, excellent quality, keeps well and ships well. In vigor, health, hardiness, productiveness, it is surpassed by no other variety, and it is practically immune to fungus diseases. One of most beautiful hardy grapes and sells at high prices. Should be in every home vineyard. **Eating, Jelly, Juice, Market. NCS.**

Lucile (above) — a Splendid Quality Red Grape—Almost Equal to Stark Delicious. Very prolific and produces Large Handsome Bunches. Wallis Giant Bears Heavy and is "Sweet as Sugar."

Valentine Rhubarb

Moore Early Similar to Concord but ripens two weeks earlier and is leading standard Black grape of its season. Bunch and berry large. Quality good. Vine vigorous, hardy, bears heavily. Another excellent variety for grape juice. **Eating, Jelly, Juice, Market. NCS.**

Niagara "The White Concord." One of most widely planted and the best known White grape. Vine ranks with Concord in vigor and productiveness. Bunch is large, fruit of wonderful flavor. **NCS.**

Stark Eclipse — Extremely Early Black

(Trade-Mark) One of the first Black Grapes to ripen—coming in at least a week before Moore Early. Berries are rich, sweet and do not shatter. Bunch is handsome and hangs to the vine tenaciously. Popular as a Home and as a Market Grape because of its earliness and flavor. **Eating, Jelly, Juice, Market. NCS.**

Fredonia New—Very Early. This excellent new Very Early Black Grape—ripening its fruit fully two weeks before Worden—is winning great favor with Home, Local, Roadside and Commercial growers. Berries are large and round. Clusters are medium in size, cylindrical and compact. Flesh is juicy, solid, but tender. Very good quality. Although one of the earliest to ripen in our test vineyards, the clusters hang well. Vine vigorous, hardy and extremely productive. **Eating, Jelly, Juice, Roadside and Commercial Markets. NCS.**

Concord The Best-known American Grape. Blue-black. Most popular, most widely planted of all Grapes, and is making money for growers everywhere. Both the individual berry and the bunch are large sized. It is a hardy, healthy, vigorous grower, and will produce more fruit, year in and year out, than any other sort. Quality is good. Ripens Mid-Season. A favorite for planting in the home yard to supply delicious grapes for eating fresh, grape juice and jelly. One of the most profitable varieties for commercial growers. **Eating, Juice, Market. NCS.**

Caco—New Cross of Concord and Catawba. High-quality, melting texture, rivaling finest hothouse grapes. Vigorous, hardy, prolific, disease resistant. Berries very large, sparkling Wine-Red. Mid-season to late. One of most beautiful red grapes ever produced. Recommended for home vineyard purposes or local planting. **Eating, Juice, Market. NCS.**

Delaware Medium Early, small, Red. A standard of rich, delicate flavor and agreeable aroma. Adaptable to many different soils, bears abundantly. General favorite for **Eating, Jelly and Wine.** Keeps and ships well. **NCS.**

Wine Grapes Varieties which are especially good for making Wine are: **Clinton**—a Black, Tart, Spicy Grape which thrives in the North. **Catawba**—a Late Red Grape which makes an excellent light red wine. Two weeks later than Concord. Also described above. **Juice, Wine.**

Worden A splendid Black grape of the Concord type. Has Concord's heavy bearing characteristics but ripens ten days earlier. The bunch is large and the fruit is of excellent quality. **Eating, Jelly, Juice, Market. NCS.**

ASPARAGUS — RHUBARB — ROOTS

Mary Washington Asparagus Large Early, prolific most delicious. Shoots extremely resistant to rust. Do not branch near ground. Often possible to cut unbranched shoots with tight buds 2 ft. long. There are several strains of Washington but the Mary Washington strain is much superior. Should be in your garden.

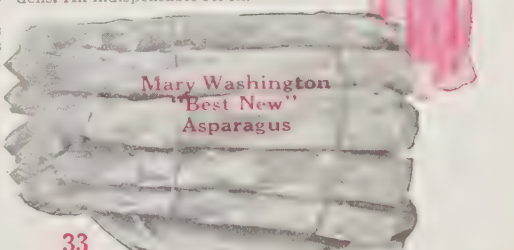
Martha Washington Heavy yielding pedigree strain, immune to rust. Grows rapidly, producing long, tender shoots. Has great flavor with both home and commercial growers.

Bonvalletta Giant Long a standard variety preferred by growers for its fine table qualities.

McDonald—New Crimson Rhubarb. Bright crimson stalk of large size. Very productive, tender, succulent. Particularly prized for pies and desserts. "Color when cooked without peeling is attractive as red raspberries. Yields heavily, lasts lifetime." Prof. L. G. Bunting, McDonald College, Quebec.

Valentine—Stark Bro's now offer this newest and finest Rhubarb from Canada. An upstanding grower, large stalks, red all the way through. Quality and texture excellent. Unequaled when cooked—makes bright red sauce. Sweetest of all—requires least sugar. No seed stalks. Hardy everywhere. Authorities agree that Valentine is by far the best of all Rhubarbs.

Horseradish is easily grown, but is found in too few gardens. An indispensable relish.



Mary Washington "Best New" Asparagus

Valentine Rhubarb

Stark's New IMPROVED BERRIES—World's Finest



1. Monarch White Mulberry.



2. Logan Raspberry New.



3. Potomac New Purple Raspberry.

STARK'S NEW IMPROVED MULBERRIES

1. MONARCH WHITE—Sold only by Stark. A beautiful glistening creamy white Mulberry. Sweet, rich, excellent. Stately tree attains enormous size—the original tree is "big as an oak." This is a famous variety from the grounds of E. H. Riehl, Ill. Exp't. Station. Introduced by Stark Bro's.

4. GORGEOUS (Trade-Mark)—Sold only by Stark. A luscious jet black mulberry; almost double the size of most sorts. Another originated by E. H. Riehl. Fruit large, jet black, juicy, melting, superior quality. We unhesitatingly recommend it. NCS. Introduced by Stark Bro's.

STARK'S BEST & NEWEST RASPBERRIES

5. REDPATH—Improved Latham. Stark's Strain Plants Free from Mosaic. No other red raspberry so popular or profitable. Originated in Minn. Extremely hardy. Redpath strain which we grow is more resistant to virus diseases, than any other raspberry we know. Very strong plant, tremendous crops. Berries exceptionally large. In quality our strain ranks top. Before Kentucky Hort. Soc. 17000 berries were weighed. Taking Latham as 100, Cuthbert was 67, St. Regis 54—50% ahead of leading competitors." —C. H. Andrews, Minn.

11. NEWBURGH—New Red. A sensation in Raspberries! Larger than any other red berry. Bright red, delicious. Tremendous bearer. Begins to ripen few days before Latham. Firm dry texture, freedom from crumbling, make Newburgh splendid shipper. Prof. Slate & Rankin N. Y. Exp't. Station write: "During 10 years this variety has been grown at Geneva, no mosaic has appeared. Block of seedlings held 5 years with both mosaics abundantly present—Newburgh not infected."

8. CHIEF—Early New. Fine new sort, seedling of Latham. Bright red, slightly smaller than Latham, equal quality. Vigorous heavy bearer, begins about week before Latham. Profitable for early market.

3. POTOMAC—New Purple. Large, firm, quality very good. Hardy, vigorous, productive. Late long season. Better than Cardinal. Equal in all respects to Columbian. Has marked resistance to Anthracnose. Stock free from all virus diseases.

6. FLAMING GIANT (Ohta) Hardest. Giant grower. Medium size red berry. After years of severe test Flaming Giant holds record as hardest of all Red Raspberries. Perfect after early freeze—15 below—others killed. Thrives over widest territory North to South. Berries rich, firm, delicious. Excellent shipper. VERY PROFITABLE. "H. Harper, Ky., made \$300 an acre off Flaming Giant Raspberries' first year bearing. A. Johnston cleared \$512.50 from 1 1/4 acres. Flaming Giants do not winter-kill."—Capper's Farmer.

7. CUMBERLAND (Black). Has ranked as standard black cap raspberry for longest period, best known of all blacks. Our best seller. Fruit is very large, firm and of highest quality. Plant is extremely hardy, vigorous and is EXTRAORDINARILY PRODUCTIVE. Ripens in mid-season. An excellent shipper. One of most reliable and satisfactory sorts for home planting and dependably profitable for commercial growers.

ST. REGIS EVERBEARING (Red). Produces luscious fruit early to late. Real everbearing. Berries bright crimson, delicious, firm. "Extra size, fine flavor, heavy bearing."—E. S. Wolfer, Oregon.

2. LOGAN—New (Black). Very popular new sort. Berries glossy black, fine quality. Nearly week earlier than Cumberland. Heavy cropper and holds up well through season. Especially valued for resistance to diseases.

CUTHBERT (Red). Old standby. Widely planted for many years. Firm, large, juicy. Good shipper.

BRISTOL—Best Mid-Season Black. Large, glossy Berries are firm and delicious. Hardy and vigorous. Resists hot weather and leaf spot. Excellent fresh and for Pies. Canning, Freezing.

STARK SELECT BLACKBERRIES

9. MERSEREAU. Mid-season. Beautiful glossy black. Our best seller and a standard wherever blackberries are grown. Has the good points of the old Snyder but is larger, of better quality and less likely to turn red after picking. Not as upright growing as some, having a tendency to trail unless trained. Large attractive fruit rather round, most delicious, and holds up well. One of best all-purpose blackberries for home and a dependable payer for commercial growers and canners.

14. ELDERADO. Season early to medium and long. Jet black berry of enormous size. Firm, sweet and of excellent quality. Plants are erect, vigorous, very hardy. Resistant to orange rust. With Mersereau it is preferred by canners and used by them in large quantities.

13. BLOWERS. (Everbearing). Very large jet blackberry, extremely sweet and excellent flavor. Vine hardy, rugged, good bearer. Fruit ships well.

DEWBERRY

9. LUCRETIA
Best of all Dewberries. Like No. 9 to left. The first to achieve commercial importance. It is by far the superior of varieties that have followed it. Fruit is large firm flesh, tender to melting and of most delightful flavor. The trailing plant requires support, is vigorous, hardy, productive. Every planting, home or commercial, should have a plot of these distinctive berries.

11. Newburgh Red Raspberries.
Dish Below

Boysenberry

The Boysenberry is a new fruit delight originated by crossing Blackberries, Raspberries and Loganberries. Its flavor is a delicious blending of all these berries. The berries are extremely large—often more than two inches long.

Plant is very vigorous, drouth resistant, fairly hardy. It consistently produces heavy crops and comes into bearing with good crops one year after planting. One plant will often produce 20 baskets of berries when two years old. Needs protection in very severe weather. We can supply both the regular and thornless types.

12. ALFRED EARLY (New) Blackberry

Very promising new variety. Fruit large to very large, firm, sweet delicious. Plant erect, well-branched canes, vigorous and considered hardy. Has stood low temperatures, but in northern sections covering in winter is recommended. Exceptionally heavy cropper. Ripening season begins about a week earlier than most varieties and continues through long season.

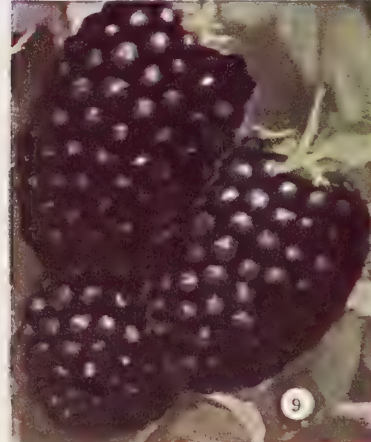
EARLY HARVEST Blackberry. Very early standard blackberry grown popularly for many years. Medium size, glossy black, good flavor, good shipper. Not as good quality, nor as large as Eldorado or Mersereau. Planted extensively in the south for canning.



5. Redpath Imp. Latham Rasp. Best.



7. Cumberland Black Rasp., Standard.



9. Mersereau Blackberry, Leader.
13. Blowers Blackberry, (below)



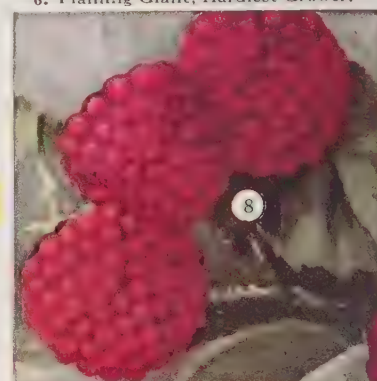
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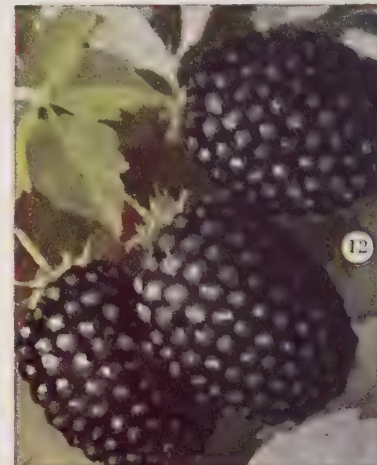
Above)
Newburgh.



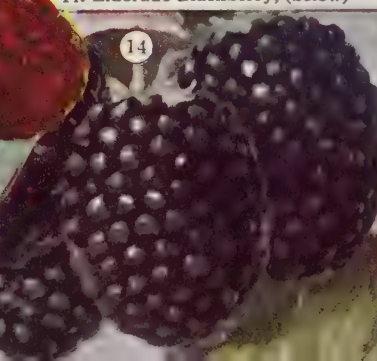
6. Flaming Giant, Hardest Grower.



8. Chief, Early New Raspberry.



12. Alfred, Early New Blackberry.
14. Eldorado Blackberry, (below)



14

Persian Lilac

President Grevy Lilac $\frac{3}{4}$ size

Mme. Abel Chatenay Lilac $\frac{1}{2}$ size 35

Yellow
Blooms
of
Double-
Kerria
Shrub

Stark's Finest FRENCH BUDED LILACS and Deutzia Shrubs

Pride of
Rochester
Deutzia
Shrub
(Below)



Ludwig Spaeth Lilac $\frac{1}{2}$ size

Deutzia Rosea Bush. White Deutzia Gracilis, Top.

Belle de Nancy Lilac $\frac{1}{2}$ size

PERSIAN LILAC (*Syringa persica*) Semi-dwarf. Delicately fragrant, very beautiful! Large loose heads of colorful lavender flowers. Small leaves. Rapid grower. Foundation, screen and specimen planting.

PRESIDENT GREVY LILAC (*French*) Enormous heads of nearly true blue double flowers. Our propagation direct from a plant selected in France by C. M. Stark, who declared this the finest Lilac.

MME. ABEL CHATENAY LILAC (*French*) The finest double white lilac ever developed. Creamy white with large very fragrant flowers of most attractive loveliness.

LUDWIG SPAETH LILAC (*French*) Long clusters. Deep reddish purple. Our parent plant brought from France.

LEMOINE DEUTZIA (*Deutzia lemoinei*) Dwarf white.

BELLE DE NANCY LILAC (*French*) Handsome clusters of large double pink satiny rose-hued flowers, lighter center.

DOUBLE KERRIA (*Kerria Japonica pleniflora*) Large, double, globe-shaped flowers. Beautiful bright yellow in June and throughout the summer. Splendid medium-dwarf shrub, bright green branches attractive in winter.

PRIDE OF ROCHESTER DEUTZIA Medium height. Lovely double flowers slightly tinged pink on outside. Border or specimen plant.

DEUTZIA ROSEA (*Rose panicle deutzia*) Flowers attractive rose color. Only true pink Deutzia. Profuse bloomer in Spring. Shown in circle above.

DEUTZIA GRACILIS (*Slender deutzia*) White flowers in upper part of circle.

(*Hydrangea paniculata grandiflora*). Stark's Large Flowering type produces enormous cone shaped blooms, often a foot long, during July and August. At first white, then changing to bright pink in late summer. Beautiful in foundation planting or in shrub borders, or as a single specimen for a lawn. Perfectly hardy. Very conspicuous and showy, medium to tall growing. Useful as bush shrub or can be trained to tree form. It is one of Stark's most popular shrubs. Succeeds everywhere and requires little attention. The flower heads may be dried and are often used for winter bouquets. We grow only the true Stark large-flowered type.

SNOWHILL HYDRANGEA

(Below) Flower and Bush

(*Hydrangea arborescens grandiflora*). Called the Ever-blooming Hydrangea, as it is in bloom from June until frost. A favorite of the many visitors to Stark Park. Large round heads of pure white flowers, often 10 inches in diameter, resemble a huge Snowball. Medium height grower. Especially valuable shrub for planting in front of taller shrubs or around foundations. Succeeds even in partial shade as well as in sun.

Flower of
Snowhill Hydrangea
1/4 size (Left)

CLIMBING VINES

CLEMATIS

- **Henry**—Large pure white flowers.
- **Jackman**—Favorite Purple. Large blooms.
- **Sweet Autumn**—Clusters of fragrant white flowers cover vine. Fall.

HONEYSUCKLE

- **Hall**. Very fragrant. Blooms all summer. White flowers turning to yellow.

IVY

- **Boston**—Hardy. Green foliage in summer.
- **Engleman**—Best All-Purpose Ivy. Quick grower. Hardy. Clings to walls. Foliage green in summer. Scarlet in Fall.

WISTERIA

- Clusters of fragrant lavender flowers are often a foot long.

Hydrangea
Peegee Flower
(Above)
1/3 actual size

Bush of
Snowhill
Hydrangea

Golden
Flowers
1/2 size
and Bush
of border
Forsythia
(Below)

Stark's (Right) SHRUB ALTHEA (Rose of Sharon)

(*Hibiscus syriacus*). Hibiscus. Many colors. Beautiful large Double Flowers of bright rose pink (illustrated), also Purple and Red. The white, Crimson-Eye, is single-flowered. Blooms August to frost. Often grows to small tree.

FORSYTHIAS (Golden Bell) (Left)

BORDER FORSYTHIA (*intermedia*). Masses of bright yellow flowers in earliest spring before leaves appear. Fine for borders, groups, entrances, foundations.

WEeping FORSYTHIA (*Forsythia suspensa*). Tall, long weeping branches. "Golden Festoons" of early bright yellow flowers. Foundation, border, entrance, covering banks or walls.

Stark's
Double Rose
Shrub-althea



(Above) **SPIREA VAN HOUTTE** Flowers and bush. Often called "Bridal Wreath." In May, white flowers cover graceful arching branches. Medium height. For foundation, entrances, groups, hedges.



(Right) **SPIREA TIJUNBERG** Earliest blooming Spirea. Dwarf with slender arching branches, and feathery foliage. White blossoms before leaves appear. Fine for edging taller plantings, foundations, entrances, all-purpose.



(Below) **OFFICINALIS RUBRA**



Bush and Flowers of Spirea Anthony Waterer (Left and Above)

SPIREA ANTHONY WATERER (Above) Blooms from July until frost. A hardy dwarf shrub. Bright rosy crimson flowers in clusters often 4 inches across. Favorite for foundation planting, entrances, for edging taller shrubs and as a low blooming hedge.

Flowers of Pink Weigela

PINK WEIGELA Most popular Weigela in Stark test-grounds. Grows everywhere. 5 to 6 ft. Bush covered with rosy pink flowers several weeks in May and June.

WHITE WEIGELA Graceful, medium-height similar to Pink Weigela. (Left) Large, white, tubular blossoms in profusion.

RED WEIGELA — EVA RATHKE (Right) Semi-dwarf. Dark rich red flowers in late spring and usually through summer. Our tests prove this best red Weigela. Plant alone or in front of tall shrubs or in foundation planting.

© Stark Bro's Nurseries, Louisiana, Mo

PEONIES

Easy to grow. Increase in beauty each year. Big roots of Stark-grown Peonies are full of vitality.

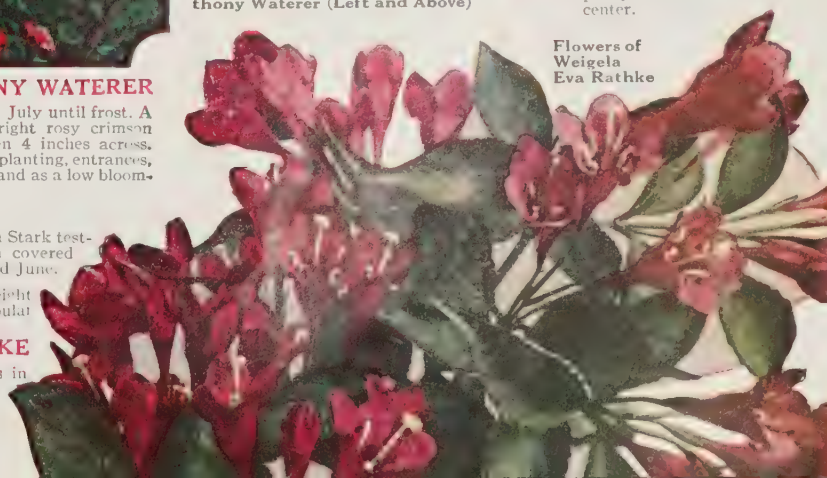
FELIX CROUSSE (Top) One of best. Enormous blooms. Rich velvety red. Fairly late bloomer. Fine for cutting.

OFFICINALIS RUBRA (Above) Fine, large, shiny, very double, dark red blooms. First to bloom in Stark Park.

EDULIS SUPERBA Best pink. Often called "Decorative Day Peony." Excellent for cutting. Immense flowers of Peach Blossom pink.

FESTIVA MAXIMA Best large white peony. Flecks of red in center.

Flowers of Weigela Eva Rathke



MRS. E. P. THOM. Unfading. Very Hardy. One of Best Yellow Roses. Fragrant.

KAISERIN AUGUSTE VIKTORIA

Most perfect white ever-bloomer. Exquisite long pointed buds, fragrant, long lasting. Showy white with creamy center, very double. Profuse, hardy.

Kaiserin
Auguste
Viktoria

Mrs. E. P. Thom
Yellow

Stark's Newer Most Popular EVERBLOOMING FRAGRANT BUSH ROSES

CRIMSON GLORY

A glorious velvety rose in its perfect form, size and fragrance. Large urn shaped buds open into full fragrant blooms of deep vivid crimson. Vigorous plant. Resists disease.

EDITH N. PERKINS

Two-tone pink, flushed with tints of orange and gold. Fragrant, pointed buds. Blooms early and constantly. Vigorous, healthy and very hardy. A winner.

Edith
Nellie Perkins

CRIMSON GLORY
Pat. 105

These Patented Roses are being Handled Under License from the Patent Owner



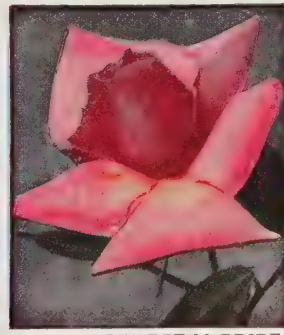
TALISMAN Unique color blending. Lasting. Free bloomer.



ETOILE DE HOLLANDE BEST Finest red. Large, very fragrant.



GOLDEN DAWN Massive buds. Superb. Vigorous. Profuse bloomer.



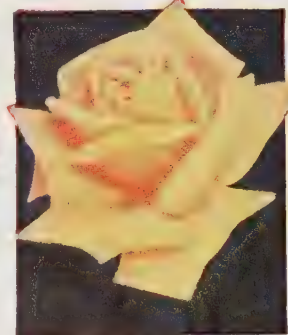
MARY MARGARET McBRIDE. Pat. 537. All-American 1943. 5-inch buds.



DICKSONS RED. Pat. 376. Large Fragrant Blooms. Holds Scarlet Color.



BETTY UPRICHARD Has exquisite coppery sheen. Profuse.



McGREDY'S SUNSET. Pat. 317. Full Petaled. Fragrant. Vigorous.



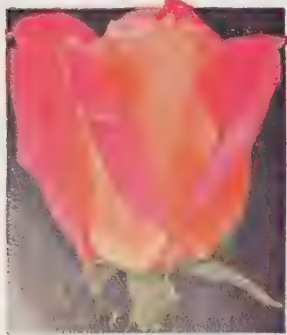
BURBANK'S SCARLET FLAME Profuse, Constant Bloomer.



MME. JOS. PERRAUD. Beautiful nasturtium-orange. Long buds.



KATHERINE T. MARSHALL. Pat. 607. All-American 1944. Ideal for cutting.



PRES. HERBERT HOOVER Flaming favorite.



MRS. JULES BOUCHE. Splendid white. Strong grower. Continuous bloom.



MRS. SAM McGREDY Fiery hues. Long buds. Prolific. Hardy.



CHRISTOPHER STONE. Velvety scarlet. Fragrant. Profuse bloomer.



MRS. P. S. DUPONT Big prize winner. Prolific. Healthiest.

THE GREAT FAMILY of RADIANCE ROSES

MRS. CHARLES BELL

Salmon-pink. A splendid salmon-sport of true Radiance. Everbloomer. Good bedder and fine for cutting. Vigorous.

RADIANCE

Bright pink. Most popular pink Everblooming rose in America. Succeeds for everyone. Beautiful buds, large full formed, fragrant flowers set on long stems. A wonderful bedder.

RED RADIANCE

Best and Most Reliable Red Rose. Exquisite, well formed, fragrant buds on long, stiff stems. Always in bloom. Ideal for cutting, lasting. Unusually hardy, vigorous and disease resistant.

Fine New U.S. PATENT EVERBLOOMING BUSH ROSES AND POPULAR NEW CLIMBERS ARE SHOWN BELOW



These Patented Roses are being Handled Under License from the Patent Owner



PEACE. Pat. 591. All-American 1946. 1st Prize Winner wherever shown.



CONDESA DE SASTAGO. Fiery copper inside — gold outside.



COUNTESS VANDAL Patent No. 38. Magnificent. Continual.



SUNBURST — Fragrant. Beautiful Long Buds. Popular.



ECLIPSE Plant Pat. 172. Superb, long buds. Prolific, hardy.



MISS ROWENA THOM. Huge, Fragrant. Vigorous. Hardy.



E. G. HILL. Large bud. Long stems. Lasting. Showy. Prolific.



KING MIDAS. Pat. 586. Longest-blooming Hardy Yellow Climber. 4-inch blooms.



AMI QUINARD. Dark deep velvety. Lasting fragrance. Strong grower.



MME. HENRI GUILLOT. Pat. 337. Watermelon Pink with gold base.



SISTER THERESE. Golden. Sweetbriar fragrance. Strong grower. Courtesy J. Horace McFarland Co.



PRES. MACIA. Very long buds. Magnificent. Enormous Pink Blooms.



DONALD PRIOR. Pat. 377. Sparkling Red Floribunda. Blooms all summer.



DR. W. VAN FLEET. Favorite Hardy Climber. Large Fragrant Blooms.



DOUBLOONS Patent No. 152. Climber, Large. Hardy. Winner. © Stark Bro's Nurseries, Louisiana, Mo.

Super-Quality STARK SHADE TREES

Grow
Fastest
and
Live
Longest



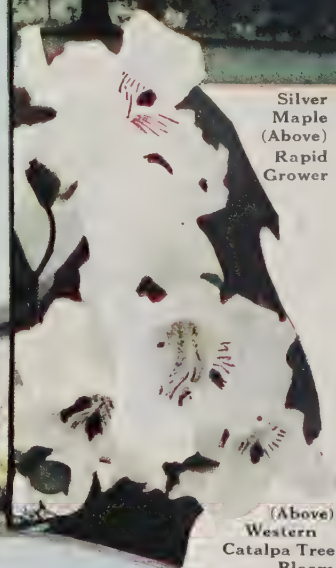
Chinese Elm—Fast Grower



Silver
Maple
(Above)
Rapid
Grower



Lombardy
Poplar
(Above)



(Above)
Western
Catalpa Tree
Bloom



(Right)
Bechtel
Doubles
Flowering
Crab Blossom
and Tree



(Left)
Weeping
Willow



(Right)
Cutleaf
Weeping
Birch
Tree and
Leaves
In Stark
Park

CHINESE ELM (*Ulmus Pumila*). Fine new Quick Growing Tree of large size from Asia. Ours is the Large Hardy Northern Type. Especially good for dry soils. Has attained instant popularity everywhere. Graceful refined foliage.

BECHTEL CRAB (*Malus ioensis plena*). Dwarf tree 12 feet high literally covered in May with double rose-pink Double-flowers. Attractive in groups or specimens.

SILVER MAPLE (*Acer dasycarpum*). Rapid-growing. Large, spreading, tree. Long lived if not pruned, hardy. Thrives in all soils.

LOMBARDY POPLAR (*Populus nigra italica*). Picturesque Italian tree. Used in garden plantings, to screen unsightly views or buildings, or to give accent.

WESTERN CATALPA (*Catalpa speciosa*). Rapid grower. Stands heat and drouth. Attractive white flowers shown above.

WISCONSIN WEeping WILLOW (*Salix blanda*). A huge tree. Long slender graceful drooping branches. Rapid grower in either moist or dry ground. Hardy.

CUTLEAF WEeping BIRCH (*Betula alba pendula*). Attractive, silvery white bark, graceful drooping branches. Finely cut foliage. Effective in lawn groups.

PUSSY WILLOW (*Salix discolor*). Attractive Silver Gray—Earliest buds for cutting in Spring. Dwarf tree.



Norway Maple

Schwedler Maple
Leaves (Right)



American Elm (Above)

European Plane Tree
or Sycamore (Below)



NEW
Purple
Flame

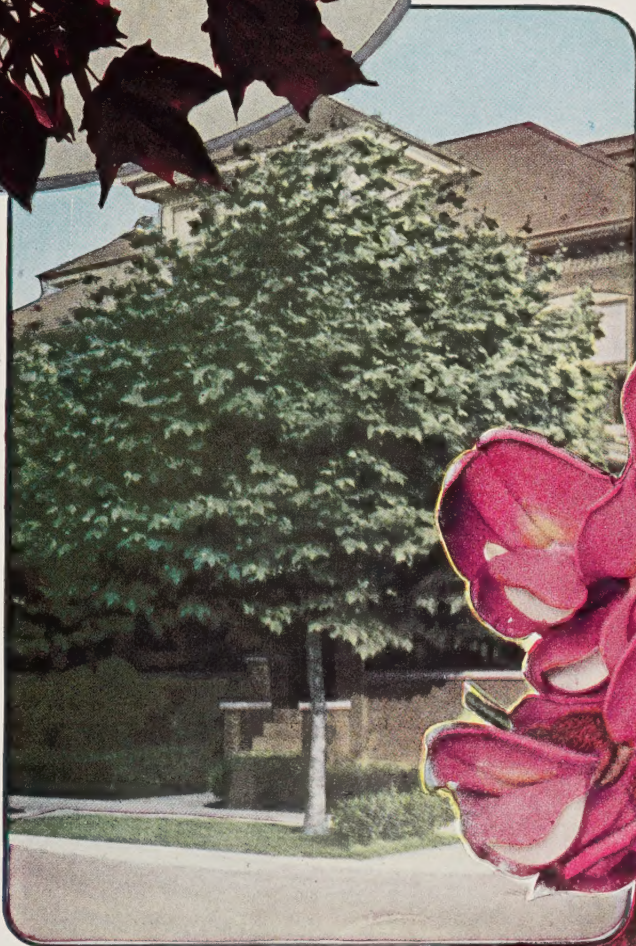
Red
Leaf
Plum
Page 26

Same
Color
as
Leaves
Above

"Best
of All"
for
Lawns.



Sugar Maple



European Sycamore

NORWAY MAPLE (*Acer platanoides*). One of the most beautiful shade trees. Has deep green foliage and strong branches which resist storms and require no pruning. Natural globe-shaped, compact head. Attains height of 60 feet. Popular for lawns, avenues, parks.

SCHWEDLER MAPLE (Center Oval) (*Acer platanoides schwedleri*). Identical in habit of growth with the Norway Maple, but the foliage is **Bright Wine-Red** in spring. It makes an unusually beautiful specimen tree for the lawn. **PURPLE FLAME, Red Leaf Plum**—New Burbank Creation, page 28—has same brilliant red leaf as Schwedler Maple.

AMERICAN or WHITE ELM (*Ulmus americana*). Our grandest shade tree. Famous in American history. Medium rapid grower. Succeeds everywhere. Stark Bro's grow the true vase-shaped type with graceful spreading arching branches, tough, sinewy, resistant to storms. Ideal street or lawn tree. Often 80 feet high.

SUGAR or HARD MAPLE (*Acer saccharum*). Rich green leaves. Glorious yellow and scarlet in autumn. Large, long lived tree.

EUROPEAN PLANE TREE or SYCAMORE (*Platanus orientalis*). Rapid grower. Withstands smoke and dust. Ideal for city planting. Famous tree of Paris.



(Above)
**FLOWERS OF
PARKMAN CRAB**

(*Malus halliana parkmani*). A very beautiful dwarf Japanese tree. A distinguished ornamental and an inspiring sight in May when it is literally covered with small, fragrant semi-double rosy-pink flowers. It grows 8 to 12 feet high, and is prized both for specimen planting, or in tall shrub borders.

(Below)
ROSE ACACIA

(*Robinia hispida*), Dwarf Tree. Famously known as Moss Locust. Nothing is more cheerful among the flowers of early June than the showy bright rose colored Rose-Acacia. The flowers which crowd the branches in large and colorful clusters, are of the graceful shape of sweet pea blossoms. Very attractive in border or in specimen plantings. It grows to a height of about 8 feet.

Flowers of
Rose-acacia
(Moss Locust)





"I planted Double-Flowering Peach Trees for beauty of bloom alone. Imagine my surprise when they bore delicious peaches too." J. Minihan, Mo.

New BURBANK "ROSE TREES"—Also Bear Delicious Freestone Peaches

Imagine a tree full of glorious roses, every branch covered with big, flashing, double Rose-Like blooms; a tree that later bears delicious Honey-Sweet Freestone Peaches—and you have Burbank's New Rose Flowering Peach tree!

Great Beauty and More! Greatly prized both for the flashing beauty they add to the Landscape and for the delicious Freestone peaches they bear, Burbank's "Rose-Flowering" Peaches are fast growing in popularity in all sections of the nation—wherever peach trees grow. **Genuine Trees are Patented and Sold ONLY by Stark Bro's.**

Santa Rosa U. S. Patent. Flaming Red Rose-like Blooms and Honey-Sweet Peaches.

Tree is a flaming mass of big, rose-like double blooms in early spring—even before leaves appear. Also bears loads of delicious honey-sweet, medium size, white-fleshed Freestone peaches!

Do Not Do Them Justice. "4 years ago I planted your double Rose-Flowering Peach Trees. You don't do the fruit justice. They are the best flavored peaches and heaviest bearers I have." Maude Pluck, Ohio.

"Folks Who Came from Miles Around to marvel at my glorious Burbank Rose-Flowering Peach Trees were amazed that they also bore wonderfully flavored Freestone peaches." Mrs. Wm. Ledbetter, Mo.

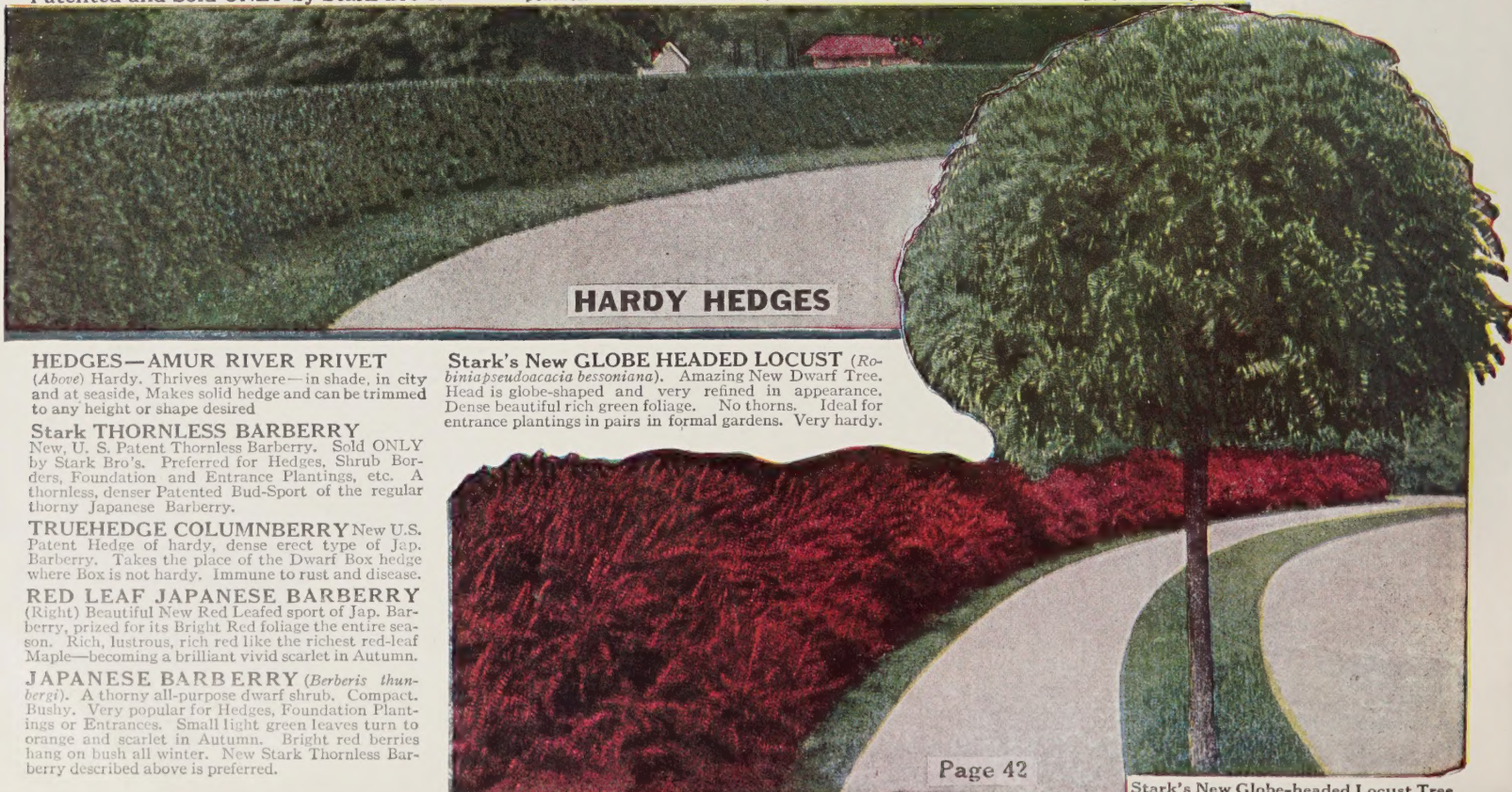
Orchid U. S. Patent. Bright Rose-Pink Flowers and Sweet, Luscious Freestone Peaches.

Every branch literally covered with big, bright rose-pink, double blossoms, even before leaves appear! Greatly prized both for its startling beauty in bloom and the luscious honey flavored Freestone peaches it produces.

Picked Delicious Peaches in Addition. "I planted both Santa Rosa (flaming red) and Orchid (rose pink) Rose Flowering Peach Trees for the marvelous beauty of their blooms alone!

"Imagine my surprise when they also bore nice Freestone Peaches! So delicious they are now my family's favorite." John Minihan, La.

Burbank "Rose-Flowering" Peach Trees Bloom and Bear Big, Quick Crops Wherever Peaches Grow.



HARDY HEDGES

HEDGES—AMUR RIVER PRIVET (Above) Hardy. Thrives anywhere—in shade, in city and at seaside. Makes solid hedge and can be trimmed to any height or shape desired.

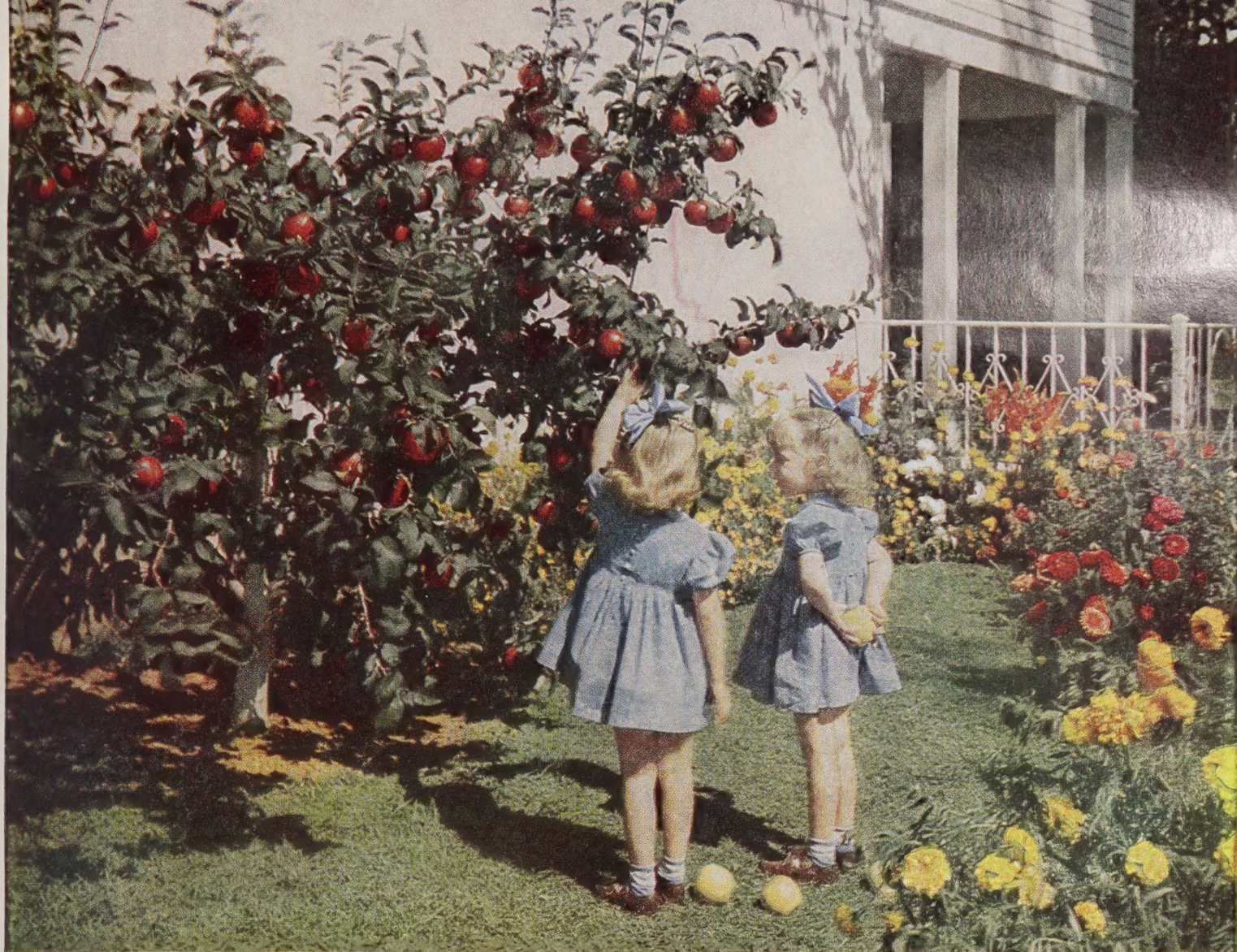
Stark THORNLESS BARBERRY New, U. S. Patent Thornless Barberry. Sold ONLY by Stark Bro's. Preferred for Hedges, Shrub Borders, Foundation and Entrance Plantings, etc. A thornless, denser Patented Bud-Sport of the regular thorny Japanese Barberry.

TRUEHEDGE COLUMNBERRY New U.S. Patent Hedge of hardy, dense erect type of Jap. Barberry. Takes the place of the Dwarf Box hedge where Box is not hardy. Immune to rust and disease.

RED LEAF JAPANESE BARBERRY (Right) Beautiful New Red Leaved sport of Jap. Barberry, prized for its Bright Red foliage the entire season. Rich, lustrous, rich red like the richest red-leaf Maple—becoming a brilliant vivid scarlet in Autumn.

JAPANESE BARBERRY (*Berberis thunbergii*). A thorny all-purpose dwarf shrub. Compact. Bushy. Very popular for Hedges, Foundation Plantings or Entrances. Small light green leaves turn to orange and scarlet in Autumn. Bright red berries hang on bush all winter. New Stark Thornless Barberry described above is preferred.

Stark's New GLOBE HEADED LOCUST (*Robinia pseudoacacia bessoniiana*). Amazing New Dwarf Tree. Head is globe-shaped and very refined in appearance. Dense beautiful rich green foliage. No thorns. Ideal for entrance plantings in pairs in formal gardens. Very hardy.



Dwarf Starking Delicious Apple Tree in yard of Dr. and Mrs. R. L. Andrae, Pike Co., Mo.—© Color illustration courtesy of Better Homes & Gardens. Photograph: Suter, Hedrich-Blessing

With Stark DWARF Trees—"You Can Grow Fruit on a 50-foot Lot"

By Fleeta Brownell Woodroffe, Garden Editor of Better Homes & Garden Magazine

"What could be more fun than picking fruit from your own trees? Flavor-filled fruit that's not picked while still hard so it will ship well, but perfect fruit that's ripened on your trees, getting sweeter and sweeter?

"What could be more satisfactory than growing Summer, Fall and Winter Apples this way? And your choice Pears and Quinces?

Fruit Just as Big—Just As Delicious

It's amazing, but the Apples and Pears grown on Stark Hardy Dwarf Trees are just as large, just as beautifully colored, just as deliciously flavored and just as fine in every way as the same varieties grown on regular trees. But Stark Hardy Dwarf Trees are so small they can be planted 8 to 10 feet apart—as many as 25 Trees can go in a space 40 feet square.

Bear Even Quicker:—some varieties such as Stark Golden Delicious, give some fruit at 2 years.

Stark New Hardy DWARF Apple Trees

All Stark Dwarf Apple trees are grown on the new Hardy Clark Dwarfing Stock developed by the late Dr. T. J. Maney and associates at the Iowa State College. Starting with this new hardy dwarfing stock, Stark Bro's have perfected a Trade-Marked propagating method which brings hardy Dwarf Trees at reasonable prices. Stark Dwarf Trees are so HARDY they thrive wherever standard sized apple trees grow; so STURDY they need no staking or bracing; so SMALL they are ideal for Garden or Shrub Border plantings, and are now offered to you in a selection of favorite varieties listed in Ripening Order— at Right.



As frame for doorway—Combined with a flower border—Stark Hardy Dwarf Trees rival finest flowering shrubs. Set across the end and the sides dress up an open lawn. Leave space about each tree for foot room while you prune and spray trees and pick the fruit.

Enjoy Full-Flavored Tree-Ripe Fruit All Season Long

You can literally eat your way around the season if you plant a family-size orchard of Stark Hardy Dwarf Trees. You can have Apples and Pears to pick from Early Summer until late frosts—with excellent kinds for canning and to store for winter, if you plant varieties ripening in succession.



2 Year Stark Dwarf in Bloom—The color camera catches the thrilling beauty of Stark Dwarf Apple tree in full bloom just 2 years and 2 months after planting. It bore ½ bushel of big apples. Dwarfs quickly bestow crops of big, beautiful fruit—as fine in every way as fruit from regular-sized trees.

"Plant Dwarf trees and you can have all the fun. Big juicy apples and pears on little trees you can fit into half a dozen spots without trouble. Plant several varieties of Dwarf Apples and you get family-sized crops from different varieties ripening over several months." And you, too, can know the joys of your own delicious tree-ripe fruit—even if you have no more ground than a 50-foot lot!

Stark Hardy Dwarf Fruit Trees

Early Summer Dwarf Apples

- Stark Earliest—U. S. Patent—See Page 15.
- Early Harvest—Described on Page 15.
- Lodi, Early Golden—Described on Page 15.

Summer and Fall Dwarf Apples

- Summer Champion—Trade-Mark—See Page 2.
- Wealthy, Double-Red—Trade-Mark—See Page 3.
- Stark JonGrimes—U. S. Patent—See Page 15.

Winter Dwarf Apples

- McIntosh, Double-Red—See Page 2.
- Stark RedGold—U. S. Patent—See Page 14.
- Jon-A-Red—U. S. Patent—See Page 13.

Late Winter-Keeping Dwarf Apples

- Starking Delicious—Trade-Mark—See Pages 8 to 11.
- Stark Golden Delicious—Trade-Mark—Described and shown in color on Pages 4 to 7.
- Scarlet Staymared—U. S. Patent—See Page 12.

Dwarf Pear and Quince Trees

- Described and shown in color on Pages 15, 16 and 17.
- Lincoln—August
- Bartlett—September
- Duchess—October
- Stark Seckel—October.
- Burbank Jumbo Quince—New glossy foliage.
- Van Deman, Burbank's—\$3,000.00 Quince. See page 15.



Number of Dwarfs You Need for Any of Following-Sized Plots of Ground—Planting Dwarfs 10 Feet Apart

10 x 20 ft.— 6 Dwarf Trees	20 x 30 ft.—12 Dwarf Trees
10 x 30 ft.— 8 Dwarf Trees	20 x 50 ft.—18 Dwarf Trees
10 x 50 ft.—12 Dwarf Trees	30 x 50 ft.—24 Dwarf Trees

New Stark Hardy Dwarf Apple Trees—Perfected and Sold ONLY by Stark Bro's

Stark Bro's World's Champion Fruit Trees

Luther Burbank's NEW Fruit Creations

Here is a new reference book which makes it simple and easy to see at once the difference between ordinary varieties of fruit trees and special new improved varieties or strains that at only slightly higher first-cost have been proved to bear more bushels — bear years earlier or bear larger, more delicious or better colored fruit. You'll find exclusive new varieties and improved Record Bearing Strains, the discoveries or creations of Stark Bro's and Luther Burbank, propagated direct-in-line from Record Bearing, Champion Parent trees. See Page Numbers below for descriptions. Many are U. S. Patented and Trade-Marked. Trees of these genuine, more valuable varieties and strains are sold ONLY by **STARK BRO'S NURSERIES & ORCHARDS CO., LOUISIANA, MO.**

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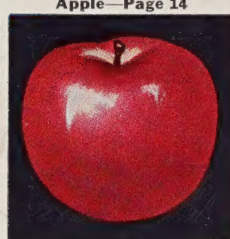
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Summer Champion
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Dbl.-Red Wealthy
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Florence & Gold Crab
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Grand Champion Pear
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Stark Early Elberta
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Burbank's July Elberta
Peach—Page 20



Burbank's July Gold
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Burbank's Black Giant
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TREES OF THESE GENUINE, MORE VALUABLE VARIETIES AND STRAINS ARE SOLD ONLY BY

Stark Bro's Nurseries & Orchards Co., Louisiana, Mo.